



RESTAURANT SUPPORT PROGRAM

In light of the COVID-19 crisis, the Town Council has authorized a program of support to local restaurants and food establishments. This program is meant to support business, provide benefit to residents, and help the overall economy during these challenging times.

Final details of the program are being developed. It is expected that the Town would enter into a contract for services with each restaurant with the following elements:

- \$10,000 to each participating restaurant (\$5,000 if you do not provide prepared food)
- Restaurant commits to being open through April 30th
- Restaurant will be open at least 4 days/week during this timeframe
- Restaurant will be open for at least two meal periods (breakfast & lunch or lunch & dinner) per day
- Middleburg residents will be provided a \$20 voucher per participating restaurant to be used at that restaurant (500 vouchers per restaurant x \$20 = \$10,000)
 - o Vouchers may only be used at the specific authorized (named) restaurant on that particular voucher (e.g., cannot use an "Oyster Bar" voucher at "Red Horse")
 - o Vouchers will only be valid through April 30th
- Residents may swap or give vouchers to other residents; will be encouraged to support their fixed- and low-income neighbors
- Multiple vouchers may be used in one transaction, if they are all for the same restaurant
- Voucher cannot be redeemed for cash and is one-time use
 - o For instance, a \$15 meal does not result in \$5 of change or residual value, the voucher once used is extinguished
- The Town will manage the production and distribution of vouchers to residents
- Restaurants will track use of vouchers and provide weekly reporting to the Town
- The Town will aggressively market the program, to include encouraging people to patronize restaurants more than just with vouchers
 - o Restaurants are encouraged to promote the program and market their carryout / delivery opportunities
- If a restaurant violates any aspects of the program or closes earlier than April 30th, the restaurant will be required to return a pro-rated portion of the support
- There is no guarantee of additional funding, support, or programmatic aspects beyond this initial term to April 30th

