

5 Reasons to join VML

1 Place your brand in front of local decision makers from across the Commonwealth – the 12th largest state in the country.

2 Enjoy exclusive access to member rates on all conferences and events, as well as priority booth reservations and discounts when you exhibit at the Annual Conference.

3 Connect with local governments as a way to expand your business or to increase your exposure in Virginia.

4 Stay up to date and expand your knowledge of contemporary municipal issue with the league's official monthly publication, *Virginia Town & City*, the VML newsletter *eNews* and other league publications.

5 Be a part of the best municipal league in the country!

Enroll now at
www.vml.org/join

VML Municipal Business Associate membership terms & conditions

For a complete listing of all regulations concerning membership, visit the "Corporate Engagement" tab on the league website at www.vml.org.

- Beginning in 2019, VML will transition to a fiscal year membership. This means that those who become new or renewing MBA members in 2019 will receive 18 months of membership (Jan.1, 2019 - June 30, 2020).
- All applicants are subject to review; VML reserves the right to limit or reject any and all Municipal Business Associate (MBA) applications.
- Acceptance of MBA status does not constitute an endorsement by VML, nor does it represent an opinion about the quality of your firm's or organization's products or services.
- Express, written consent is required for use of VML's logo.
- Membership dues for VML are not tax deductible as a charitable contribution for federal income tax purposes.

For more information contact Rob Bullington at (804) 523-8527 or via email at rbullington@vml.org.



Cities • Towns • Counties

— Opportunities for —

**Municipal
Business
Associates**

www.vml.org
P.O. Box 12164, Richmond, VA 23241
(804) 649-8471

About VML

The Virginia Municipal League (VML) is a statewide, nonprofit, nonpartisan association of city, town and county governments established in 1905 to improve and assist local governments through legislative advocacy, research, education and other services. The membership includes all 38 cities in the state, 160 towns and 8 counties.

Connect with VML



Because establishing or enhancing relationships with Virginia's local governments is important, more than 100 businesses currently hold sustaining memberships in VML.

As a **Municipal Business Associate**, not only will you hold a sustaining membership in VML, you will keep your firm or organization connected with the issues that are important to municipalities around you. Being a Municipal

Business Associate places your organization at the forefront in the minds of VML members, ensuring you the visibility, access and awareness that will help move your organization forward.

Reach top decision makers from around the Commonwealth

- Mayors
- Council members
- Managers
- Clerks
- Finance Directors
- Purchasing Officers
- Controllers
- Treasurers



Membership levels

LEVEL 1 – BASIC MEMBERSHIP (\$500)

- Sustaining Membership in VML
- Member rates for all VML activities including conferences, seminars and training programs
- Subscription to the league magazine, *Virginia Town & City*
- Subscription to the biweekly newsletter, *eNews*
- Member profile on the VML website
- One complimentary 1/4 page ad in *Virginia Town & City*



LEVEL 2 – PREMIUM MEMBERSHIP (\$750)

- Sustaining Membership in VML
- Member rates for all VML activities including conferences, seminars and training programs
- Subscription to the league magazine, *Virginia Town & City*
- Subscription to the biweekly newsletter, *eNews*
- Member profile on the VML website
- Monthly listing in the *Virginia Town & City* professional directory
- 10% discount on display advertising in *Virginia Town & City*
- One complimentary 1/2 page ad in *Virginia Town & City*



LEVEL 3 – SIGNATURE MEMBERSHIP (\$2500)

- Sustaining Membership in VML
- Member rates for all VML activities including conferences, seminars and training programs
- Subscription to the league magazine, *Virginia Town & City*
- Subscription to the biweekly newsletter, *eNews*
- Member profile on the VML website
- Monthly listing in the *Virginia Town & City* professional directory
- 10% discount on display advertising in *Virginia Town & City*
- One complimentary 1/2 page ad in *Virginia Town & City*
- Complimentary booth at the annual conference
- Two complimentary registrations for the annual conference



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