

OUR EVENTS

October 1st, 2022 -

October 2nd, 2022

@ HISTORIC JACKSON WARD



2nd Street Festival

THE 2ND STREET FESTIVAL IS A FREE, TWO-DAY COMMUNITY FESTIVAL AND ANNUAL CELEBRATION OF THE HISTORIC JACKSON WARD NEIGHBORHOOD IN DOWNTOWN RICHMOND

The 2nd Street Festival in Richmond returns in 2022 for its 34th anniversary on Saturday, October 1 and Sunday, October 2. This community festival celebrates the rich culture of the historic Jackson Ward neighborhood in Downtown Richmond. This FREE event is produced by Venture Richmond Events, a subsidiary of Venture Richmond, Inc.

Over the years, 2nd Street Festival has grown to be one of the Mid-Atlantic's largest street festivals. Thousands visit historic [Jackson Ward](#) to reminisce about the days when 2nd Street was the heart and soul of Richmond's Black community and was known as "the Harlem of the South." Today, Jackson Ward continues to be a [thriving neighborhood](#) and the 2nd Street Festival serves as its annual celebration and homecoming that features three stages of live musical entertainment along with a Kidz Zone, popular food vendors, a marketplace and Artists Row to shop, and the Richmond Metropolitan Antique Car Club.

Announcing Special musical guests

Saturday Festival Headliner
DJ Grandmaster Flash

Sunday Performance by
I Would Die 4 U:
A Musical Tribute to Prince

Announcing this Year's Festival Headliner, DJ Grandmaster Flash AND A PERFORMANCE BY, I WOULD DIE 4 U: A MUSICAL TRIBUTE TO PRINCE

Saturday's Headliner, DJ Grandmaster Flash

The career of DJ Grandmaster Flash began in the Bronx with neighborhood block parties that were the start of what would become a global phenomenon — the dawn of a musical genre. He was the first DJ to physically lay his hands on the vinyl and manipulate it in a backward, forward or counterclockwise motion. He laid the groundwork for everything a DJ can do with a record today. In 1978, he started his own group,

Grandmaster Flash and the Furious Five. They went Platinum with their single, “The Message,” and their single, “The Adventures of Grandmaster Flash on the Wheels of Steel,” introduced DJing to a larger listening audience than it had ever known before. The group’s fame continued to grow with “Superappin,” “Freedom,” “Larry’s Dance Theme,” and “You Know What Time It Is.” In 2007, Grandmaster Flash and the Furious Five became the first hip hop group ever inducted into the Rock and Roll Hall of Fame. In 2021, the Smithsonian Museum of American History in honor of Black History Month opened its exhibit RECOGNIZE! Hip Hop and Contemporary Portraiture that Grandmaster Flash along with other hip hop artists such as LL Cool J, Erykah Badu and Common are featured. And in 2022, Grandmaster Flash and The Furious Five were awarded the Music Educator Award, presented by the Recording Academy and GRAMMY Museum.

Sunday’s Closing Performance, I Would Die 4U: A Musical Tribute to Prince

As a returning crowd favorite, this musical tribute band brings the electric joy and eclectic funk of Prince’s music to the stage with the recreations of Prince’s greatest hits, funkier jams, and most soulful ballads. Accompanied by his incredibly talented band, Anthony Cosby, Jr. takes you on an unforgettable musical journey. Anthony is a musical theatre performer based in Richmond who has performed in over 30 musical productions including The Wiz, A Chorus Line, Sister Act, Dreamgirls, The Color Purple and many more. He also has appeared in several episodes of AMC’s Channel hit series “TURN,” the PBS series, “Mercy Street,” and Hulu’s latest production, “Dopesick.”

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