

TRANSFORMATION THROUGH EDUCATION



VML ANNUAL CONFERENCE

SEPTEMBER 30 - OCTOBER 2, 2018 • HAMPTON



Hampton Roads Convention Center

1610 Coliseum Drive, Hampton, VA 23666

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COUNCIL OFFICE:
757-727-6315

DONNIE R. TUCK, MAYOR
22 LINCOLN STREET
HAMPTON, VIRGINIA 23669

OFFICE FAX:
757-728-3037



Greetings!

On behalf of my City Council colleagues, it is my pleasure to welcome you to Hampton for the Virginia Municipal League annual conference.

Hampton has been documented as an exceptionally hospitable city. Capt. John Smith and a hungry 40-man crew spent English America's first recorded Christmas in Hampton in 1608. At that time, a one-day trade mission turned into a six-day celebratory feast with "good oysters, fish, flesh, wild fowle, and good bread" provided in the village of Kecoughtan.

You'll find similar hospitality in Hampton today: Expedia rated us one of 15 "under the radar cities you need to visit." We offer exceptional restaurants with a variety of fare, including two drawing fans from national television exposure, Mango Mangeaux bistro and Johnny Graham's famous crab cakes. Hampton is home to the region's oldest craft brewery, which has been joined by four others (one with an accompanying distillery) and a cidery.

Those early settlers wrote more about the village that is now Hampton than any other place in early Virginia, and those documents describe the waterfront town as a great place to live. In more modern times, we're seeing many of our homes featured on episodes of HGTV and the city was named one of the most affordable beach towns in the nation by the website "Smart Assets."

Primarily, we're all here to share best practices on governing and providing services to our residents and businesses. I'm proud to note that Hampton's government has been nationally recognized many times for our innovations, use of technology and citizen engagement. Recently, the Washington Post suggested that Hampton's "battle against sea-level rise could offer lessons" for other localities.

Increased flooding – not just in coastal areas – is just one of the many challenges we face as we gather to discuss our roles as public servants and leaders. These discussions and workshops allow us to collaboratively develop solutions we can take back to our respective localities. I hope you will plan to extend those networking sessions beyond the seminar room – into a restaurant or brewery, a walk along the waterfront, a Segway tour of historic Fort Monroe, a visit to one of our five museums, or a harbor tour.

It's just not possible to do everything in a brief visit, as Capt. John Smith found out. I invite you to extend your stay or return to celebrate with us any time.

Respectfully,

Donnie R. Tuck
Mayor

"OLDEST CONTINUOUS ENGLISH-SPEAKING SETTLEMENT IN AMERICAN - 1610"

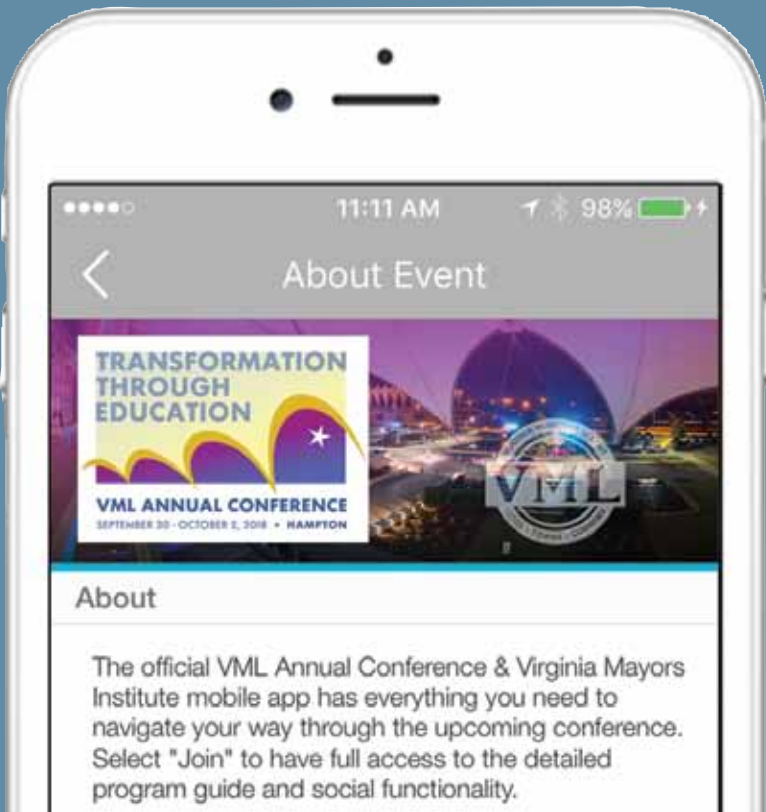
DTUCK@HAMPTON.GOV

DOWNLOAD THE CONFERENCE APP!

Get everything in this program, plus:

- Access to session materials and docs
- Instant updates when things change
- Timely reminders of events
- Speaker bios, exhibitor info, and more!

Available in your device's app store.
Search: **Virginia Municipal League**



Conference Program

Most conference activities, including general sessions, concurrent sessions, and the exhibit hall, will take place at the Hampton Roads Convention Center located at 1610 Coliseum Drive, Hampton, VA 23666.

SUNDAY, SEPTEMBER 30

Noon – 2:30 p.m. Executive Committee Meeting (working lunch)

Board Room A

Noon – 4:30 p.m. Registration

1 – 5:30 p.m. Exhibit Hall Open

Exhibit Hall

Come see the latest in products and services for local governments.

2:45 – 5 p.m. Legislative Committee

Conference Room A

Presiding: Don Harris, Legislative Committee Chair; Mayor, Town of Bluefield

4 – 5 p.m. Nominating Committee

Board Room A

Presiding: Robert K. Coiner, Nominating Committee Chair; Mayor, Town of Gordonsville

4:30 – 5:30 p.m. Opening Reception in the Exhibit Hall

Exhibit Hall

Remarks by Senator William M. Stanley, Senate District 20, Franklin County

5:30 p.m. Board Buses for Host Night

Buses will leave from the HRCC. See page 16 for a detailed transportation schedule.

5:45 – 8:30 p.m. Host City Night at Fort Monroe

Hampton City Officials and the Hampton Convention & Visitor Bureau will welcome you with an outdoor evening reception at historic Fort Monroe. With harbor views, a sampling of Coastal Virginia cuisine, craft beverages from Hampton artisans, and music under the stars, the 2018 VML Annual Conference begins with a bang!

Sponsored by the City of Hampton



8 – 9 a.m. Continental Breakfast

Exhibit Hall

8 a.m. – 5 p.m. Registration

Exhibit Hall

8 a.m. – 6:30 p.m. Exhibit Hall

9 a.m. – Noon Opening Session

Ballrooms D-G

Presiding: Dr. Patricia Woodbury, VML President, Council Member, Newport News

Presentation of Colors: Langley Air Force Base Honor Guard

Mayor's Welcome: Donnie Tuck, Mayor, City of Hampton

Report of the Nominating Committee



Ralph S. Northam

**Leading Virginia Forward:
Governor Ralph S. Northam,
Commonwealth of Virginia**

2018 VML President's Report

**10 – 10:45 a.m. U. S. Senatorial
Candidate Corey
Stewart**

Prince William County Board Chair Corey Stewart is the Republican Party candidate for the U. S. Senate.



Corey Stewart



Tim Kaine

10:45 – 11 a.m. Break

11 – 11:45 a.m. U. S. Senatorial Candidate Tim Kaine

Senator Tim Kaine is the Democratic Party candidate for the U. S. Senate

Noon – 1:15 p.m. Lunch

Exhibit Hall

Noon – 1:15 p.m. Creating Opportunities to Improve Black Communities: National Black Caucus of Local Elected Officials Luncheon
(tickets required)



Tina Vick

Crime, dilapidated housing, homelessness, joblessness are symptoms in today's society that correlate to issues in Black neighborhoods. In order to have the best cities and towns, elected officials should be on the forefront to solutions to improve the quality of life in all neighborhoods. This workshop is bursting with ideas and creative financing solutions that will improve black neighborhoods to let citizens know that all neighborhoods matter.

Presiding: Willie Greene, Council Member City of Galax

Speaker: Tina Vick, Vice Mayor, City of Newport News

Noon – 1:15 p.m. Regional Cooperation: Virginia Local Government Management Association Luncheon
(tickets required)



Levar Stoney

Conference Room B-C

Presiding: Joseph Casey, County Administrator, Chesterfield County; VLGMA President

Speaker: Levar Stoney, Mayor, City of Richmond

1 – 3 p.m. Mobile Workshop: The Academies of Hampton

The tour is restricted to 35 attendees. First come, first served! The bus will depart from in front of the Convention Center at 1:00 p.m. for a site visit of Bethel High School, one of The Academies of Hampton. Hampton School Superintendent Jeffrey Smith and Hampton City Manager Mary Bunting will provide an overview of the Academies of Hampton transformation process. Following the presentations, the Academies of Hampton Student Ambassadors will conduct a student-led tour of the Academy of Law and Public Safety, the Governor's Health Sciences Academy, and Freshman Academy. The site visit will finish with a Q&A session, with departure promptly at 3 p.m. The VML representative on the tour will be Anita James Prices, Council Member, City of Roanoke.

1 – 3:30 p.m. Quick Takes in the Exhibit Hall stage

Exhibit Hall

Learn from experts in a fast-paced environment.

MONDAY, OCTOBER 1

1 – 3:30 p.m. **Quick Takes in the Exhibit Hall (cont.)**

1 – 1:30 p.m. Engage Virginia – Barbara Jones, Program Manager, U. S. Bureau of the Census; Ronald Brown, Partnership Specialist, US Census Bureau

1:30 – 2 p.m. FirstNet and You – Thomas Crabbs, Statewide Interoperability Program Manager, Office of the Governor.

2 – 2:30 p.m. AT&T FirstNet Updates – Celia Carmo, Principal Consultant-Public Safety Solutions, AT&T

2:30 – 3 p.m. Doing More With Less; How to acquire goods/ services faster, cheaper, and more efficiently – Matt East, US Communities

3 – 3:30 p.m. Verizon – Versizon representative

2 – 3:15 p.m. **Section Elections and Workshops**

Each section meeting will begin with the election of a chair and vice chair for 2018-2019. The chair is a member of VML's Executive Committee. The elections are followed by workshops.

City Section: Citizen Centric Budgeting

Room 102-103

Earlier this year, the city of Fairfax produced its first Citizen-Centric Annual Report. This report built on the city's participation in the Association of Government Accountants Government Finance Case Challenge. The panel discussion will explore this partnership, the creation of the four-page report mailed to every household in the city of Fairfax and how this effort continues to inform decisions, from the comprehensive plan to budgets.

Presiding: Willie Greene, Council Member, City of Galax; City Section Chair

Speakers: Jon Stehle, Council Member, City of Fairfax

David Meyer, Mayor, City of Fairfax

Ann Ebberts, CEO, Association of Government Accountants

City Section members are VML member cities with populations less than 35,000: Bristol, Buena Vista, Colonial Heights, Covington, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hopewell, Lexington, Manassas Park, Martinsville, Norton, Petersburg, Poquoson, Radford, Salem, Staunton, Waynesboro, Williamsburg and Winchester.

Town Section: What's Happening in Your Town? A Facilitated Discussion

Room 104-105

Following a description of initiatives undertaken by the town of Farmville,

participants will share what is going on their towns.

Presiding: A.D. Reid, Vice Mayor, Town of Farmville; Town Section Chair

Speakers: Gerry Spates, Town Manager, Town of Farmville
A.D. Reid, Vice Mayor, Town of Farmville

Town Section members include all towns, regardless of size.

Urban Section: Economic Development and Job Creation

Room 106-107

How localities can work with the state and private sector to encourage job creation.

Presiding: Shannon Kane, Council Member, City of Virginia Beach; Urban Section Chair

Speaker: Stephen Moret, President and CEO, Va. Economic Development Partnership

Urban Section members are VML city and county members with populations greater than 35,000: Alexandria, Arlington County, Charlottesville, Chesapeake, Danville, Hampton, Harrisonburg, Lynchburg, Manassas, Newport News, Norfolk, Portsmouth, Richmond, Roanoke, Suffolk, and Virginia Beach.

3:15 – 3:30 p.m. Break

3:30 – 5 p.m. Concurrent Workshops

Revitalization Strategies Through VHDA/ Local Government Partnerships

Room 108-109

This session will highlight how VHDA is partnering with local governments to preserve and create housing opportunities while also spurring economic revitalization. Examples in both rural and urban settings will be discussed. The workshop will cover an array of scenarios, from data and market analysis, local policy evaluation, public-private partnerships, revitalization of business corridors and more.

Presiding: Thomas R. Smigiel Jr., Council Member, City of Norfolk

Speakers: Chris Thompson, Director of Strategic Housing, Virginia Housing Development Authority

Helen McIlvaine, Director, Office of Housing, City of Alexandria

Karen Prochilo, Housing Development Administrator, City of Virginia Beach

The Future of Energy in Virginia

Room 102-103

A discussion by representatives from Virginia's major utilities, renewables developers, and regulators of Virginia's rapidly changing energy landscape, with a focus on how conventional energy generation is evolving, the growth in wind and solar, the importance of energy efficiency, how energy use is changing, and the challenges facing regulators.

MONDAY, OCTOBER 1

3:30 – 5 p.m. **Concurrent Workshops (cont.)**

Facilitator: L. Preston Bryant Jr., Senior Vice President, McGuireWoods Consulting

Panelists: Katharine Bond, Director of Public Policy, Dominion Energy

Ronald Jefferson, Director of External Affairs, Appalachian Power Company

Tyson Utt, Vice President of Development, Apex Clean Energy

John Warren, Director, Virginia Department of Mines, Minerals, and Energy

Legal Updates

Room 104-105

The past Supreme Court term has been one of the most significant for local governments in recent memory. Find out about some of these cases that have been decided, including the internet sales tax case, the travel ban, and several First Amendment free speech and Fourth Amendment search cases involving local governments. This session will also include a discussion about what last term says more generally about the Supreme Court and our democracy (including and beyond local governments) and the impact of Justice Kennedy's retirement.

Presiding: Bridge Littleton, Mayor, Town of Middleburg

Speaker: Lisa Soronen, Executive Director, State and Local Legal Center

Elections and Mis-assigned Voters

Room 106-107

The Virginia Department of Elections has been auditing street segments for potential district discrepancies. Following the presentation on issues uncovered during the Department's review of potential discrepancies, there will be a discussion that will focus on how localities should resolve these discrepancies and provide guidance on how the department, locality and the general registrar can work together to resolve these issues.

Presiding: Bill McKenna, Council Member, Town of Herndon

Speaker: Christopher Piper, Commissioner, Virginia Department of Elections

5:15 – 6:30 p.m. **Awards Reception**

Exhibit Hall

5:30 – 6 p.m. **2018 HEAL Awards Presentation**

Exhibit Hall Stage

Welcome: Dr. Patricia Woodbury, VML President, Council Member, Newport News

Presenter: Sydney Daigle, Program Manager, Institute for Public Health Innovation

MONDAY, OCTOBER 1

6 – 6:30 p.m. 2018 Go Green Awards Presentation

Exhibit Hall Stage

Remarks: Matthew J. Strickler, Secretary of Natural Resources,
Commonwealth of Virginia

Award Presentations: Secretary Strickler and Council Member Christina Luman-Bailey, City of Hopewell

6:30 p.m. Dinner on your own

TUESDAY, OCTOBER 2

7:45 – 8:45 a.m. Past Presidents' Meeting

Embassy Suites Raptor Boardroom

8 - 9:00 a.m. Continental Breakfast

Exhibit Hall

8 a.m. – 1 p.m. Registration and Exhibit Hall

Exhibit Hall

9 a.m. – 10:15 p.m. Concurrent Sessions

FOIA

Room 106-107

An overview of the Virginia Freedom of Information Act, including how to respond to “recreational requestors,” handling the social media of both the media and members of the governing body, and protecting sensitive material.

Presiding: Gene Teague, Mayor, City of Martinsville

Speaker: Eric Helms Monday, City Attorney, City of Martinsville

Update on the Opioid Lawsuits

Room 108-109

Several localities have joined forces and filed federal lawsuits against manufacturers and distributors of opioids. Further, Virginia Attorney General Mark Herring has also filed with other states in a lawsuit against the manufacturer of OxyContin.

Find out more about these lawsuits and learn about the pros and cons of localities participating in them.

Presiding: Ophie Kier, Vice Mayor, City of Staunton

Speaker: W. Edgar Spivey, Kaufman & Canoles, P.C., Norfolk

9 – 10:15 a.m. Concurrent Sessions (cont.)

Healthy Communities

Room 102-103

Learn how localities can use healthy eating and active living policies and practices to help reach their economic development goals. This session will include a brief overview of the intersections of HEAL and economic development, as well as resources available to support communities.

Presiding: Robert K. Coiner, Mayor, Town of Gordonsville

Speakers: Sydney Daigle, Program Manager, Institute for Public Health Innovation

City of Richmond: Michael Winborne, Management Analyst II, Human Services Department

City of Fairfax: David L. Meyer, Mayor; Michael J. DeMarco, Council Member; Jon R. Stehle, Jr., Council Member

Representatives from the City of Charlottesville

Local Fiscal Sustainability: Can Tax Reform Help?

Room 104-105

Hear an overview of and an outlook for state and local finances in Virginia and learn about the challenges state and local governments face in financing known needs. The workshop also will look at some options available that the 2019 General Assembly could adopt that would help meet these funding challenges and needs.

Presiding: Laurie DiRocco, Mayor, Town of Vienna

Speaker: Jim Regimbal, Fiscal Analytics

Job Creation and Retention in a Changing Energy Landscape: Lessons from Virginia

Room 201-202

Technological change, globalization, and climate change are disrupting markets around the world. The changing energy market is providing residential, commercial and industrial customers with more choices in how they procure and consume energy. This presentation will examine ways that Virginia public power systems can respond to changing energy needs and discuss factors that assist and hinder this response. This workshop is scheduled for BRPA/MEPAV members but also is open to any conference attendee.

Facilitators: Alice Wolfe, General Manager, Blue Ridge Power Association

Tom Dick, Legislative Consultant, Municipal Electric Power Association of Virginia

Speaker: Thomas C. Tuttle, Ph.D., President, Tuttle Group International

10:15 – 10:30 a.m. Break

10:30 – 11:45 a.m. Concurrent Sessions

Expanding Access to Broadband Wireless

Room 106-107

A discussion on the state tools available to localities to expand broadband service in their localities as well as an update on broadband programs administered by the Virginia Department of Housing and Community Development.

Presiding: Willie Greene, Council Member, City of Galax

Speaker: Courtney Dozier, Chief Deputy, Virginia Department of Housing and Community Development

Conflict of Interests Act

Room 104-105

Learn about the Conflict of Interests Act, hear practical tips and discuss scenarios in which local officials often find themselves involved.

Presiding: A.D. Reid, Vice Mayor, Town of Farmville

Speaker: Sharon Pandak, Partner, Greehan, Taves & Pandak

New Developments in Human Services – Health Care Expansion and STEP-VA

Room 108-109

The Virginia General Assembly recently approved health care expansion through Medicaid, which will go into effect Jan. 1, 2019. The General Assembly has also approved changes in service requirements of Community Services Boards through STEP-VA. This session offers two experts who will describe these new developments and how they will affect communities.

Presiding: Christina Luman-Bailey, Council Member, City of Hopewell

Speakers: Jennifer Lee, M.D., Director, Department of Medical Assistance Services

Heidi Dix, Deputy Commissioner, Department of Behavioral Health and Developmental Services

Preparing for Emergency Situations and Disaster Management

Room 102-103

As the coordinating agency for the Commonwealth's preparedness, response, and recovery functions related to natural and man-made disasters, the Virginia Department of Emergency Management is deeply engaged with our local public officials to ensure the delivery of rapid, seamless, and proactive resources. Virginia Department of Emergency Management staff will be discussing the role of the local public official before, during, and after a disaster.

Presiding: Presiding, Thomas R. Smigiel, Jr., Council Member, City of Norfolk

Speakers: Representatives, Virginia Department of Emergency Management

10:30 – 11:45 a.m. Concurrent Sessions (cont.)

Veterans Affairs

Room 201-202

The Virginia Values Veterans (V3) Program will host an exclusive training for interested VML Conference attendees. Participants will be eligible to earn V3 Certification from the Office of the Governor, which is administered under the Virginia Department of Veterans Services. This training includes information and resources available for employers to help implement best practices in recruiting, hiring, and retaining highly-skilled and dependable veterans. Participants in this training will be eligible to earn SHRM and HRCI credits for their localities human resource departments.

Presiding: Jasmine Gore, Vice Mayor, City of Hopewell; V3 Program Analyst, Virginia Department of Veterans Services

Speaker: Christopher Byrd, V3 Core Curriculum Developer, BSquared Consulting

11:45 a.m. – 2 p.m.

Guest Activity - Painting with Wine and Design

(lunch included; tickets required)

Embassy Suites Mercury Ballroom



Noon – 1 p.m.

Paths to city council service:

Women in Local Government Luncheon (tickets required)

Conference Room A

Two members of the same city council took two very different paths to serving on the council. Linda Curtis, formerly a Commonwealth’s Attorney, and Chris Snead, formerly the city’s budget director, will discuss how they came to serve on council, and how their professional backgrounds have informed their work as a member of council.

Presiding: Shannon Kane, Council Member, City of Virginia Beach

Speakers: Linda Curtis, Councilwoman, City of Hampton

Chris Snead, Councilwoman, City of Hampton



Linda Curtis



Chris Snead

Noon - 1 p.m.

Lunch

Exhibit Hall

1 p.m. Exhibit Hall closes

12:30 – 3 p.m. Business Meeting Voting Credentials Table Open

Ballrooms D-G Hallway

Each voting delegate should check in during this time period to receive a voting flag that will be used in the event of a contested motion at the business meeting. Each full member is entitled to one vote. The mayor or board chair is the voting delegate by default but other officials from the locality can be designated as the delegate. The goal is that every locality represented at the meeting gets to vote.

1:15 – 3 p.m. General Session

Ballroom D-G

1:15- 2:45 p.m. Creating Safe Workplaces

More people seem willing to use violence to address their problems and express their grievances. Much of this violence spills over into workplaces and results in disgruntled workers, visitors, clients, patients, students, etc. resorting to violence as a means to resolve their problems. This session will focus on steps that localities can take to keep their workplaces, employees and clients as safe as possible. Preparation and planning will not solve the problem of workplace violence but can help ensure a better outcome for all involved.



Gary Dillon

Presiding: Jill Carson, Council Member, Town of Pennington Gap

Speaker: Gary Dillon, Law Enforcement Specialist, VMLIP

2:45 – 3 p.m. Why Grassroots Advocacy Matters

Learn how to get your message across to legislators – and why it is so important for you to be involved.

Speakers: VML legislative staff Michelle Gowdy, Janet Areson and Neal Menkes

3 – 3:15 p.m. Break

TUESDAY, OCTOBER 2

3:15 - 5:15 p.m. Annual Business Meeting

Ballroom D-G

Presiding: Dr. Patricia Woodbury, VML President, Council Member, Newport News
Election of officers for 2018-2019

Report of Executive Director

Adoption of 2019 Policy Statement

Adoption of 2019 Legislative Program

Invitation to Roanoke 2019

6 – 6:30 p.m. Reception

Ballroom A-B Foyer and Terrace

6:30 – 10 p.m. Banquet and Entertainment

Ballroom A-B-C

Presiding: Dr. Patricia Woodbury, VML President, Council Member, Newport News
Remarks from Outgoing President

Remarks by Incoming President: Anita James Price, Council Member, Roanoke

Presentation of Innovation Awards: Council Member Woodbury and Council Member Price

Musical Entertainment by SLAPNATION



Conference Information

REGISTRATION



Everyone attending the conference must register, including members, their families, guests, and representatives from the news media. Conference name badges are required for attendance at all conference events; those without name badges will not be able to enter the exhibit hall or participate in other functions.

INFORMATION

For information about league activities, please ask the league staff at the conference registration desk or visit www.vml.org. Up-to-date information on the Annual Conference can be found on the VML mobile app.

The City of Hampton will host a booth in the exhibit hall. Please ask the city representatives for information about local recreation, historic points of interest or dining. Also, a list of restaurants is included on page 21 of this program.

CONFERENCE HOTEL INFORMATION

Embassy Suites Hampton Roads Hotel & Spa

1799 Coliseum Drive; Hampton, VA 23666; 757-827-8200

Marriott Courtyard

1917 Coliseum Drive; Hampton, VA 23666; 757-838-3300

Holiday Inn Express

1813 West Mercury Boulevard Hampton, VA 23666; 757-838-8484

SPOUSES AND GUESTS

Registration as a spouse or guest includes participation in any of the conference sessions and workshops, Host City Night, events in the Exhibit Hall, and the Tuesday reception and banquet. Spouses also may purchase tickets to attend a special event – Painting with Wine and Design – held Tuesday, October 2, from 11:45 a.m. – 2 p.m. in the Mercury Ballroom at the Embassy Suites. The cost is \$50. Tickets must be purchased by Monday at 5 p.m.

TRANSPORTATION SCHEDULE

Sunday, September 30

Noon – 5:30 p.m.: Shuttle will run from Courtyard by Marriott and Holiday Inn Express hotels to HRCC for registration every 15 minutes.

5:30 p.m.: One tour bus will pick up at the Courtyard by Marriott and the Holiday Inn Express. Only one stop will be made. Please make sure you are on the bus if you need transportation from these hotels to Fort Monroe (buses will also detour to pick up HRCC attendees).

5:30 p.m.: Buses at HRCC to provide transportation to Fort Monroe.

Once all attendees arrive at Fort Monroe, a bus will run concurrent to provide transportation from Fort Monroe to hotels should any attendee wish to leave.

8:30 p.m.: Tour buses will provide transportation for all attendees from Fort Monroe.

Monday, October 1

7:30 a.m. – 6:30 p.m.: Shuttle will run every 15 min from Marriott Courtyard and Holiday Inn Express to and from HRCC.

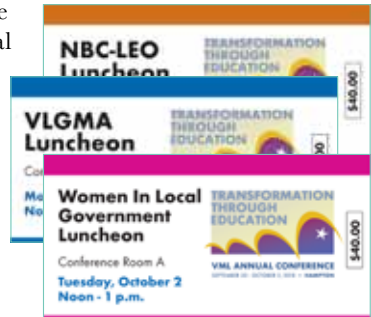
Tuesday, October 2

7:30 a.m. – 10:30 p.m.: Shuttle will run every 15 min from the Courtyard by Marriott and Holiday Inn Express to and from HRCC.

MEAL FUNCTIONS

Each registered delegate and spouse/guest will receive a registration packet that contains pre-purchased meal tickets (for ticketed events including the NBC-LEO luncheon, the VLGMA luncheon, the Women in Local Government luncheon, or the spouses' program), as well as other registration materials. Your conference name badge is your ticket for the events in the exhibit hall, for Host City Night, and for Monday's banquet.

Extra tickets for ticketed events must be obtained by 4:30 p.m. Sunday.



EXHIBITORS AND SPONSORS

Be sure to visit the exhibit hall to see the latest in products and services for local governments. The exhibit hall will be open Sunday from 1 p.m. to 5:30 p.m.; on Monday from 8 a.m. to 6 p.m. and Tuesday from 8 a.m. to 1 p.m. The exhibit hall will be the site of receptions on Sunday and Monday. There will also be a continental breakfast and lunch in the exhibit hall on Monday and Tuesday morning and lunch on Monday and Tuesday. Information on exhibitors starts on page 28. Sponsor information is on page 33.

DRESS

Business or business casual attire is appropriate for conference general sessions, workshops, and ticketed events. Casual dress is appropriate for Host Night and the guest event. Make sure you have comfortable walking shoes so that you can explore Fort Monroe. Business attire is recommended for the Tuesday reception and banquet.

DRAFT LEGISLATIVE PROGRAM

A copy of last year's VML Legislative Program with changes made to-date by the Legislative Committee was sent to member local governments prior to the conference. The program can be downloaded at www.vml.org and copies will be available at the conference registration desk. The program will be debated, amended, and voted on at the Tuesday business meeting.

VOTING CREDENTIALS FOR THE BUSINESS MEETING

Article IV, No. 5 of the Constitution of the Virginia Municipal League as revised in 2008 entitles each member locality one vote on every question before the business session of the conference. Only duly-authorized representatives present at the session may cast votes. No proxies may be used.

Prior to the conference, every locality received forms for certification of voting representatives and alternates. If your locality has not selected a voting representative alternate prior to the conference, the mayor or board chair is the default representative for the purpose of voting.

In the absence of the mayor or board chair or other designated officer, a majority of the elected and appointed officials present and registered at the conference may file a designation of that locality's voting representative. This designation must take place prior to the taking of any vote. To accommodate localities that have not yet designated a representative for voting purposes, credentials may be obtained at the registration desk and prior to the start of the business meeting. Please be sure that the appropriate action has been taken so that your locality may have a voice in the business activities of the league. This voting certification does not exclude others from your locality from participating in discussions during the business session.

A voting credentials table will be open from 12:30 – 3 p.m. Tuesday, October 2, in the hallway to Ballroom D-G. Each voting delegate should check in during this time period to receive a voting flag that will be used in the event of a contested motion at the business meeting. Each full member is entitled to one vote. The mayor or board chair is the voting delegate by default but other officials from the locality can be designated as the delegate. The goal is that every locality represented at the meeting gets to vote.

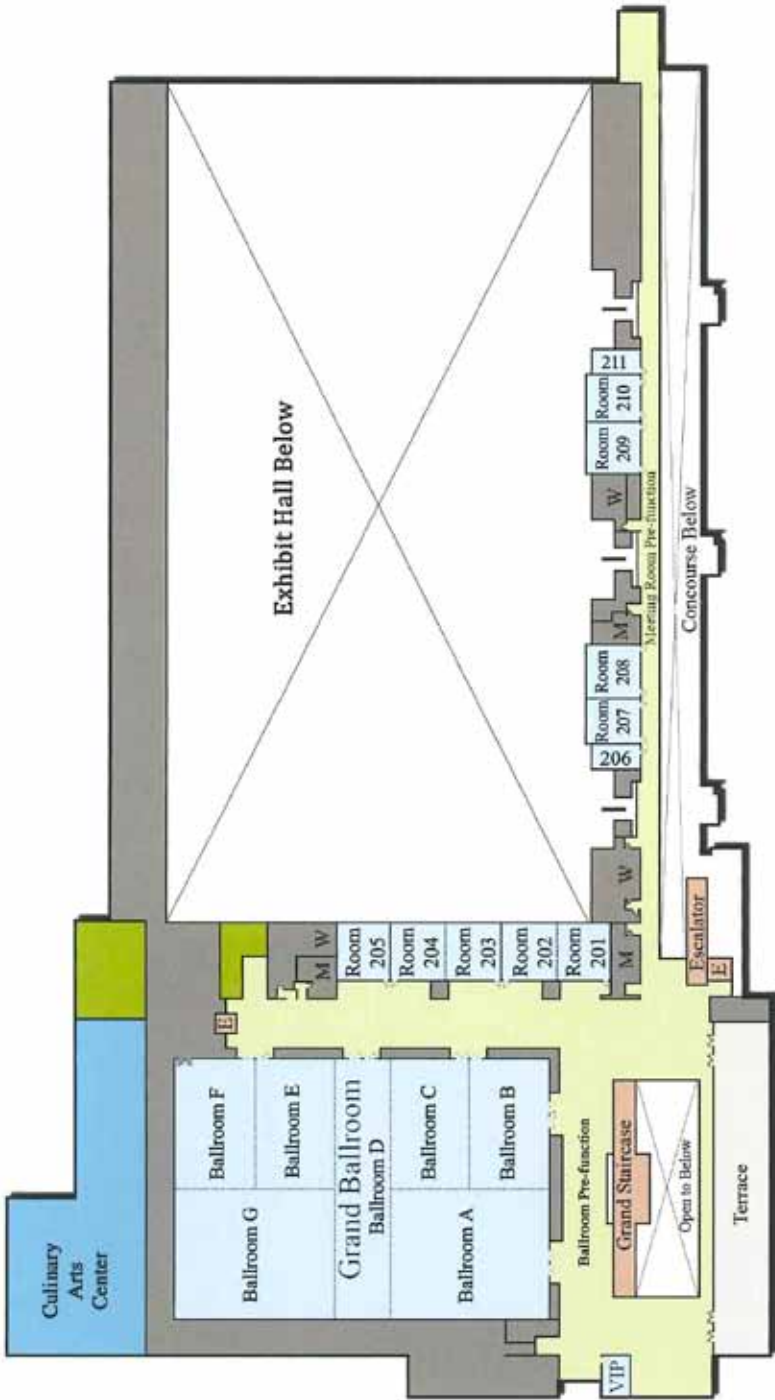
Voting information continues on page 20

Hampton Roads Convention Center Floor Plan

First Floor



Second Floor



VOTING REPRESENTATION

Each full member shall be entitled to one vote on all questions through its accredited voting representative or alternate. A simple majority vote shall govern in all cases except for any motion or resolution (other than an honorific, appreciative, or memorial resolution) that has not been submitted to the appropriate committee or not approved by the appropriate committee. In such cases, a three-fourths vote of the full members present and voting is required for consideration of the matter. Any vote that is contested or not unanimous will be by voice roll call administered by the presiding officer. Robert's Rules of Order Newly Revised shall apply to the conduct of the hearing.

EXECUTIVE COMMITTEE ELECTIONS

To be elected at the business meeting of the annual conference (Tuesday at 3:30 p.m.) are:

- President-elect
- Vice president
- Executive Committee members

Also serving as voting members of the Executive Committee are the president, past president and the Urban, City, and Town section chairs. The section chairs will be elected at section meetings on Monday morning.

SECTION ELECTIONS

For the elections of the section chairs, there will be one voting flag given to the voting delegate for each member locality of the city section and the town section. The urban section has a weighted voting procedure, and the number of flags that the voting delegates in that section meeting receive will depend on the size of the locality. Delegates should check in with VML staff as they enter the section meetings to receive their voting flags.

FUTURE VML CONFERENCES & EVENTS

Jan. 8, 2019: Finance Forum; Greater Richmond Convention Center

Jan. 24, 2019: VML Legislative Day; Richmond Omni

Oct. 6 - 9, 2019: VML Annual Conference; Roanoke

Oct. 9 - 13, 2020: VML Annual Conference; Norfolk

Regional training workshops sponsored by VML Insurance Programs can be accessed by program members via the VML Insurance Programs website at www.vmlins.org.

RESTAURANTS NEAR THE HAMPTON ROADS CONVENTION CENTER

Price range: \$ (lowest) to \$\$\$\$ (highest)

Avenue Blue: \$\$ (Piano music)

2330 McMenamin St.

Cuisine: Seasonal small plates

0.8 miles from HRCC

Mango Mangeaux: A Simply

Panache Bistro: \$\$

33 E Mellen St.

Cuisine: Sophisticated restaurant with Creole dishes

5 miles from HRCC

Cyprus Grille: \$\$

1700 Coliseum Dr.

(located in Embassy Suites)

Cuisine: American

Next door to HRCC

Park Lane Tavern: \$\$

4200 Kilgore Avenue

Cuisine: American; Irish Pub Bar

0.7 miles from HRCC

Chili's Grill & Bar: \$\$

1066 W. Mercury Blvd.

Cuisine: American, Southwestern

0.4 miles from HRCC

First Watch: \$\$

2011 Von Schilling Dr.

Cuisine: American, Healthy

0.7 miles from HRCC

Monsoon: \$\$ - \$\$\$

2150 Allainby Way Peninsula Town Center

Cuisine: Indian, vegetarian

0.9 miles from HRCC

Soyo Sushi Bar & Grill: \$\$

2113 Coliseum Dr.

Cuisine: Japanese, Sushi

0.9 miles from HRCC

County Grill & Smokehouse: \$\$

26 E. Mercury Blvd.

Cuisine: "Best BBQ"

2 miles from HRCC

Venture Kitchen & Bar: \$\$

9 E. Queens Way

Cuisine: American, International

2.2 miles from HRCC

The Deadrise: \$\$

100 McNair Dr.

Cuisine: Seafood with water view

6.3 miles from HRCC

About the League

The Virginia Municipal League is a non-profit, non-partisan association of cities, towns, and counties of Virginia. The league was established in 1905 for the purpose of improving and assisting local governments through legislative advocacy, education, research, and cooperative effort.

VML EXECUTIVE COMMITTEE

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President-Elect – Anita James Price, Council, City of Roanoke

Vice President – Thomas R. Smigiel Jr., Council Member, Norfolk

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At-Large Member – Laurie DiRocco, Mayor, Town of Vienna

At-Large Member – Ophie Kier, Vice Mayor, City of Staunton

At-Large Member – Christina Luman-Bailey, Council Member, Hopewell

At-Large Member – Gene Teague, Mayor, City of Martinsville

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Town Section Chair – A.D. “Chuckie” Reid, Vice Mayor, Town of Farmville

Urban Section Chair – Shannon Kane, Council Member, City of Virginia Beach

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Member, City of Williamsburg

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Town of Christiansburg; Chair,
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Donald R. Harris, Mayor,
Town of Bluefield

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Town of Mount Jackson; Chair,
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Phil Miskovic, Council Member,
Town of Crewe

W.T. “Bill” Rush III, Town Manager,
Town of Marion; Chair, Community
& Economic Development Committee

LEGISLATIVE COMMITTEE

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Shannon Kane, Council Member, City of Virginia Beach, Chair, Human Development & Education Committee

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2018 VML NOMINATING COMMITTEE

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Michael Barber, Mayor, Town of Christiansburg

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Jamie Clancey, Council Member, Town of Culpeper

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Edwin Daley, Assistant City Manager, City of Emporia

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F. Woodrow Harris, Council Member, City of Emporia

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Jon Stehle, Council Member, City of Fairfax

Gene Teague, Mayor, City of Martinsville

Tina L. Vick, Vice Mayor, City of Newport News

Rosemary Wilson, Council Member, City of Virginia Beach

VML STAFF (804) 649-8471

Michelle Gowdy
Executive Director / General Counsel
mgowdy@vml.org

Jessica Ackerman
Policy and Advisory Relations Manager
jackerman@vml.org

Leslie Amason
Conference and Marketing Coordinator
lamason@vml.org

Janet Areson
Director of Policy Development
jareson@vml.org

Rob Bullington
Director of Communications
rbullington@vml.org

Mary Jo Fields
Adjunct Staff
mfields@vml.org

Patrick Ford
Pressman/Clerk
pford@vml.org

Max Halbruner
Intern

Sandra Harrington
Government Relations Associate
sharrington@vml.org

Neal Menkes
Adjunct Staff
nmenkes@vml.org

Joni Terry
Office Coordinator
jterry@vml.org

Manuel Timbreza
Director of Digital Communications
mtimbreza@vml.org



CONFERENCE PLANNING COMMITTEE

Bridge Littleton, Mayor, Town of Middleburg

Anita Price, Council Member, City of Roanoke

Jill Carson, Council Member, Town of Pennington Gap

Shannon Kane, Council Member, City of Virginia Beach

Bucky Miller, Mayor, Town of Mount Jackson

Bill McKenna, Council Member, Town of Herndon



CHALLENGE

2018 is the 10th year of VML's Green Government Challenge, VML's friendly competition designed to reduce carbon emissions. The challenge encourages implementation of specific environmental policies and practical actions that reduce carbon emissions generated by the local government and the broader community. Cities, towns and counties earn points for these actions and the number of points determine the level of recognition.

The challenge itself is updated each year. That work is guided by an advisory committee chaired by Christina Luman-Bailey, a council member with the city of Hopewell. Previous advisory committee chairs include Bob Lazaro, who was then mayor of Purcellville and Jay Fiset, who was then chair of the Arlington County Board. The challenge was the brainchild of Fiset, who was VML president in 2008.

Over the years several localities have proven to be superstars, gaining certification in all or all but one year for the last ten years: Alexandria, Arlington County, Blacksburg, Charlottesville, James City County, Lynchburg, Newport News, Purcellville, Roanoke, Richmond, Vienna, and Virginia Beach.

Platinum Level

175 points and above

Alexandria
Charlottesville
Falls Church
Herndon
Hopewell
Newport News
Prince George County
Purcellville
Radford
City of Richmond
City of Roanoke
Staunton
Virginia Beach

Gold Level

150-174 points

City of Fairfax

Silver Level

125-149 points

Ashland

Certified Green Government Level

100-124 points

Vienna



2018 VIRGINIA HEAL COMMUNITIES

The HEAL Cities & Towns Campaign provides free technical assistance to local government leaders to help them adopt healthy eating and active living policies and practices. Across Virginia, HEAL cities, towns and counties are creating healthier and more prosperous communities by making it easier for residents and municipal employees to eat healthier and move more. HEAL is a project of the Institute for Public Health Innovation in partnership with the Virginia Municipal League and funded by Kaiser Permanente, a founding partner. For more information, visit the HEAL Cities and Towns website at www.healcitiesmidatlantic.org or contact Sydney Daigle, HEAL Cities and Towns Campaign Manager, at 240-253-1036 or at sdaigle@institutephi.org.

Resolution Passed

Charles City County
Emporia
Falls Church
Galax
Glade Spring
Greensville County
Manassas
New Market
Petersburg
Scottsville
Virginia Beach

Bronze Level

Fairfax
Haymarket
Roanoke
Staunton

Silver Level

Ashland
Falls Church
Gordonsville
Greensville County
Lawrenceville
Leesburg
Richmond

Gold Level

Big Stone Gap
Bluefield
Crewe
Dumfries
Lovettsville
Middleburg
Wytheville

Platinum

Charlottesville
Hopewell
Prince George County
Warrenton



VML Insurance Programs

VML Insurance Programs (VMLIP) is a comprehensive property and casualty program providing public officials' liability, law enforcement liability, general liability, automobile liability and physical damage, cyber liability/security, excess liability, pollution, workers' compensation property, inland marine, boiler & machinery, crime, and bond coverages. In addition, VMLIP provides a wide variety of professional services and tools to assist members in developing and maintaining comprehensive risk management programs. VMLIP members include more than 475 cities, towns, counties, school districts, and authorities. For more than 35 years, VMLIP has served as Virginia's Local Government Specialists™. For more information, visit www.vmlins.org or call (800) 963-6800.



VMLIP MEMBERS' SUPERVISORY BOARD

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Josh Farrar, Manager, Town of Ashland

Karen Pallansch, General Manager, Alexandria Renew Enterprises

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Brian Thrower, Town Manager, Town of Smithfield

Clarke Wallcraft, Executive Director, Pepper's Ferry Wastewater Authority

Ex officio: Michelle Gowdy, VML Executive Director

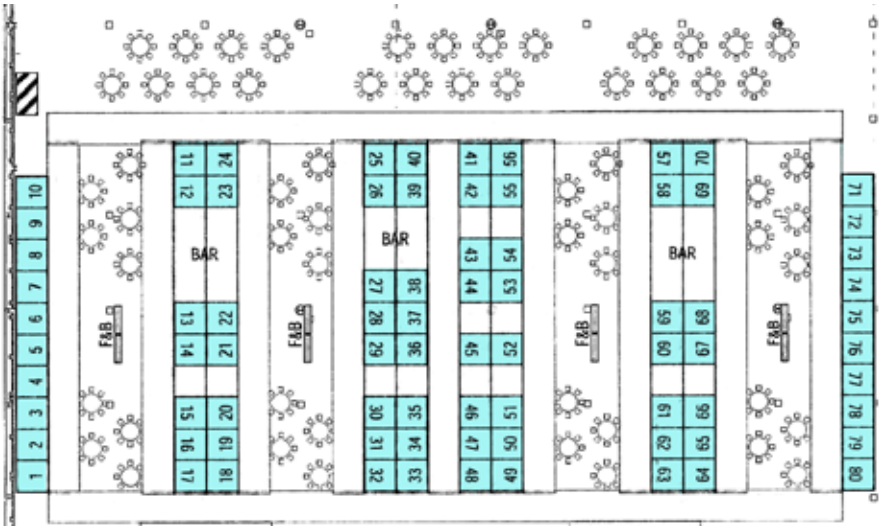
Exhibitors and Sponsors

The Exhibit Hall will be open Sunday from 1 to 5:30 p.m., Monday from 8 a.m. to 6:30 p.m. and Tuesday from 8:00 a.m. to 1:00 p.m. The Exhibit Hall will be the site of the opening reception on Sunday evening, continental breakfast and lunch on both Monday and Tuesday, and the awards reception on Monday, as shown in the program.

Numerous businesses have sponsored events at the conference. A complete list of sponsors is included on page 33.

As you tour the exhibit hall, take a few minutes to thank the exhibitors and sponsors for their support of the league and its programs. In your conference packet is an exhibitor check list where exhibitors will initial your visits. Once you have acquired 10 or more initials take your card to booth #48 & #49 to receive a special conference gift.

Exhibit Hall Layout



EXHIBITORS

AH Environmental Consultants – Booth # 28

Mike Mee
 mmee@ahenv.com
 757-873-4959
 11837 Rock Landing Drive; Ste 300
 Newport News, VA 23606

All Recreation of Virginia, Inc. – Booth # 64

Eric White
 kristina@allrec.com
 888-419-0001
 20609 Gordon Park Sq; Ste 190
 Ashburn, VA 20147

American Water Enterprise – Booth # 37

Abbey Greenberg
 abbey.greenberg@amwater.com
 856-359-2050
 330 Fellowship Road
 Mount Laurel, NJ 08054

Aqua Virginia, Inc. – Booth # 77

John Aulbach
 jjaulbach@aquaamerica.com
 804-749-8868
 2414 Granite Ridge Road
 Rockville, VA 23146

EXHIBITORS

Avenu Insights & Analytics – Booth # 52

Mike Ausberry
michael.ausberry@avenuinights.com
2059 Pine Siskin Court
Indian Land, South Carolina 29707

Bowman Consulting Group, Ltd. – Booth # 17

Jerry Peaks
jpeaks@bowmancg.com
757-229-1776
460 McLaws Circle, Ste 120
Williamsburg, VA 23185

Container First – Booth # 9

Tori Abernathy
Tabernathy@containerfirst.com
804-748-8324
333-B Industrial Drive
Petersburg, VA 23803

Cintas Corporation – Booth # 23

Michael Rupprecht
rupprechtm@cintas.com
410-218-3454
6300 Seaforth Street
Baltimore, MD. 21104

City of Roanoke – Booth # 2

Melanie Mayo
Melinda.mayo@roanokeva.gov
540-537-0052
215 Church Avenue, SW; Room 364
Roanoke, VA 24011

Cunningham Recreation – Booth # 47

Gregg Dollings
michele@cunninghamrec.com
800-438-2780
5932 Old Pineville Road
Charlotte, NC 28224

DePorter & Associates – Booth # 31

David DePorter
henry@ddallc.com
10100 Battleview Parkway; Ste. 100-C
Manassas, VA 20109

DJG – Booth # 30

Jenni Szabo
jszabo@djginc.com
449 McLaws Circle
Williamsburg, VA 23185

Dominion Energy – Booth # 10

Max Bartholomew
Max.bartholomew@dominionenergy.com
757-403-3401
4901 Princess Anne Road
Virginia Beach, VA 23462

Platinum Sponsor

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William Downey
taylor@downeyscott.com
540-347-5001
6799 Kennedy Road; Unit F
Warrenton, VA 20187

Ernst & Young LLP – Booth # 13

Pam Pittman
pam.pitman@ey.com
410-783-3937
621 E. Pratt Street
Baltimore, MD 21202

Ferguson Waterworks – Booth # 50

Matt Braithwaite
matthew.braithwaite@ferguson.com
240-344-9537
295 Interstate Circle
Frederick, MD 21704

FirstNet Built with AT&T – Booth # 44

Paul Hunt
madison@thewithagency.com
601-604-3201
208 S. Akard Street
Dallas, TX 75202
Gold Sponsor

Gallagher Asphalt – Booth # 70

Robert Dalton
rdalton@gallagherasphalt.com
215-200-8555
1524 Susan Drive
Lansdale, PA 19446

GovDeals – Booth # 61

Les Bailey
Lbailey@govdeals.com
828-527-7705
100 Capitol Commerce; Ste. 110
Montgomery, AL 36117

GovPayNet – # 5

Melissa Potler
mpotler@govpaynet.com
443-392-7130
4000 International Pkwy
Carrollton, TX 75007

Great Southern Recreation – Booth # 24

Chris Berrong
abby@greatsouthernrec.com
800-390-8438
2441Q Old Fort Parkway #462
Murfreesboro, Tennessee 37128

EXHIBITORS

HBA Architect & Interior Design – Booth # 51

Joseph Miller
joem@hbaonline.com
One Columbus Center; Ste 1000
Virginia Beach, VA 23462

HEAL – Booth # 11

Sydney Daigle
sdaigle@instituteptphi.org
240-253-1036
1301 Connecticut Ave. NW; Ste 200
Washington, DC 20036

Hurt & Proffitt – Booth # 22

Brian Cossman
bcossman@handp.com
434-847-7796
2524 Langhorne Road
Lynchburg, VA 24501

LPDA – Booth # 56

Bill Mechnick
deniece@lpda.net
434-296-2108
1006 E. Jefferson St; Ste B
Charlottesville, VA 22902

MCCi – Booth # 65

Jeremy Gibson
events@mccinnovations.com
850-701-0725
1958-A Commonwealth Lane
Tallahassee, FL 32303

McGill Engineers – Booth # 66

Danny Bridges
toni.shope@mcgillengineers.com
828-320-3564
1204 19th Street Lane; NW
Hickory, NC 28601

Mosca Design – Booth # 42

Joel Mosca
joel@moscadesign.com
804-380-2705
8450 Garvey Drive
Raleigh, NC 27616

Moseley Architects – Booth # 18

Tony Bell
hwilt@moseleyarchitects.com
804-794-7555
3200 Norfolk Street
Richmond, VA 23230

Municode – Booth # 35

Scott Horton
conference@municode.com
800-262-2633
P.O. Box 2235
Tallahassee, FL 32316

Musco Sports Lighting – Booth # 34

Steve Wiley
nick.mauer@musco.com
641-673-0411
100 1st Avenue W
Oskaloosa, IA 52577

No Kid Hungry Virginia – Booth # 26

Sarah Steely
ssteely@strengthen.org
570-854-5023

Playground Specialists, Inc. – Booth # 39

Brad Stokley
amanda@playspec.com
800-385-0075
29 Apples Church Road
Thurmont, MD 21788

PMA Architecture – Booth # 46

Jeff Stodghill
tjs@pmaarchitecture.com
757-596-8200
10325 Warwick Blvd
Newport News, VA 23601

Reception Sponsor

Radarsign, LLC – Booth # 54

Mark Paulsen
mpaulsen@radarsign.com
678-965-4814
1220 Kennestone Circle
Marietta, GA 30066

RDA Systems – Booth #55

Dave Davis
Dedavis@rdasys.com
800-338-4984

Regent University – # 69

Gregory Dane
gdane@regent.edu
757-352-4215
1000 Regent University Drive
Virginia Beach, VA 23464

Republic Services – Booth # 16

Tony Wilson
tnestor@republicservices.com
828-695-2064
1041 Red Ventures Drive; Ste 110
Fort Mill, SC 29707

EXHIBITORS

RK&K – Booth # 3

Jeff Kapinos
apollard@rkk.com
804-782-1903
2100 E. Cary Street; Ste 309
Richmond, VA 23223

RRMM – Booth # 8

Matt Astrin
mastrin@rrmm.com
757-213-6399
1317 Executive Boulevard
Chesapeake, VA 23320

Solvaria – Booth 73

Greg Samuels
gsamuels@solvaria.com
804-346-2296
11243 Nuckols Road; Ste 150
Glen Allen, VA 23059

Southern Software, Inc – Booth # 33

Lee McGraw
cgoodnight@southernsoftware.com
910-695-0005
150 Perry Drive
Southern Pines, NC 28387

Sparks @ Play, Inc – Booth #

Terri Paddy
terri@3705holding.com
410-504-9802
3705 Crondall Lane
Owings Mills, MD 21117

Spring City Electrical – Booth # 36

Tracie Wolf
twolf@springcity.com
610-310-7782
1 South Main Street
Spring City, Pennsylvania 19475

Springsted – Booth # 21

Steve Miner
sminer@springsted.com
804-562-2383
9097 Atlee Station Road; Ste 200
Mechanicsville, VA 23116

Stalker Radar – Booth # 32

Patrick Popek
shirley@stalkerradar.com
972-801-4849
855 E. Collins Blvd
Richardson, TX 75081

Suez Water Technology Solutions – Booth # 41

Brad Brown
sjohnson@utilityservice.com
855-526-4413
1230 Peachtree St. NE; Ste 1100
Atlanta, Georgia 30309

The Berkeley Group – Booth # 12

Darren Coffey
darren@bgllc.net
434-981-2026
P.O. Box 181
Bridgewater, VA 22812

The Local Choice Health Benefits Program – Booth # 38

Sidney Smith
Sidney.smith@anthem.com
804-354-4919
2015 Staples Mill Road
Richmond, VA 23230

Timmons Group – Booth # 19 & 20

Paul Trapp
bailey.jennings@timmons.com
1001 Boulders Parkway
Richmond, VA 23225

Town of Big Stone Gap – Booth # 40

Tammy Grimes
jhall@bigstonegap.org
276-523-0115
505 E. 5th Street; S
Big Stone Gap, VA 24219

Town of Pennington Gap – Booth # 59

Karen Maggard
Karen.maggard@townofpenningtonva.gov
276-546-1177
528 Industrial Drive
Pennington Gap, VA 24277

VACORP – Booth # 43

Kathleen Guzi
kguzi@riskprograms.com
540-871-0531
1315 Franklin Road
Roanoke, VA 24016

VADMO – Booth # 60

Brian Gorg
Info@vadmo.org
540-551-5501
759 Gold Cup Drive
Warrenton, VA 20186

VC3 – Booth # 25

Dale Graver
elisabeth.anders@vc3.com
1301 Gervais Street, Ste 1800
Columbia, SC 29201

EXHIBITORS

Verizon Wireless – Booth # 14

Colleen Kurtzner
colleen.kurtzner@verizonwireless.com
757-646-5050
510 Independence Parkway; Ste 800
Cheapeake, VA 23320
Silver Sponsor

VHDA – Booth # 53

Dani Morrison
vhda@webgrantsmail.com

Diamond Sponsor

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Christian Volk
christian.volk@amwater.com
804-446-9809
900 Industrial Street
Hopewell, VA 23860

Virginia Cooperative Extension – Booth # 58

Lonnie Johnson
Ljohns2@vt.edu
804-527-4521
250 Drillfield Drive; Hutcheson 101
Blacksburg, VA 24061

Virginia Department Medical Assistance Services – Booth # 71

Christina Nuckols
Christina.nuckols@dmas.virginia.gov
804-225-4592
600 East Broad Street; Ste 1300
Richmond, VA 23219

Virginia Institute of Government – Booth # 45

Tedd Povar
tep3e@virginia.edu
804-399-8296
11 S. 12th Street; Ste 225
Richmond, VA 23219

Virginia Resources Authority – Booth # 27

Stephanie Hamlett
sjones@virginiareources.org
1111 E Main Street, Ste 1920
Richmond, Va 23219

Virginia Tourism Corporation – Booth # 80

Steve Galyean
sgalyean@virginia.org
804-545-5517
901 E. Cary Street; Ste 900
Richmond, Va 23219

VML Insurance Programs – Booth # 48 & 49

Jeff Cole
Jcole@vmlins.org
800-963-6800
11243 Nuckols Road
Glen Allen, VA 23059

Diamond Sponsor

VML VACo Finance – Booth # 57

Bob Lauterberg
rlauterberg@valocalfinance.org
804-648-0635
919 E. Main Street; Ste 1100
Richmond, VA 23219

Waste Industries – Booth # 1

Pat Luce
patrick.luce@wasteindustries.com
757-438-2788
3821 Cook Blvd
Chesapeake, Va 23323

Wendel Companies – Booth # 68

Lauren Glose, PE
Lglose@wendelcompanies.com
716-688-0766
375 Essjay Road; Ste 200
Williamsville, NY 14221

Wiley/Wilson – Booth # 63

Fred Armstrong
farmstrong@wileywilson.com
434-947-1629
127 Nationwide Drive
Lynchburg, VA 23502

Sponsor

Zoll Medical Corporation – Booth # 62

Laura Glenn
lglenn@zoll.com
615-971-4770
269 Mill Road
Chelmsford, MA

SPONSORS

Special thanks to our host, the City of Hampton

DIAMOND LEVEL

Virginia Housing Development Authority

Dani Morrison
Community Outreach Program Coordinator
dani.morrison@vhda.com
601 S. Belvidere Street
Richmond, VA 23220
www.vhda.com

VML Insurance Programs

Jeff Cole
Director of Member Services
jcole@vmlins.org
11243 Nuckols Road
Glen Allen, VA 23059

PLATINUM LEVEL

Dominion Energy

William L. "Bill" Murray
Vice President of State & Electric Public Policy
william.l.murray@dominionenergy.com
701 E. Cary Street
Richmond, VA 23219

GOLD LEVEL

FirstNet Built with AT&T

Madison Lee
madison@theagency.com
208 S. Akard Street
Dallas, TX 75202
(601) 604-3201
<https://www.firstnet.com>

SILVER LEVEL

Verizon Wireless

Colleen Kurtzner
Colleen.kurtzner@verizonwireless.com
510 Independence Parkway; Ste 800
Chesapeake, VA 23320
www.verizonwireless.com

RECEPTION SPONSOR

PMA Architecture

Jeff Stodghill
tjs@pmaarchitecture.com
757-596-8200
10325 Warwick Blvd
Newport News, VA 23601

ADDITIONAL SPONSOR

Wiley/Wilson

Fred Armstrong
farmstrong@wileywilson.com
434-947-1629
127 Nationwide Drive
Lynchburg, VA 23502

2019



Finance Forum

Cosponsored by VML and VACo

5 hours you won't want to miss! January 8, 2019 – Richmond

THIS YEAR'S VML FINANCE FORUM will be held on Tuesday, January 8, 2019 from 10 a.m. until 3 p.m. at the Greater Richmond Convention Center, 403 N. 3rd Street, Richmond, VA 23219.

Topics: The forum provides an excellent opportunity for local elected officials and staff to be brought up to date on a number of important issues.

Who should attend: Members of city and town councils and county boards of supervisors, managers and administrators, budget and finance officers, legislative liaisons and other interested local government staff.

Registration: You can register yourself and others online at www.vml.org. The cost is \$65. Cancellations must be made in writing by December 30, 2018.

Questions: Contact Leslie Amason at (804) 523-8528 or lamason@vml.org.





Thursday, Jan. 24, 2019

VML's 2019 special legislative event will provide an outstanding opportunity for local government officials to interact with members of the General Assembly.

Location: Omni Hotel Richmond, 100 S. 12th Street, Richmond, VA 23219

Schedule: 3 - 5:30 p.m. Keynote address by Governor Ralph Northam; legislative briefings
5:30 - 7 p.m. Reception

Quality reception. We will once again host a high quality reception that will facilitate members of the General Assembly meeting with local elected officials. All legislators from both chambers have been invited by VML to attend the reception, which will be held at the Omni Hotel Richmond.

Make appointments with state legislators. By conducting the briefing on important legislation at 3:00 p.m., local officials will have time to meet with their delegates and senators earlier in the day. (Briefing materials on specific issues will be distributed the week prior to the event). Also, for those attendees who spend the night in Richmond, you may choose to make appointments for the following morning as well.

Hotel reservations. A block of rooms has been set aside at the Omni Hotel, 100 S. 12th Street, Richmond, VA 23219. Telephone: (804) 344-7000. A group rate of \$132 is available through January 2, 2019.

Registration. Register online at www.vml.org. The cost is \$50. Cancellations must be made in writing by Jan. 17, 2019.

Contact Leslie Amason at (804) 523-8528 or lamason@vml.org with questions.

REMINDER

Keep these items with you!



Conference name badges are required for attendance at **all conference events**; those without name badges will not be able to enter the Exhibit Hall or participate in other functions, including Host Night and the annual banquet.

Tickets will be collected at the various ticketed events.

Thank You

for transforming
lives and communities



Virginia's Housing Partnership | vhda.com



Sponsors

VML thanks its sponsors, who help make the annual conference possible.
Special thanks to our host, the City of Hampton!

