

# VIRGINIA

TOWN & CITY

The magazine of the Virginia Municipal League

## 2020 Editorial Calendar



### January/February – Economic Development

We start the year by looking at something everyone loves: Economic Development! This veritable siren song of local government calls to citizens and elected officials alike. But, as every locality learns at some point, for every success story, there are a dozen tales of caution. Just because you build it, doesn't mean they will come! Development, whether large or small, must make sense. Learn to avoid disaster by understanding where trends are tending in this hot topic.

### March – Information Technology for Local Governments

Sometimes, technology isn't the correct solution to a problem or the best tool for a task. You don't need an app to hammer a nail. But, when technology works, it makes all the difference! So, we devote this issue to the real-world, practical and economically viable things localities can do with technology to make local government work better for everyone.

### April – The Environment Issue

We celebrate spring by checking in with Mother Nature in the Commonwealth. What are local governments doing to help keep our water, air and land sustainable for future Virginians? What more needs to be done? And how do we pay for it all?

### May – Youth Volunteerism & Essay Contest Winners

The kids are alright, right? We look at how young people are giving back to their communities and getting involved in local government and businesses via internships and volunteer opportunities. We also honor the 7th grade winners of our "If I Were Mayor" essay contest and find out what problems they think need solving and, more importantly, how they would solve them.

### June – The Transportation Issue

Interstates, highways and runways. Big trucks, electric cars and scooters. Tunnels, traffic circles and ports. Driverless cars, cars with distracted drivers and taking the train instead. We take a look under the Commonwealth's hood to see what goes into the planning, funding, construction, and maintenance of Virginia's transportation system.

## July/August – Virginia Tourism & Travel

The return of our annual Virginia tourism and travel survey contest: The Virginia You Love!

## September – The 2020 VML Annual Conference Issue

In this big issue, we are gearing up for Norfolk! News and features on the city, as well as the annual report on the activities of VML. Also included: A message from our president Thomas R. Smigiel, Jr., reports from our affiliate organizations, and a listing of VML Legislative and Policy committees.

## October – 2020 VML Annual Conference Wrap-Up & Award Winners

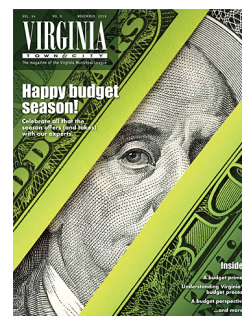
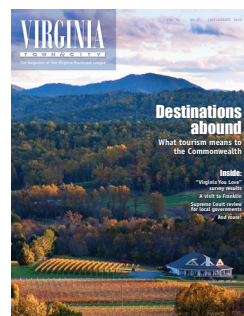
What happened at the conference? Which municipalities won which awards? Which municipality took home the coveted President's award? Some odds and ends and... Pictures. Pictures. Pictures!

## November – The Skills to Govern

Being elected to a local office is a laudable achievement. But like any other position of responsibility, there are things you need to know how to do, and things you must avoid doing. We delve deeper into some of the key skills and information local elected officers need to succeed and work smarter for their constituents.

## December – VML President Profile and General Assembly Preview

We wrap up the year by introducing our incoming president. Our Director of Policy Development previews the 2020 General Assembly and VML Legislative Program.



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