

# VML Annual Conference

## Urban Section: Economic Development and Job Creation

**NLC** NATIONAL  
LEAGUE  
OF CITIES

CITIES STRONG TOGETHER



## Top TEN ISSUES

**Economic Development**  
**58%**



**Infrastructure**  
**56%**



**Budgets & Management**  
**49%**



**Housing**  
**39%**



**Public Safety**  
**36%**



**Health & Human Services**  
**34%**



**Education**  
**28%**



**Energy & Environment**  
**25%**



**Government Data & Technology**  
**14%**

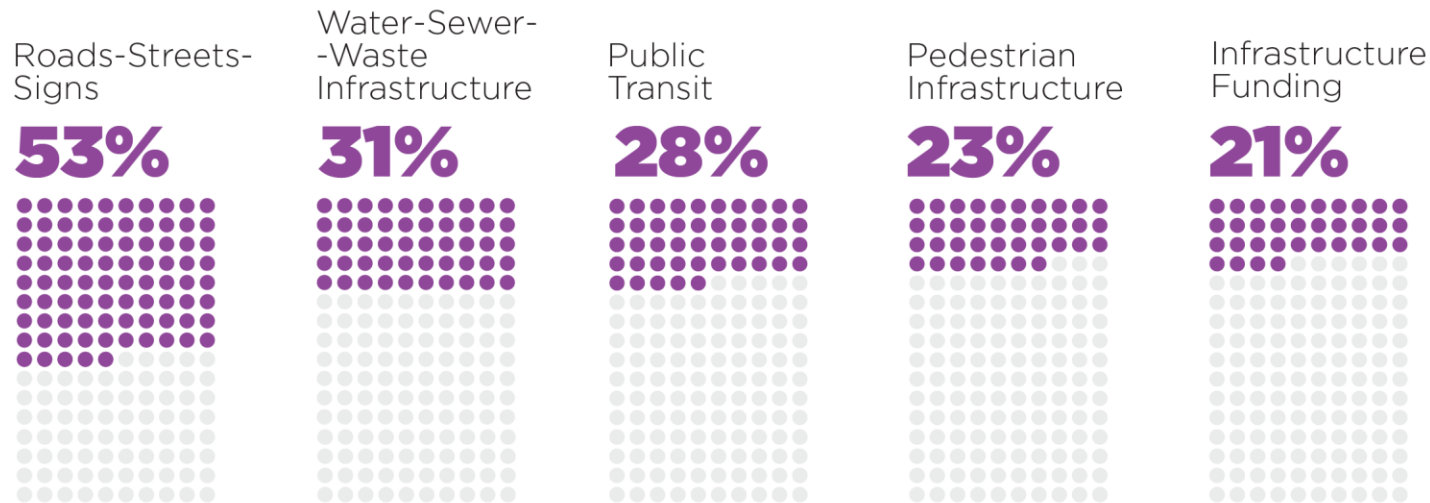


**Demographics**  
**12%**



## TOP 5

### INFRASTRUCTURE SUBTOPICS



*Subtopic percentages are the percent of speeches that include plans, goals and/or desired impacts related to the subtopic.*

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# 56%

of state of the city speeches included significant coverage of infrastructure issues.

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# Cities & Infrastructure



Cities Pay for the Bulk of America's Infrastructure.

For every **\$7** spent by local governments, the federal government contributes **\$3**.

**\$3.7 Trillion**

Municipal debt over the last decade for infrastructure

# Cities & Infrastructure

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- 500,000 bridges
  - 16,000 airports
  - 1,000 mass transit systems
  - 78% of America's road miles
  - 95% of America's water infrastructure
- 
- The background of the slide is a photograph of a city skyline. In the foreground, a large, multi-arched steel bridge spans across a wide river. The bridge has several prominent arches and is supported by concrete piers. In the background, several tall skyscrapers are visible against a clear blue sky. The water in the river is calm, reflecting the sky and the buildings.

# Rebuild With Us



## Our Guiding Principles

- Sustainable Investment
- Locally-Driven Projects
- Federal-Local Partnership
- Expand Revenue Tools
- Rebuild and Reimagine

## Focus Areas

- Water
- Broadband
- Workforce
- Transportation



Learn more at  
[www.nlc.org/  
Infrastructure](http://www.nlc.org/Infrastructure)

# San Francisco Water/Workforce Event



- SF Sewer System Improvement Project
  - SRF/WIFIA to finance major upgrades at SF's largest wastewater treatment plant over 20 yrs
  - Phase 1 - \$2.9 B
  - Gray and green infrastructure
- Workforce gap in mission-critical skilled trades
  - 800 staff needed over next 3-5 yrs
  - Regional collaboration among cities and utilities to provide job training and support services for struggling job seekers through partnerships with community colleges and non-profits.
- Sens. Booker/Capito – competitive grant program for water workforce development



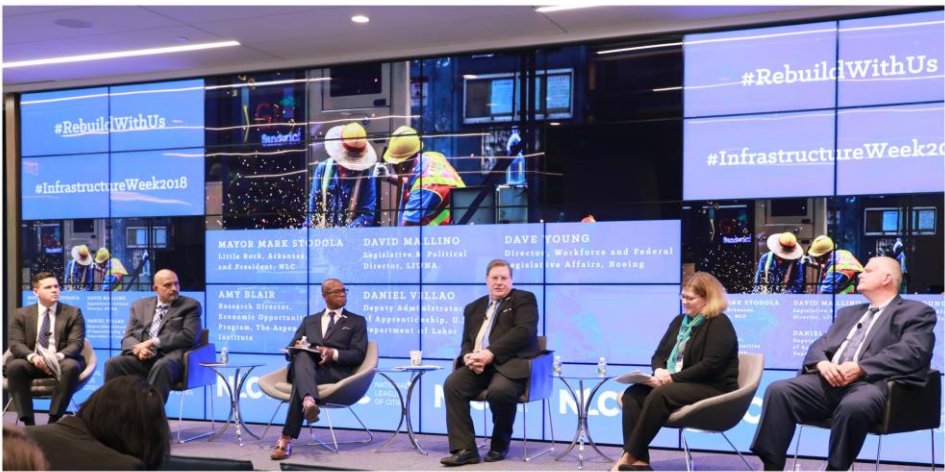
# Atlanta Bellwood Quarry Event

- Water Supply Program to transform abandoned Bellwood Quarry
  - \$300 million investment
  - Increase water supply from 3 to 30 days
  - Create city's largest public park
  - Improve aging infrastructure
- Key Benefits
  - Climate resilience
  - Supports long-term population growth
  - Protects economic activity of city and regional service area





# NLC Leaders on Capitol Hill



# Infrastructure Week Billboards



Albuquerque

Atlanta

Baltimore

Boston

Dallas

El Paso

Houston

Jacksonville

Las Vegas

Los Angeles

Miami

Milwaukee

Minneapolis

Oakland

Orlando

Philadelphia

Phoenix

Sacramento

San Antonio

Tampa



**19 Million Impressions**

# Rebuild With Us Op-Eds

## Tallahassee Democrat.

PART OF THE USA TODAY NETWORK

### When we work together, we solve problems

**Your Turn**  
By Jeff  
Guest Columnist

As I begin my final 100 days of service on the Tallahassee City Commission, I've found myself looking at the numerous infrastructure projects on the south side. Cascades Park is essentially a world class storm-water facility cleverly disguised as a park. Prior to its construction, we experienced significant flooding north and south of the park. Now, the incidences are far and few between.

The construction of Cascades Park was made possible by having many different funding sources, from recovery play area, the Cascades Waterfall or the Simskey Hollow Commemoration.

Now, as a result of these public and private dollars, we are experiencing additional private sector investments that will not only provide housing opportunities for those who want to live near the park but will also provide more retail, entertainment and dining

61°  
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**THE NEWS TRIBUNE**

FULL MENU LOCAL NEWS SPORTS BUSINESS SHOPPING

OPINION

## Replacing Nisqually Bridges can't wait

BY CYNTHIA PRATT

July 21, 2018 12:50 PM  
Updated July 21, 2018 12:50 PM

Last year, the American Society of Civil Engineers gave the country an overall D+ grade for

## Chicago Tribune

### While Congress dallies, cities lead on infrastructure



From left, U.S. Rep. Peter J. Visclosky, Gary Sanitary District Board President Charles Jackson, Lake Station Mayor Christopher Anderson and Gary Mayor Karen Freeman-Wilson discuss a sanitary sewer project in 2017. (Carole Carlson/Post-Tribune)

By **Karen Freeman-Wilson**

MAY 22, 2018, 3:40 PM

**M**aking sure my city's residents can rely on safe and dependable infrastructure is one of my most important jobs. But it's not one that I — or the City of Gary — can do on our own. Because of restrictions on how cities raise and spend money for infrastructure projects, we need a robust partnership with

# Expanding the Funding Toolbox for Cities

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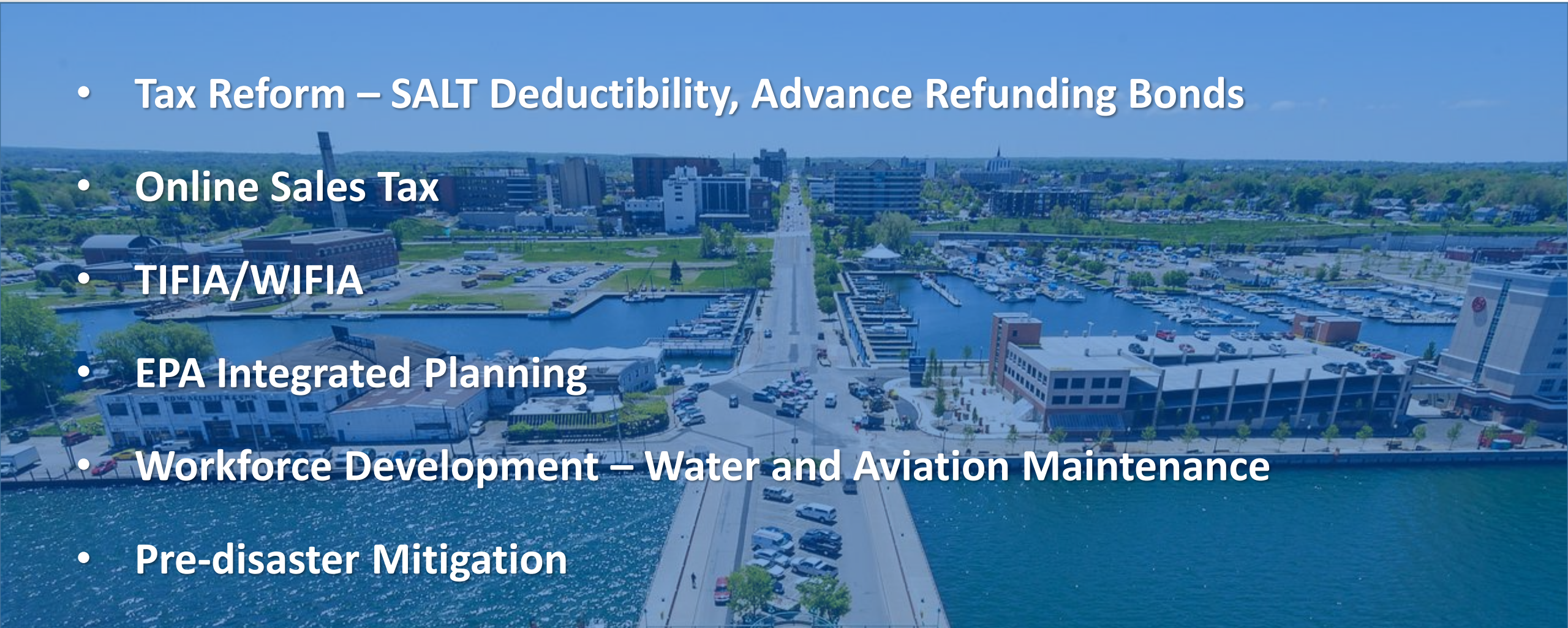
- Bonds
- Direct federal investment
- Federal Loan Programs
- Public-private partnerships



# Paying for Infrastructure Investments



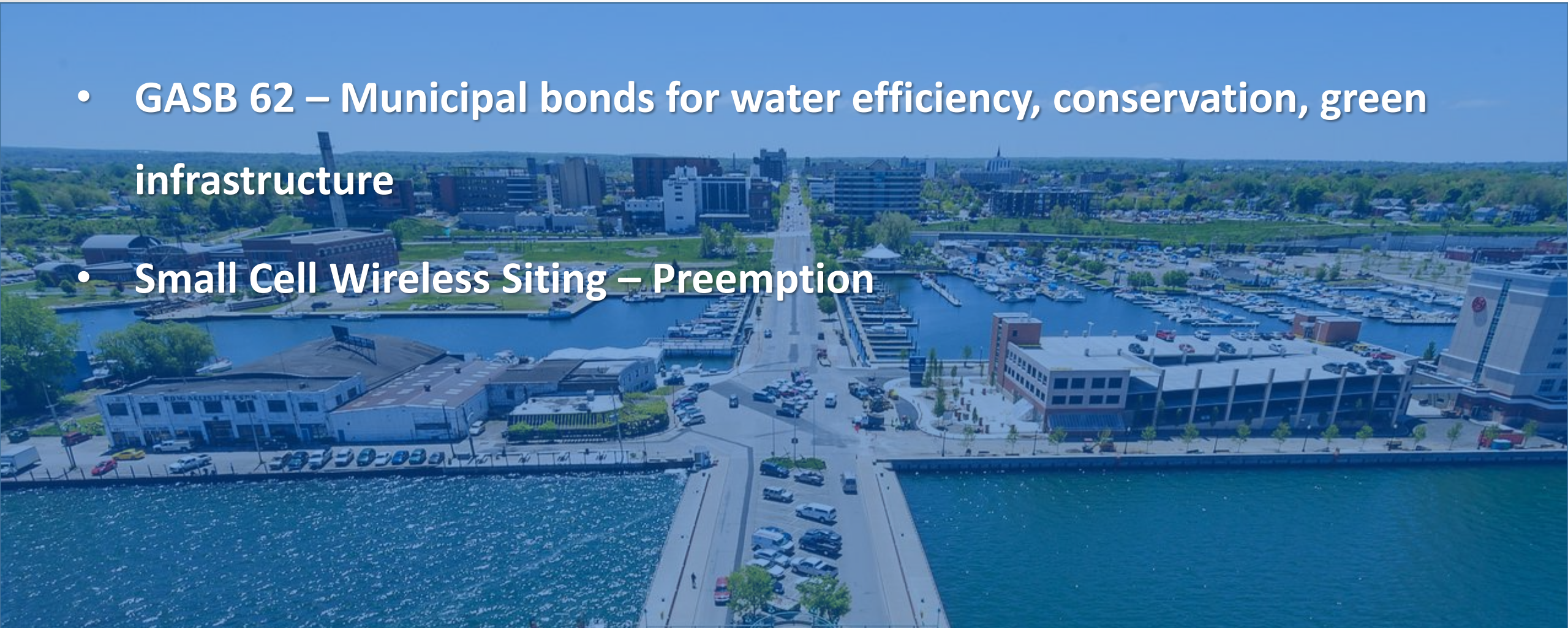
- Tax Reform – SALT Deductibility, Advance Refunding Bonds
- Online Sales Tax
- TIFIA/WIFIA
- EPA Integrated Planning
- Workforce Development – Water and Aviation Maintenance
- Pre-disaster Mitigation



# Paying for Infrastructure Investments



- GASB 62 – Municipal bonds for water efficiency, conservation, green infrastructure
- Small Cell Wireless Siting – Preemption



# Thank you and Questions?

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**#RebuildWithUs**

See

you

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NOVEMBER 7-10, 2018

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