

The magazine of the Virginia Municipal League

# 2019 Editorial Calendar





#### January/February - Rethinking Procurements

We kick off the year with a collection of articles about procurements. Admittedly, not the most electrifying topic, procurements are nevertheless an essential and heavily codified function of local government. As such, we believe that the discussions herein will be of great interest to all our subscribers and may benefit more than a few. Enjoy!

#### March - Virginia Housing & Real Estate

Is your market hot...or not? More importantly, why is it that way? What are the differences between buying and selling a house in rural Virginia vs. urban Virginia? What are the similarities? Does "Workforce Housing" mean what you think it means? The answers to these and many other important real estate related questions are found in this issue.

#### April - Disrupt Virginia

Look out Virginians! Scooters on your streets, short-term rentals in your neighborhoods, and solar panels in the pastures on the outskirts of your localities. What do these and other "disruption economy" offerings mean to your locality and employment as-a-whole across the Commonwealth. We take a look.

### May - The Energy Issue

Energy producers and consumers across Virginia know that the business of keeping the lights on (and making sure they come on when you click the switch) can be complicated, expensive and, well, electrifying. Complicated, because the power grid is a multi-faceted network. Expensive, because supplying power requires lots of equipment and lots of people. Electrifying, because so many new, exciting things are in the works for power in Virginia. Find out more inside this issue.

## June - Outstanding Youth Services & Programs in Virginia

Kids! Teenagers! Whether you're raising them, teaching them or just trying to help them stay out of trouble, they are always a challenge. But, as the only natural resource that will definitely pay back more than you put in, they're always worth it. This month we go around the Commonwealth and take a look at some programs and services that are having success in making sure today's youth become tomorrow's great citizens, leaders and achievers.

#### July/August - Virginia Tourism

It's summer! Time to get out and about. One of our earliest elected leaders had this to say about being outside in Virginia: "On the whole I find nothing any where else in point of climate which Virginia need envy to any part of the world." But, where to go? We can help with this issue dedicated to the business of tourism and lesser known destinations around the Commonwealth. Spoiler alert: You won't find the house that belonged to the elected official quoted above listed inside (it's already pretty well known).

# September – The 2019 VML Annual Conference Issue

In this big issue, we are Roanoke bound! News and features on the host city, as well as the annual report on the activities of VML. Also included: A message from our president Anita James Price, reports from our affiliate organizations, and a listing of VML Legislative and Policy committees.

# October - 2019 VML Annual Conference Wrap-Up & Award Winners

What happened at the conference? Which municipalities won which awards and what did they do to stand out from the competition? Which municipality took home the coveted President's Award? Some odds & ends and ... Pictures. Pictures. Pictures!

# November – Budget Primer

This one is all about the money. A collection of articles about best practices localities can use when creating and adhering to budgets. Plus, an overview of some of the issues sure to play a part in the 2020 Virginia state budget wrangling certain to take place in the upcoming General Assembly session.

### December - VML President Profile and General Assembly Preview

We wrap up the year by introducing our new president. Our Director of Policy Development previews the 2020 General Assembly and VML Legislative Program. Plus - photos of some of the ornaments localities have contributed to the tree at the Executive Mansion.











\*The editorial calendar is subject to change without notice. Space reservations are required. Space is limited with placement only guaranteed to paid advertisements. Information about adversiting is available at www.vml.org or contact Rob Bullington, rbullington@vml.org.

