



Community Business Member Levels & Benefits

	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$7,500	Diamond \$15,000
Subscription to the league magazine, <i>Virginia Town & City (VTC)</i>	✓	✓	✓	✓	✓
Member profile on VML website	✓	✓	✓	✓	✓
Listing in <i>VTC</i> professional directory (each issue)	✓	✓	✓	✓	✓
Social media posts about achievements & activities (upon request, subject to review)	✓	✓	✓	✓	✓
One complimentary ad in <i>VTC</i> (page size varies)		1/4 page	1/2 page	1/2 page	Full page
Sponsorship listing in at least one edition of <i>eNews</i> (VML's electronic bulletin) during the year		✓	✓	✓	✓
Use of VML-CBM partnership logo		✓	✓	✓	✓
Listed as a sponsor for all VML member events and conferences throughout the year			✓	✓	✓
10% discount on display advertising in <i>VTC</i>				✓	✓
Invitation to participate in league sponsored events and local government training				✓	✓
Access to directory of point of contact for VML member localities, to include locality, name, title, and website (if available)					✓
Sponsorship of podcast and/or video series					✓
Acknowledged as featured sponsor (with corresponding visibility and benefits) during Mayors Institute / VML Annual Conference events in the fall					✓