



CITIES STRONG TOGETHER

HELO Annual Leadership Retreat: Digital Toolkit

BACKGROUND

The **Hispanic Elected Local Officials (HELO)** was established as a constituency group of the National League of Cities (NLC) in 1976 to serve as a strong and vital group of NLC with the ability to shape public policy for municipalities.

Its mission is to provide Latino/a/x elected officials with networks to share ideas, discussion groups to develop strategies for improving municipal governance, and debates on policy issues and programs that contribute to the success of America's cities and towns.

HELO has a membership of over 100 elected officials in municipal government. The officials are Mayors, Council Presidents, and Councilmembers in city sizes ranging from over 400,000 to under 10,000 in population. Members are represented throughout NLC's membership of over 2,600 municipalities and more than 218 million Americans.

The current HELO President is **Aidee Nieves, Council President of Bridgeport, CT.**

KEY MESSAGES

The HELO Annual Leadership Retreat helps local leaders develop governance and leadership skills in the national legislative arena, focusing on the interests of the leaders from our members' communities. The retreats feature seminars on policy issues and legislation, networking opportunities with local officials, presentations of "how-to" models on community investment, tourism, and economic development with notable national leaders as keynote speakers.

- The HELO Leadership Retreat is held annually during the summer.
- This year's retreat is the first in-person retreat since 2019 and will be held in **San Juan, Puerto Rico, June 5-8, 2022.**
- HELO tackles current issues facing the Latino and Hispanic communities.
- This year's retreat will focus on important topics such as **broadband connectivity, telehealth access, leadership, and advocacy.**
- The retreat serves as a networking summit for HELO members to make meaningful connections with fellow Hispanic and Latino local officials and focuses on in-depth leadership training.
- It is also a space for HELO members to share best practices and advocate for policies that benefit their community.
- HELO provides leadership training, networking opportunities, and information sharing opportunities to help strengthen municipal government.
- Attendees will **participate in mobile tours of municipalities on the island and attend engaging sessions and connect with municipal leaders from Puerto Rico** and across the continental United States.
- Early bird rate ends May 21, 2022.

NEWSLETTER INCLUSION

Please feel free to edit the language below to fit your organization's voice and needs.

Suggested Post

For the first time since 2019, [the National League of Cities Hispanic Elected Local Officials \(HELO\) constituency group](#) will host their Annual Leadership Retreat in San Juan, Puerto Rico, from June 5-8, 2022. This event is the perfect space to connect with Latino elected officials and municipal staff, during four days of skill-building, networking, and discussion on priorities facing the Latino and Hispanic communities. Register today to reserve your seat at this impactful event. Early Bird Rate Ends May 21st. <https://www.nlc.org/events/hispanic-elected-local-officials-helo-leadership-retreat>

SOCIAL MEDIA

Suggested Posts

Twitter

- [@leagueofcities](#) Hispanic Elected Local Officials Constituency Group is hosting its first in-person Leadership Retreat, since 2019, in San Juan, PR! Register now to join local leaders 6/5-6/8 to discuss key priorities facing Latino & Hispanic communities. <https://www.nlc.org/events/hispanic-elected-local-officials-helo-leadership-retreat/>
- Connect with local officials at the [@leagueofcities](#) Hispanic Elected Local Officials (HELO) Leadership Retreat in #PuertoRico, 6/5-6/8. Share best practices and advocate for policies that benefit Latino & Hispanic communities. Register now: <https://www.nlc.org/events/hispanic-elected-local-officials-helo-leadership-retreat/#HELO22Retreat>
- Connect with Latino elected officials and municipal staff at this year's [@leagueofcities](#) Annual Hispanic Elected Local Officials (HELO) Leadership Retreat in vibrant San Juan, Puerto Rico, June 5-8, 2022. Register by 5/21 for the best rate: <https://www.nlc.org/events/hispanic-elected-local-officials-helo-leadership-retreat/#HELO22Retreat>

LinkedIn/Facebook

- NLC's Hispanic Elected Local Officials (HELO) Consistency Group tackles current priorities and issues facing Latino and Hispanic communities. Join the [National League of Cities](#), elected officials, and municipal staff at the HELO Annual Leadership Retreat in San Juan, Puerto Rico, June 5-8, 2022. Discuss key priorities, including broadband connectivity, telehealth access, leadership, and advocacy, and gain access to valuable tools and resources that benefit your communities. Register Today! <https://www.nlc.org/events/hispanic-elected-local-officials-helo-leadership-retreat/#HELO22Retreat>
- The [National League of Cities](#) Hispanic Elected Local Officials (HELO) Annual Leadership Retreat is a space for members to connect with fellow Hispanic and Latino local officials, share best practices, and advocate for policies that benefit their community. Register today

to receive the best conference registration and hotel rates available. Early registration ends May 21st. <https://www.nlc.org/events/hispanic-elected-local-officials-helo-leadership-retreat/#HELO22Retreat>

- For the first time since 2019, the [National League of Cities](#) Hispanic Elected Local Officials (HELO) constituency group will host their Annual Leadership Retreat in San Juan, Puerto Rico, June 5-8, 2022. Join elected officials and municipal staff for four days of skill-building, networking, and discussion on priorities facing the Latino and Hispanic communities and celebrate the 500th anniversary of the founding of the city of San Juan! Early Bird Rate Ends May 21st. Register today: <https://www.nlc.org/events/hispanic-elected-local-officials-helo-leadership-retreat/#HELO22Retreat>

Key Accounts

Twitter: [@leagueofcities](#)

LinkedIn: [@National League of Cities](#)

Facebook: [@National League of Cities](#)

*Tag us in your posts and use **#HELO22Retreat***

INFORMATIONAL LINKS

HELO Leadership Retreat Event Page:

<https://www.nlc.org/events/hispanic-elected-local-officials-helo-leadership-retreat/>

(Registration Link highlighted on the event page)

Email Invite from HELO President:

<https://nlc.informz.net/informzdataservice/onlineversion/pub/bWFpbGluZ0luc3RhbmNISWQ9MzYxMzU0NQ==>

Interested in learning more about the resources and events that NLC has to offer? Sign up for newsletters [here](#).

EVENT CONTACT DETAILS

For questions or additional information, please contact constituencygroups@nlc.org or (202) 626-3100.