

# Building Healthy Communities



VML Annual Conference  
October 1-3, 2017



Williamsburg Lodge

310 South England Street, Williamsburg, VA 23185

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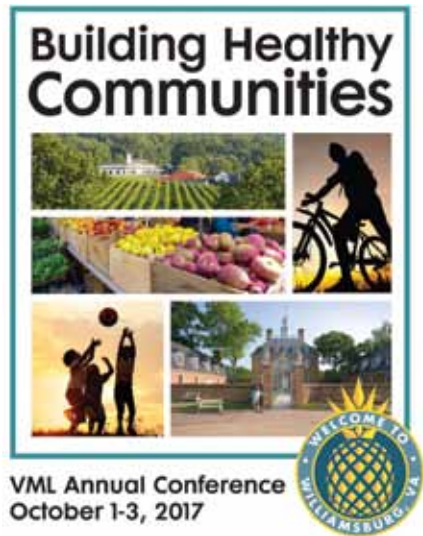
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## What's new

- Look inside at page 9 for information on the new (and simpler) drink ticket policy.
- See page 11 for information on the revised process for voting at the Business Meeting.
- See page 11 for information on the revised process for voting at the Section Meetings.



P.O. Box 12164, RICHMOND, VA 23241  
804/649-8471 • Fax 804/343-3758 • www.vml.org



**CITY OF WILLIAMSBURG**  
Office of Mayor and City Council

Greetings!

On behalf of my City Council colleagues Scott Foster, Doug Pons, Barbara Ramsey and Benny Zhang, and all the residents of our city, it is indeed a pleasure to welcome the Virginia Municipal League to Williamsburg for its annual conference.

Established in 1699, the City of Williamsburg was one of our nation's first planned cities. It was to be a "new and well-ordered city" suitable for the capital of the largest and most populous of the British colonies in America. The young city grew quickly into the center of political, religious, economic and social life in Virginia. Today, Williamsburg is known for its legion of awards and designations for open government, outstanding regional planning, and for innovative green programs.

Although small in size and population, Williamsburg is an internationally-known vacation and conference destination and a central hub for education, culinary and visual arts, and business. We are home to two internationally renowned institutions, the Colonial Williamsburg Foundation, the world's largest living history museum and a national center for civics education; and the College of William and Mary, the second oldest university in the United States. William & Mary produced the first law school in America, and is the alma mater of Presidents Thomas Jefferson, John Tyler, and James Monroe. Today, the College enjoys a faculty filled with luminaries, and its students most certainly are the leaders of the next generation. They also represent impressive workforce talent and skills for any business looking to locate here.

Colonial Williamsburg continues to inspire new and returning visitors with its stories of the founding of our nation, through new interactive programming and participatory adventures. If you have never fired a musket or thrown an axe, you should give it a try – either this trip or when you return with family. Additionally, Williamsburg boasts a multitude of emerging eclectic art galleries, shops, and eateries that provide farm-to-table cuisine and local dishes. The unique Williamsburg Tasting Trail features three craft breweries, two distilleries, a winery and even a meadery.

I invite you to step out and walk the same streets as did our eighteenth-century patriot leaders and their fellow citizens, while they struggled to found a nation amidst social and political turbulence. While doing so, remember that as public servants we often face difficult challenges, but let us never lose sight of those ideals – a belief in responsible leadership, public service, self-governance, individual liberty, and equal opportunity – upon which our society is built.

Best wishes for an enjoyable stay in Williamsburg and for a successful and productive conference.

Paul T. Freiling  
Mayor  
City of Williamsburg

# About the League

The Virginia Municipal League is a non-profit, non-partisan association of cities, towns, and counties of Virginia. The league was established in 1905 for the purpose of improving and assisting local governments through legislative advocacy, education, research, and cooperative effort.

## VML EXECUTIVE COMMITTEE

- President** – Robert K. Coiner, Mayor, Town of Gordonsville
- President-Elect** – Dr. Patricia P. Woodbury, Council Member, City of Newport News
- Vice President** – Anita James Price, Vice Mayor, City of Roanoke
- At-Large Member** – Jill Carson, Council Member, Town of Pennington Gap
- At-Large Member** – Laurie DiRocco, Mayor, Town of Vienna
- At-Large Member** – Ophie Kier, Vice Mayor, City of Staunton
- At-Large Member** – Christina Luman-Bailey, Council Member, City of Hopewell
- At-Large Member** – Gene Teague, Mayor, City of Martinsville
- City Section Chair** – Willie Green, Vice Mayor, City of Galax
- Town Section Chair** – A.D. “Chuckie” Reid, Vice Mayor, Town of Farmville
- Urban Section Chair** – Thomas R. Smigiel Jr., Council Member, City of Norfolk
- Immediate Past President** – Ron Rordam, Mayor, Town of Blacksburg

## VML STAFF

- |  |   |   |
|--|---|---|
| Michelle Gowdy<br><i>Acting Executive Director /<br/>General Counsel</i><br>mgowdy@vml.org | Mary Jo Fields<br><i>Adjunct Staff</i><br>mfields@vml.org                         | Michael Polychrones<br><i>Director of Member Services</i><br>mpolychrones@vml.org |
| Leslie Amason<br><i>Conference and Marketing<br/>Coordinator</i><br>lamason@vml.org        | Patrick Ford<br><i>Pressman / Clerk</i><br>pford@vml.org                          | Joni Terry<br><i>Office Coordinator</i><br>jterry@vml.org                         |
| Janet Areson<br><i>Director of Policy Development</i><br>jareson@vml.org                   | Sandra Harrington<br><i>Government Relations Associate</i><br>sharrington@vml.org | Manuel Timbreza<br><i>Communications Specialist</i><br>mtimbreza@vml.org          |
| Sherall Dementi<br><i>Special Projects Coordinator</i><br>sdementi@vml.org                 | Kelley Hope<br><i>Communications Specialist</i><br>khope@vml.org                  |   |
|  | Neal Menkes<br><i>Adjunct Staff</i><br>nmenkes@vml.org                            |   |

## VML LEGISLATIVE COMMITTEE

- Chair:** Don Harris, Mayor, Town of Bluefield
- Vice Chair:** Roger Fawcett, Council Member, City of Suffolk
- |   |  |
|---|--|
| <b>City Section</b>   | <b>Town Section</b>  |
| Andrea Oakes, Council Member,<br>City of Staunton   | Jim Bradley, Council Member, Town of<br>Gordonsville   |
| Mary Person, Mayor, City of Emporia   | Don Harris, Mayor, Town of Bluefield   |
| Dan Sze, Council Member, City of Falls<br>Church ( <i>Environmental Quality Chair</i> )                 | Phil Miskovic, Council Member, Town of<br>Crewe ( <i>General Laws Chair Chair</i> )              |
| Gene Teague, Mayor, City of Martinsville  | Sheila Olem, Council Member, Town of<br>Herndon  |
| Billy Withers, Council Member,<br>City of Fredericksburg  | Edward Owens, Mayor, Town of South<br>Boston   |
| Benny Zhang, Council Member,<br>City of Williamsburg  | Bill Rush, Town Manager, Town of Marion<br>( <i>Community &amp; Economic Development Chair</i> ) |
| <b>Urban Section</b>  |  |
| Ted Byrd, Council Member, City of Harrisonburg ( <i>Transportation Chair</i> )                          |  |
| Katie Cristol, Vice Chair, Arlington County   |  |
| Roger Fawcett, Council Member, City of Suffolk  |  |
| Raphael “Ray” Ferris, Council Member, City of Roanoke   |  |
| John Gilstrap, Mayor, City of Danville  |  |
| Robert Ike, Council Member, City of Chesapeake  |  |
| Shannon Kane, Council Member, City of Virginia Beach ( <i>Human Development &amp; Education Chair</i> ) |  |
| John Rowe, Mayor, City of Portsmouth  |  |
| Thomas R. Smigiel, Jr., Council Member, City of Norfolk   |  |
| Christine Snead, Council Member, City of Hampton ( <i>Finance Chair</i> )                               |  |
| Levar Stoney, Mayor, City of Richmond   |  |
| Tina L. Vick, Vice Mayor, City of Newport News  |  |

## 2017 VML NOMINATING COMMITTEE

- Chair:** Ron Rordam, Mayor,  
Town of Blacksburg
- Ted Byrd, Council Member,  
City of Harrisonburg
- Trent Crewe, Mayor, Town of Wytheville
- Ed Daley, Assistant City Manager,  
City of Emporia
- Jay Fissette, Chair, Arlington County
- Joan Foster, Mayor, City of Lynchburg
- Mary Katherine Greenlaw, Mayor,  
City of Fredericksburg
- Don Harris, Mayor, Town of Bluefield
- F. Woodrow Harris, Council Member,  
City of Emporia
- David Helms, Mayor, Town of Marion
- Harry Mason, Mayor, Town of Orange
- Lisa Merkel, Mayor, Town of Herndon
- Earl Reynolds, Deputy City Manager,  
City of Danville
- Rosemary Wilson, Council Member,  
City of Virginia Beach
- William Yowell, Council Member,  
Town of Culpeper



## 2017 VML LEADERSHIP ACADEMY GRADUATES



The VML Leadership Academy, formerly Virginia Elected Officials Leadership Academy (VEOLA), is a continuing education program designed for both elected and appointed officials. Appointed officials must be employed by a locality in Virginia to participate in the Academy. The program offers courses located in cities across the state.

The purpose of the Academy is to provide an interactive curriculum of specialized instruction that will develop the knowledge and enhance the leadership abilities of those who serve the localities of the Commonwealth of Virginia.

### Local Government Basics Level:

James L. “Jim” Bradley, Councilmember, Town of Gordonsville

### Advance Training Level:

Sean Polster, Council Member, Town of Warrenton.

## 2017 VIRGINIA HEAL COMMUNITIES

The HEAL (Healthy Eating Active Living) Cities & Towns Campaign provides free technical assistance to municipal leaders to adopt policies and practices that create healthy, prosperous communities by making it easier for residents and government employees in their towns and cities to eat healthier and move more. HEAL is a project of the Institute for Public Health Innovation in partnership with the Virginia Municipal League and funded by Kaiser Permanente, founding partner. For more information, visit the HEAL Cities and Towns website at [www.healcitiesmidatlantic.org](http://www.healcitiesmidatlantic.org) and contact Sydney Daigle, HEAL Cities and Towns Campaign Manager at 202-747-3512 or at [sdaigle@institutephi.org](mailto:sdaigle@institutephi.org).

### HEAL Cities and Towns Campaign Members

Ashland  
Big Stone Gap  
Charles City County  
Dumfries  
Emporia  
Falls Church  
Galax  
Glade Spring  
Greensville County  
New Market  
Petersburg  
Roanoke  
Virginia Beach

### Bronze Level

Bluefield  
Haymarket  
Middleburg  
Staunton  
Wytheville

### Silver Level

Gordonsville  
Lawrenceville  
Leesburg  
Richmond

### Gold Level

Crewe  
Hopewell  
Lovettsville  
Prince George County

### Platinum

Charlottesville  
Warrenton  
Williamsburg



## 2017 STAIRWAY TO SUCCESS RECIPIENTS

Stairway to Success is a friendly competition among VML member localities. The program seeks to increase local government’s role in early childhood education, which in turn, builds a qualified, well-educated workforce. The competition awards points to localities for specific actions that enhance the early childhood experience.

City of Fairfax	Town of Ashland
City of Suffolk	Town of Leesburg
City of Manassas	Town of Orange
Town of Narrows	



## 2017 VML GREEN GOVERNMENT CHALLENGE RECIPIENTS & ADVISORY



The Green Government Challenge is a friendly competition designed to encourage implementation of specific environmental policies and practical actions that reduce carbon emissions generated by both the local government and the broader community. Cities, towns and counties can earn points for these actions. Many of these actions can save local governments money.

### Platinum Level

*175 points and above*

Arlington County  
City of Alexandria  
City of Charlottesville  
City of Hopewell  
City of Lynchburg  
City of Newport News  
City of Radford  
City of Richmond  
City of Williamsburg  
Town of Ashland  
Town of Blacksburg  
Town of Herndon  
Town of Purcellville

### Gold Level

*150-174 points*

Prince George County

### Silver Level

*125-149 points*

City of Fairfax  
Town of Vienna

### Go Green Advisory Committee

**Chair:** Christina Luman-Bailey, Hopewell Council  
Daryl Bishop, Trane  
Lawrence Cummings, Trane  
Erik Curren, Staunton Council  
Carol Davis, Blacksburg  
Bryna Dunn, Moseley Architects  
Marshall Dreiling, AIA VA  
Jay Fiset, Arlington County Board  
Harry Gregori, Virginia UAS Alleyn Harned, Virginia Clean Cities  
Candy Hensley, Augusta County  
Bob Lazaro, Northern Virginia Planning District Commission  
Cooper Martin, National League of Cities  
John Morrill, Arlington County  
Bill Murray, Dominion Energy  
Larry Land, VACo  
Annette Osso, Resiliency Virginia  
Speaker Pollard, Williams Mullen  
Mike Polychrones, VML  
Kristel Riddervold, Charlottesville  
Najib Salehi, Loudoun County  
William Skrabak, Alexandria  
Skip Stiles, Wetlands Watch  
Khoa Dinh Tran, Alexandria

# Download the VML App with 2017 Annual Conference resources

Find session descriptions, speaker bios,  
exhibitor info, schedules, and maps.  
Available in your device's app store.

Search: **Virginia Municipal League**



## VML Insurance Programs

VML Insurance Programs (VMLIP) is a comprehensive property and casualty program providing public officials' liability, law enforcement liability, general liability, automobile liability and physical damage, cyber liability/security, excess liability, pollution, workers' compensation property, inland marine, boiler & machinery, crime, and bond coverages. In addition, VMLIP provides a wide variety of professional services and tools to assist members in developing and maintaining comprehensive risk management programs. VMLIP members include more than 475 cities, towns, counties, school districts, and authorities. For more than 35 years, VMLIP has served as Virginia's Local Government Specialists™. For more information, visit [www.vmlins.org](http://www.vmlins.org) or call (800) 963-6800.



### VMLIP MEMBERS' SUPERVISORY BOARD

**Chair:** Rhu Harris, County Administrator, Hanover County

**Vice-Chair:** Melinda Conner, County Administrator, Mathews County

Darlene Burcham, Manager, Town of Clifton Forge

Karen Pallansch, General Manager, Alexandria Renew Enterprises

Peter M. Stephenson, Town Manager, Smithfield

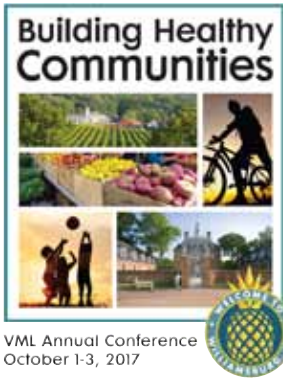
Brian Thrower, City Manager, City of Emporia

Clarke Wallcraft, Executive Director, Pepper's Ferry Wastewater Authority

**Ex officio:** Michelle Gowdy, VML Acting Executive Director

# Conference Information

## REGISTRATION



Everyone attending the conference must register, including members, their families, guests, and representatives from the news media. Conference name badges are required for attendance at all conference events; those without name badges will not be able to enter the exhibit hall or participate in other functions, including the Sunday Host City Night and the Monday banquet. Partial registrations are not available, except for tickets for the VLGMA luncheon.

Please turn off the ringers for any cellular telephones and pagers. Please make telephone calls in the lobby or other areas outside of the meeting rooms.

## INFORMATION

For information about league activities, please ask the league staff at the conference registration desk. Up-to-date information can be found in the VML Annual Conference mobile app.

The City of Williamsburg will also host an “Ask It” table located in the Colony Room Foyer. Please ask the city representatives for information about local recreation, dining, or historic points of interest.

## CONFERENCE HOTEL INFORMATION

### Williamsburg Lodge

310 South England Street, Williamsburg, (757) 220-7976

### Williamsburg Woodlands Hotel & Suites

105 Visitor Center Drive, Williamsburg, (757) 220-7960

### The Griffin Hotel

136 East Francis Street, Williamsburg, (844) 307-1132

## SPOUSES AND GUESTS

Registration as a spouse or guest includes participation in any of the conference sessions and workshops, Host City Night, and the banquet. Spouses also may purchase tickets to attend ticketed meal functions. In addition, a special event for spouses will be held Monday, Oct. 2, from 11:45 a.m. – 2:30 p.m. at the East Lounge, Williamsburg Inn. Spouses should gather in the main lobby of the hotel

at 11:45 a.m. to be led to the Williamsburg Inn for lunch. Following lunch at the Williamsburg Inn, participants will learn the history of perfume making and how personal scents were made in Colonial times. Participants will sample many fragrance oils and will have the option of mixing their own scents to take home in a souvenir bottle. The session will be taught by Rebecca Suerdieck, a Living Historian and educator. Deadline for purchase of the ticket is Sunday evening.

## TRANSPORTATION

VML will operate special charters from 7 to 9 a.m. for transportation between the Williamsburg Lodge and the Woodlands. Look in the conference registration packet for more information on the schedule. Colonial Williamsburg buses operate from 9 a.m. to 10 p.m. daily and arrive at each stop at least once every fifteen minutes. Check with the hotel desk for additional information.

## MEAL FUNCTIONS

Each registered delegate and spouse/guest will receive a registration packet and a water bottle sponsored by HEAL (Healthy Eating Active Living). The packets also contain pre-purchased meal tickets (for ticketed events including the Women in Local Government breakfast, the NBC-LEO luncheon, the VLGMA luncheon, or the spouses’ program), as well as other registration materials. Your conference name badge is your ticket for the lunch in the exhibit hall on Sunday and Monday, for Host City Night, and for Monday’s banquet. Each registrant receives four complimentary drink tickets that may be used at Host City Night on Sunday or at the reception/banquet/entertainment event Monday night.



So you won’t forget them, you may wish to put your tickets for the various events in your name tag holder, the pocket of your suit, or your purse.

Extra tickets for Monday’s ticketed events must be obtained by 5:00 p.m. Sunday.

## EXHIBITORS AND SPONSORS

Be sure to visit the exhibit hall to see the latest in products and services for local governments. The exhibit hall will be open Sunday from 10 a.m. to 6 p.m. and Monday from 8 a.m. to 1 p.m. The exhibit hall will be the site of lunch on Sunday and breakfast and lunch on Monday, as shown in the program. Detailed information on exhibitors is included on page 27.

VML thanks its sponsors, which are listed on page 31.

## DRESS

Business attire is preferred for the Monday reception and banquet. Business or business casual attire is appropriate for conference general sessions, workshops, and ticketed events. Casual dress is appropriate for Host Night and the guest event.

## DRAFT LEGISLATIVE PROGRAM

A copy of last year's VML Legislative Program with changes made to date by the Legislative Committee was sent to member local governments prior to the conference. Some copies will be available at the conference registration desk. The program will be debated, amended, and voted on at the Tuesday business meeting.

## VOTING CREDENTIALS

Article IV, No. 5 of the Constitution of the Virginia Municipal League as revised in 2008 entitles each member locality one vote on every question before the business session of the conference. Only duly-authorized representatives present at the session may cast votes. No proxies may be used.

Prior to the conference, every locality received forms for certification of voting representatives and alternates. If your locality has not selected a voting representative alternate prior to the conference, the mayor or board chair is the default representative for the purpose of voting.

In the absence of the mayor or board chair or other designated officer, a majority of the elected and appointed officials present and registered at the conference may file a designation of that locality's voting representative. This designation must take place prior to the taking of any vote. To accommodate localities that have not yet designated a representative for voting purposes, credentials may be obtained at the registration desk and prior to the start of the business meeting. Please be sure that the appropriate action has been taken so that your locality may have a voice in the business activities of the league. This voting certification does not exclude others from your locality from participating in discussions during the business session.

At the business meeting, VML staff will check in each attending member locality. The goal is that each locality attending the business meeting has the opportunity to cast a vote. There will be 4 lines organized alphabetically by locality. VML staff will give a flag to the voting delegate from each member locality. Delegates will hold up the flag at the appropriate times to vote during the meeting. If you receive a flag, but you are not the voting delegate, please pass it to the appropriate person.

## VOTING REPRESENTATION

Each full member shall be entitled to one vote on all questions through its accredited voting representative or alternate. A simple majority vote shall govern in all cases except for any motion or resolution (other than an honorific, appreciative, or memorial resolution) that has not been submitted to the appropriate committee or not approved by the appropriate committee. In such cases a three-fourths vote of the full members present and voting is required for consideration of the matter. Any vote that is contested or not unanimous will be by voice roll call administered by the presiding officer. Robert's Rules of Order Newly Revised shall apply to the conduct of the hearing.

## ELECTIONS

To be elected at the business meeting of the annual conference (Monday at 2:15 p.m.) are:

- President-elect
- Vice president
- Executive Committee members

Also serving as voting members of the Executive Committee are the president, past president and the Urban, City, and Town Section chairs. The section chairs will be elected at section meetings on Monday afternoon.

## SECTION ELECTIONS

For the elections of the Section Chairs, there will be one voting flag given to the voting delegate for each member locality of the city section and the town section. The Urban Section has a weighted voting procedure, and the number of flags that the voting delegates in that section meeting receive will depend on the size of the locality. Delegates should check in with VML staff as they enter the section meetings in order that the voting flags can be given to the voting delegates.

## FUTURE VML CONFERENCES AND EVENTS

Jan. 3, 2018 – Finance Forum, Omni Richmond

Jan. 31, 2018 – VML Legislative Day, Library of Virginia

Sept. 30 - Oct. 2, 2018 – VML Annual Conference, Hampton

Oct. 6-8, 2019 – VML Annual Conference, Roanoke

Regional training workshops sponsored by VML Insurance Programs can be accessed by program members via the VML Insurance Programs website at [www.vmlins.org](http://www.vmlins.org).



# Conference Program

SUNDAY, OCTOBER 1

**10 a.m. - 6 p.m. Registration**  
Virginia Room

**10 a.m. - 6 p.m. Exhibit hall**  
Virginia Room

Check out the latest in products and services for local governments.

**11 - 12:45 a.m. Executive committee working lunch**  
Governor Jefferson Boardroom

**11:30 - 12:30 p.m. Lunch in the exhibit hall**  
Virginia Room

**11:45 - 12:45 p.m. Legislative Committee meeting**  
Piedmont Room

Presiding: Don Harris, Legislative Committee Chair, Bluefield Mayor

**1 - 1:30 p.m. Opening general session**  
Colony Room

Presiding: Robert K. Coiner, VML President, Gordonsville Mayor

Presentation of the Colors: Williamsburg Fire Department Color Guard

Welcome Remarks by a Special Guest and by Paul T. Freiling, Williamsburg Mayor

Report from the President



Paul T. Freiling

**1:40 - 2:45 p.m. Concurrent workshops**

**Procurement 101: What local officials need to know**

Tidewater Room AB

Learn about the dos and don'ts of procurement.

Presiding: Marc Collins, Williamsburg City Manager

Speaker: Brendan S. Hefty; Hefty Wiley & Gore P.C., Richmond

**Opening prayers at council meetings**

Colony Room

What do the federal courts say the First Amendment allows your council or board to do in the way of an opening prayer? What is the practice across the Commonwealth? What happens if your locality gets it wrong?

Presiding: Christina Luman-Bailey, Hopewell Council Member

Speakers: Mark K. Flynn, Woodley & Flynn, PLLC, Richmond

Adam Kinsman, James City County Attorney

**State/local fiscal relationship: What local governments need**

Tidewater Room CD

Spending and revenue challenges are squeezing Virginia's commitment to public education and medical services for the poor. Meanwhile local governments scramble to find the dollars to pay for local priorities, constitutional requirements, and state mandates. How did this happen? What can localities do?

Presiding: Roger Fawcett, Suffolk Council Member

Speaker: Jim Regimbal, Fiscal Analytics, Ltd

**2:45 - 3 p.m. Refreshment Break**

Virginia Room

Sponsored by SunTrust

**3 - 5 p.m. Managing conflicting public perspectives**

Colony Room

How can local governments manage discussions and activities relating to controversial topics? First Amendment rights must be protected, but legitimate concerns about public safety in communities must be addressed as well.

Presiding: Anita James Price, VML Vice President, Roanoke Vice Mayor

Panel: Tonya D. Chapman, Portsmouth Chief of Police

Kathleen Dooley, Fredericksburg City Attorney

Claire Guthrie Gastañaga, ACLU of Virginia Executive Director

Noah Simon, Lexington City Manager

**5 - 6 p.m. Welcome from NLC**

Colony Room Foyer

Stop by either as you leave the general session or on your way to Host City Night for a beverage and welcome by the National League of Cities.

Host: Katrina L. Washington, Regional Membership Manager - South, National League of Cities

Sponsored by National League of Cities

**Learn the benefits of VML's participation in the NLC Affiliate Membership Program for cities and towns of 30,000 people and under.**



## SUNDAY, OCTOBER 1

### 6:30 – 9:30 p.m. Host City Night

Colonial Williamsburg Capitol

A true Colonial experience awaits: gather at the Magazine by 6:30 p.m. and be led by the Colonial Williamsburg Fifes and Drums to the Capitol for a reception and reenactments. Then loosen the belt for dinner at 7:30 p.m. to enjoy a Colonial groaning board meal enlivened with more historical interpretations. There will be bus transportation available for those who are unable to walk to the Magazine.

Sponsored by the City of Williamsburg



## MONDAY, OCTOBER 2

### 7 a.m. Start your day with yoga

Virginia Foyer Start your day on the right foot with an enjoyable yoga workout.

### 7:30 – 8:30 a.m. Women in Local Government breakfast\*

Allegheny Room AB

Presiding: Jill Carson, Council Member, Town of Pennington Gap

Speaker: Jane Sulzberger, Director of Lifelong Learning Society, Christopher Newport University

\*Additional ticket required.



Jane Sulzberger

### 7:45 a.m. Nominating Committee meeting

Governor Jefferson Boardroom

Presiding: Ron Rordam, Committee Chair, VML Immediate Past President, Blacksburg Mayor

### 8 – 8:30 a.m. Continental breakfast in exhibit hall

Virginia Room

Sponsored by McGuireWoods Consulting

### 8 a.m. – 1 p.m. Exhibit hall

Virginia Room

### 8 a.m. – 1 p.m. Registration

Virginia Room

Registration will re-open from 2-4 p.m. in the Colony Room foyer.

### 8:30 – 10:30 a.m. General session: Moving Virginia ahead economically in today's world

Hear about short-term rentals, wireless infrastructure, prospects for the 2018 session of the General Assembly, and Go Virginia in this fast-paced general session.

Presiding: Dr. Patricia P. Woodbury, VML President-Elect, Newport News Council Member

Speakers: Senator Thomas K. Norment, Jr., 3rd District, Senate of Virginia

Debra M. Bryan, Associate City Attorney, Virginia Beach City Attorney's Office

Senator T. Montgomery Mason, 1st District, Senate of Virginia

John O. "Dubby" Wynne, GO Virginia Board Chairman



Senator Thomas K. Norment, Jr.



Debra M. Bryan



Senator T. Montgomery Mason



John O. "Dubby" Wynne

### 10:20 a.m. Report of Nominating Committee

### 10:25 a.m. Invitation to 2018 Annual Conference

### 10:30 – 10:45 a.m. Refreshment break

Virginia Room Sponsored by AT&T

### 10:45 – 11:45 a.m. Concurrent workshops

#### Addressing the opioid epidemic in Virginia

Tidewater Room AB

Virginia's communities are experiencing epidemic levels of addiction and overdoses from the use of heroin and legally-prescribed and illegally-obtained opioids.

Learn the history of this epidemic, the state's multi-faceted response, and how one community is educating residents of all ages and engaging public and private-sector partners in this battle.

Presiding: Don Harris, Bluefield Mayor

Speakers: Jodi Manz, Virginia Office of Secretary of Human Resources policy advisor

Heidi A. Kulberg, MD, MPH, Director, Virginia Beach Department of Public Health

**10:45 – 11:45 a.m. Concurrent workshops continued**

**Assessing fiscal stewardship: The APA’s monitoring of potential locality fiscal distress**

Tidewater Room CD

This workshop will offer some background on how the Virginia Auditor of Public Accounts has created a methodology for localities to assess their fiscal health and how to use the APA follow up questionnaire as a self-assessment tool.

Presiding: Gene Teague, Martinsville Mayor

Speakers: Laurie Hicks, Local Government and Judicial Systems Audit Director

Rachel Reamy, Local Government Audit Manager, Virginia Auditor of Public Accounts

**Cyber security and data liability: Protecting your information in a hackable world**

Piedmont Room A

Data security is a real issue, not just for a firm like Equifax and other large businesses, but for small operations and local governments as well. Learn about the causes of a data breach and steps to prevent unauthorized access of your locality’s private data.

Presiding: Laurie DiRocco, Vienna Mayor

Speaker: Jake Kouns, Chief Information Security Officer, Risk Based Security

**HEAL innovation & inspiration: Promising healthy eating and active living policies and practices from across Virginia**

Piedmont Room B

Local leaders from across Virginia will share how they have used healthy eating and active living policies and practices to help their communities thrive. After a series of five-minute lightning round talks, participants will break out for themed discussions.

Presiding: Phil Miskovic, Crewe Council Member

Speaker: Sydney Daigle, HEAL Program Manager

**Update on VDOT’s revenue sharing program allocations**

Piedmont Room C

The “Revenue Sharing Program” provides funding for a locality to construct or improve its highway systems, within limits on the amount of state funds authorized per locality. Hear an overview of the changes in the allocation program and learn about the potential impact to localities on current and future projects.

Presiding: Ted Byrd, Harrisonburg Council Member

Speaker: Russell Dudley, Virginia Department of Transportation Assistant Division Administrator

**11:45 a.m. – 2:30 p.m. Spouse/guest luncheon and program \***

East Lounge, Williamsburg Inn

Spouses should gather in the main lobby of the hotel at 11:45 a.m. to be led to the Williamsburg Inn for lunch. After that, participants will learn the history of perfume making and how personal scents were made in Colonial times. Participants will sample many fragrance oils and will have the option of mixing their own scents to take home in a souvenir bottle. The session will be taught by Rebecca Suerdieck, a Living Historian and educator. The Inn is a two-minute walk (0.2 miles) from the Lodge, but if you need transportation, please let league staff know ahead of time so that can be arranged.

*\*Additional ticket required.*

**Noon – 1 p.m.**

Virginia Room

**Lunch in exhibit hall**

Sponsored by Energy Systems Group, LLC and Wiley|Wilson

**Noon – 1 p.m.**

Patriot Room

**National Black Caucus of Local Elected Officials luncheon\***

Hear reflections on Jasmine Gore’s journey as a young trailblazer with a passion for public service and discuss the importance of recruitment and member engagement.

Presiding: Sharon Scott, Newport News Council Member

Speaker: Jasmine Gore, Vice-Mayor, Hopewell, NLC NBC-LEO Regional Representative

*\*Additional ticket required.*



**Jasmine Gore**

**Noon – 1 p.m.**

Allegheny Room

**Virginia Local Government Management Association luncheon \***

Presiding: Maurice Jones, Charlottesville City Manager, VLGMA President

Speaker: Aubrey L. Layne, Jr., Secretary of Transportation, Commonwealth of Virginia

*\*Additional ticket required.*

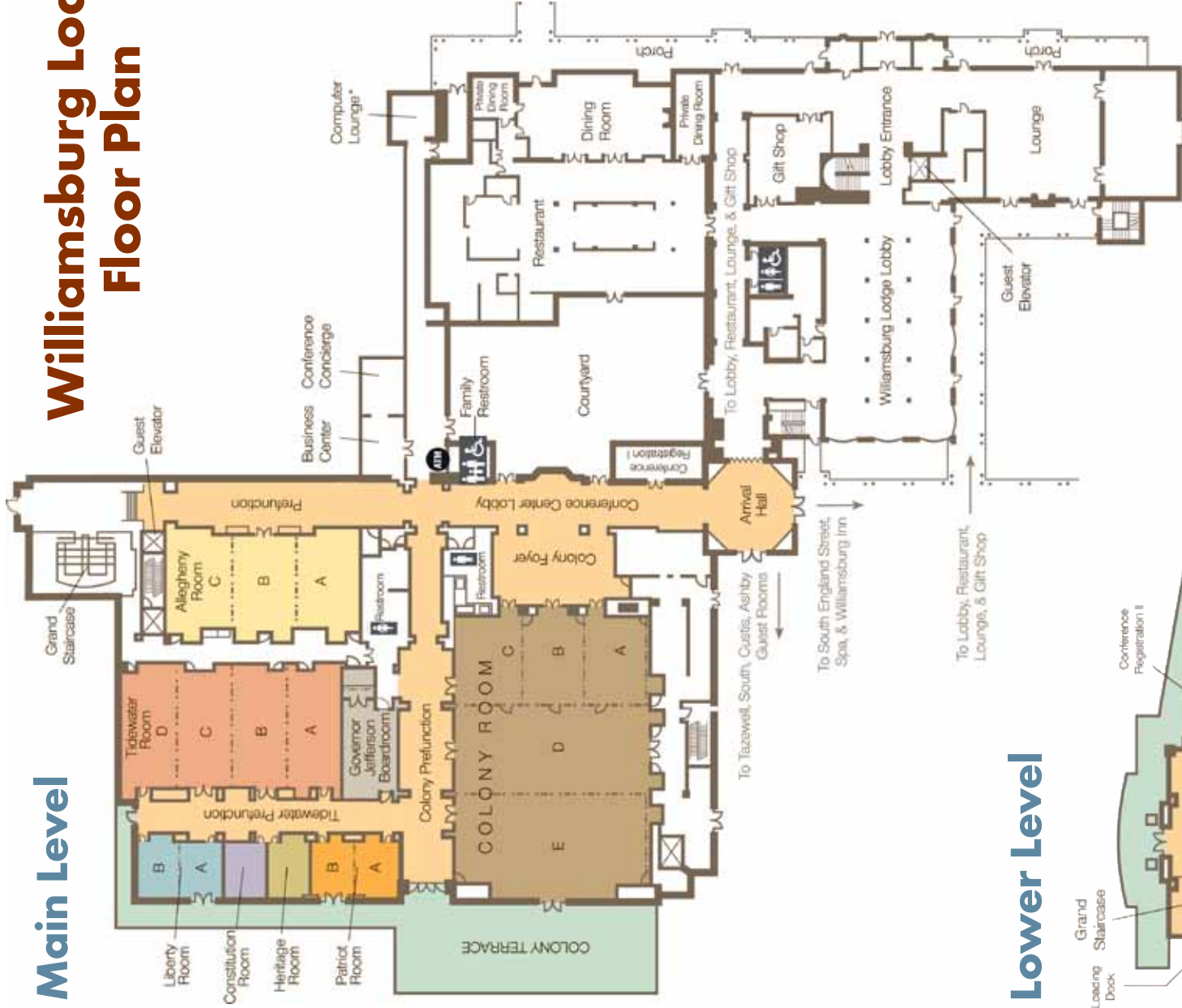


**Aubrey L. Layne**

*Conference Program continues on page 20*

# Main Level

# Williamsburg Lodge Floor Plan



# Lower Level



**1 – 2:10 p.m. Section meetings**

Each section meeting will start with the election of the chair and vice chair for the next year, followed by an educational session. The chair of each section serves on VML’s executive committee.

**City Section: Building opportunity: A toolkit for Virginia’s future**

Tidewater AB Room

Building Virginia’s future means tackling tough issues, addressing underlying problems and investing in the things that build up strong families and communities. This presentation will offer some analysis of current trends and insight into the future and how to build a sustainable economy that works across all of Virginia.

Presiding: Willie Green, Galax Vice Mayor, City Section Chair

Speakers: Michael Cassidy, President and CEO, The Commonwealth Institute for Fiscal Analysis

Kenneth Gilliam, Policy Associate, The Commonwealth Institute for Fiscal Analysis

Chris Wodicka, Policy Analyst, The Commonwealth Institute for Fiscal Analysis

City Section members are VML member cities with populations less than 35,000: Bristol, Buena Vista, Colonial Heights, Covington, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hopewell, Lexington, Manassas Park, Martinsville, Norton, Petersburg, Poquoson, Radford, Salem, Staunton, Waynesboro, Williamsburg, and Winchester.

**Urban Section: Where we are on health care insurance, and where we might be going**

Tidewater Room CD

The Affordable Care Act is here to stay, or is it? An update on the status of the ACA, potential changes to the act (or repeal) and the status of the health insurance market.

Presiding: Tommy Smigiel, Norfolk Council Member, Urban Section Chair

Speakers: Anita Yadavalli, National League of Cities Director of City Fiscal Policy

Emily Brock, Director of Government Finance Officers’ Association’s Federal Liaison Center

Paul Campbell, Director of State & Local Solutions at UnitedHealthcare

Urban Section members are VML members with populations greater than 35,000: Alexandria, Arlington County, Charlottesville, Chesapeake, Danville, Hampton, Harrisonburg, Lynchburg, Manassas, Newport News, Norfolk, Portsmouth, Richmond, Roanoke, Suffolk, and Virginia Beach.

**Town Section: Making your town *The place to be***

Colony Room

Lovettsville put itself on the map through special events at little-to-no cost through innovative management and volunteerism. Find out how Lovettsville accomplished this and how other towns can invest in events and develop a magnet to attract businesses to their community.

Presiding: A.D. “Chuckie” Reid, Farmville Vice Mayor, Town Section Chair

Speakers: Bob Zoldos, Lovettsville Mayor

Tiffany Carder, Lovettsville Vice Mayor

Jim McIntyre, Lovettsville Council Member

Bobby Zoldos, Founder and “Major Minion,” Lovettsville Minions

Town Section members include all towns, regardless of size.

**2 – 4 p.m. Registration**

Colony foyer

**2:15 – 4 p.m. Annual business meeting**

Colony Room

Presiding: Robert K. Coiner, VML President, Gordonsville Mayor

Election of officers for 2017-2018

Vote on proposed amendment to VML’s Constitution

Report of acting executive director

Adoption of 2017-2018 Policy Statements

Adoption of 2017-2018 Legislative Program

**4 – 5 p.m. Meet the candidates**

Colony Room

VML is pleased to host gubernatorial candidates Ed Gillespie and Lt. Gov. Ralph Northam in Williamsburg. Hear each candidate’s priorities and vision for Virginia’s future.

Presiding: Robert K. Coiner, VML President, Gordonsville Mayor



Ed Gillespie

Lt. Gov. Ralph Northam

**5 p.m. First Cities Meeting**

Allegheny C

**6:30 – 7 p.m. Reception**

Virginia Lawn

Sponsored by Dominion Energy and Genesys

Enjoy an al fresco reception in the lawn at the Williamsburg Lodge (rain site is the Virginia Room). Drink tickets are included in your registration packet; a cash bar also will be available.



## MONDAY, OCTOBER 2

### 7 – 8:30 p.m. **Banquet**

Virginia Room DEF

Presiding: Robert K. Coiner, VML President, Gordonsville Mayor

Invocation: Anita James Price, VML Vice President, Roanoke Vice Mayor

Remarks by Incoming President Dr. Patricia P. Woodbury, Newport News Council Member

Presentation of Innovation Awards: Mayor Coiner and Council Member Woodbury

Sponsored by VML Insurance Programs

### 8:30 – 10 p.m. **Entertainment**

Enjoy a delicious array of desserts and music by the Deloreans, who will take us on an epic and eclectic journey through the decades, from the 1950s to the present day.



**The Deloreans**

## TUESDAY, OCTOBER 3

### 7 a.m. **Pickleball**

Virginia Lawn

Join in for a fun game of pickleball led by a City of Williamsburg Parks and Recreation employee.

### 7:45 – 8:45 a.m. **Past Presidents Meeting**

Governor Jefferson Boardroom

### 8 – 8:30 a.m. **Continental breakfast**

Virginia Foyer

### 8 a.m. – 12 noon **Registration**

Colony Foyer

### 8:30 – 10 a.m. **Local government roundtables**

Virginia Room

#### **Albemarle's Online Budget Visualization Tool: A crash course in collaboration**

Learn how Albemarle County developed a new online budget visualization tool in collaboration with Smart Cville. Hear about its cost, the community's response, and possible future directions.

Presenters: Laura Vinzant, Senior Budget Analyst, Albemarle County  
Emily Kilroy, Community Engagement Coordinator, Albemarle County

#### **Becoming a military-friendly clinic: The story of one CSB**

Find out how one community services board has developed an array of services to support the unique mental health needs of military members and their families.

Presenter: David Coe, Executive Director, Colonial Behavioral Health

#### **Police and body-worn cameras**

Get important information about using body-worn cameras, including policy implications, FOIA compliance, training, and cost of data storage. Also find out how these devices can be used in non-criminal areas such as animal control, corrections, and parking enforcement.

Presenter: Dana Schrad, Virginia Association of Chiefs of Police Executive Director

#### **Circular logic: Roundabouts vs. traffic signals**

Learn how modern roundabouts can revitalize a downtown area, enhance a community's sense of place, and calm traffic flow in urban and suburban areas.

Presenter: Douglas E. Noble, P.E., PTOE, Vienna Council Member and Senior Director, Management and Operations, Institute of Transportation Engineers, Washington, D.C.

#### **Charlottesville's open data portal: Opening the gates to community input and innovation**

Learn about Charlottesville's open data policy and initiative that the City hopes will eliminate burdens to accessing data and enable entrepreneurs, academics, developers, and interested citizens to use the data in creative ways.

Presenters: Leslie Beauregard, Charlottesville Assistant City Manager  
Steve Hawkes, Charlottesville Information Technology Applications Manager

#### **Data breach prevention**

Hear about YourCISO (your chief information security officer), a web-based resource that can help you avoid data breaches and related cyber risks, available to localities purchasing VMLIP cyber insurance.

Presenter: Jeff Cole, VML Insurance Programs Director of Member Services

#### **Game On! Ways to successfully navigate NLC membership**

Learn how to save money and time, participate in learning opportunities that help you excel as a leader, and access creative ideas and best practices to resolve your community's challenges. Also hear about the benefits of VML's participation in the NLC Affiliate Membership Program for cities and towns of 30,000 people and under.

Presenter: Katrina Washington, Regional Membership Manager – South, National League of Cities

*Continues on next page*

8:30 – 10 a.m.

**Local government roundtables continued**

**Next Gen 911**

Find out the effect on your locality of a revised formula the E911 board will use for distributing E911 grant funds and learn about the statewide Next Gen 911 system being implemented.

Presenter: Steve Marzolf, ISP Director, Virginia Information Technologies Agency

**The transit fiscal cliff: Impact on state transit capital funds and Virginia’s communities**

Hear the impact of a 44% decline in state funding for transit capital (buses, bus stations and shelters, technology) beginning in 2019. If new revenues aren’t identified, the choice will be to shift the funding burden to localities or to curtail services.

Presenters: Lisa Guthrie, Virginia Transit Association Executive Director  
 Brian Smith, Assistant to the President and CEO for Organizational Advancement at Hampton Roads Transit

**Update on VRS’s role in the Line of Duty Act**

Significant changes to the Line of Duty Act (LODA) took effect July 1. The Virginia Retirement System now determines eligibility for LODA benefits and issues benefit payments on behalf of employers participating in the state LODA Fund. Learn more about VRS processes and resources available to employers and eligible recipients.

Presenters: Robert Irving, VRS Customer Services Director  
 Shanta Harris, VRS Chief Customer Programs Officer

**Unique Stormwater Solutions**

Learn about locally-driven, innovative solutions to stormwater management. As localities throughout the Commonwealth including those within the Chesapeake Bay watershed wrestle with protecting local streams and the Bay from excess nutrient and sediment pollution, standard management approaches remain critical, but unique solutions are emerging. Please share your own successful local examples!

Presenter: Ann Jennings, Chesapeake Bay Commission

**Using HEAL programs to build healthy communities for older adults**

Learn how Healthy Eating and Active Living (HEAL) policies, programs, and practices can promote the health of senior residents.

Presenters: Sydney Daigle, HEAL Program Manager  
 Julia Groenfeldt, HEAL Program and Communications Associate

**Virginia Grocery Investment Fund**

Find out how a state-level policy effort can increase access to fresh food in your community. A broad-based coalition is working to establish the Virginia Grocery Investment Fund to provide loans and grants to assist existing retailers expand or to create new healthy food retailers in communities that lack them.

Presenter: Allie Atkeson, Campaign Manager, Voices for Healthy Kids, Mid-Atlantic Affiliate American Heart Association

**Town-gown relationships: Initiatives in Williamsburg**

With many colleges and universities calling Virginia their home, local governments work in many ways to welcome and better integrate college students into the community, ensure the safety of students and neighborhoods, and improve community-school interactions. Learn about Williamsburg’s recent initiatives in this arena.

Presenters: Sean Dunn, Williamsburg Chief of Police  
 Carolyn Murphy, Williamsburg Planning and Code Compliance Director

**10 – 10:15 a.m. Refreshment Break**

Colony Foyer

**10:15 – 11:45 a.m. General session**

Colony Room

Presiding: Dr. Patricia P. Woodbury, VML President-Elect, Newport News Council Member

Keynote speaker: Quality of life in the community  
 Clifford Morris, MD

Dr. Cliff Morris is a highly regarded board-certified cardiologist whose unique approach takes into account the physical, psychological, cultural, and social aspects of heart disease. The Morris Cardiovascular and Risk Reduction Center, which he founded, has the first Medical Fitness Program of its kind which reverses heart disease and diabetes through comprehensive lifestyle change. Morris received his BS degree in biology while playing basketball for the legendary Coach Dean Smith and UNC Tarheels. His former teammates included greats such as Michael Jordan, Kenny Smith, and Brad Daugherty.



Clifford Morris, MD

Recognition of awards: Dr. Woodbury; Anita James Price, VML Vice President; Christina Luman-Bailey, Go Green Committee Chair; Sydney Daigle, HEAL Program Manager

Recognition of Virginia Leadership Academy Graduates

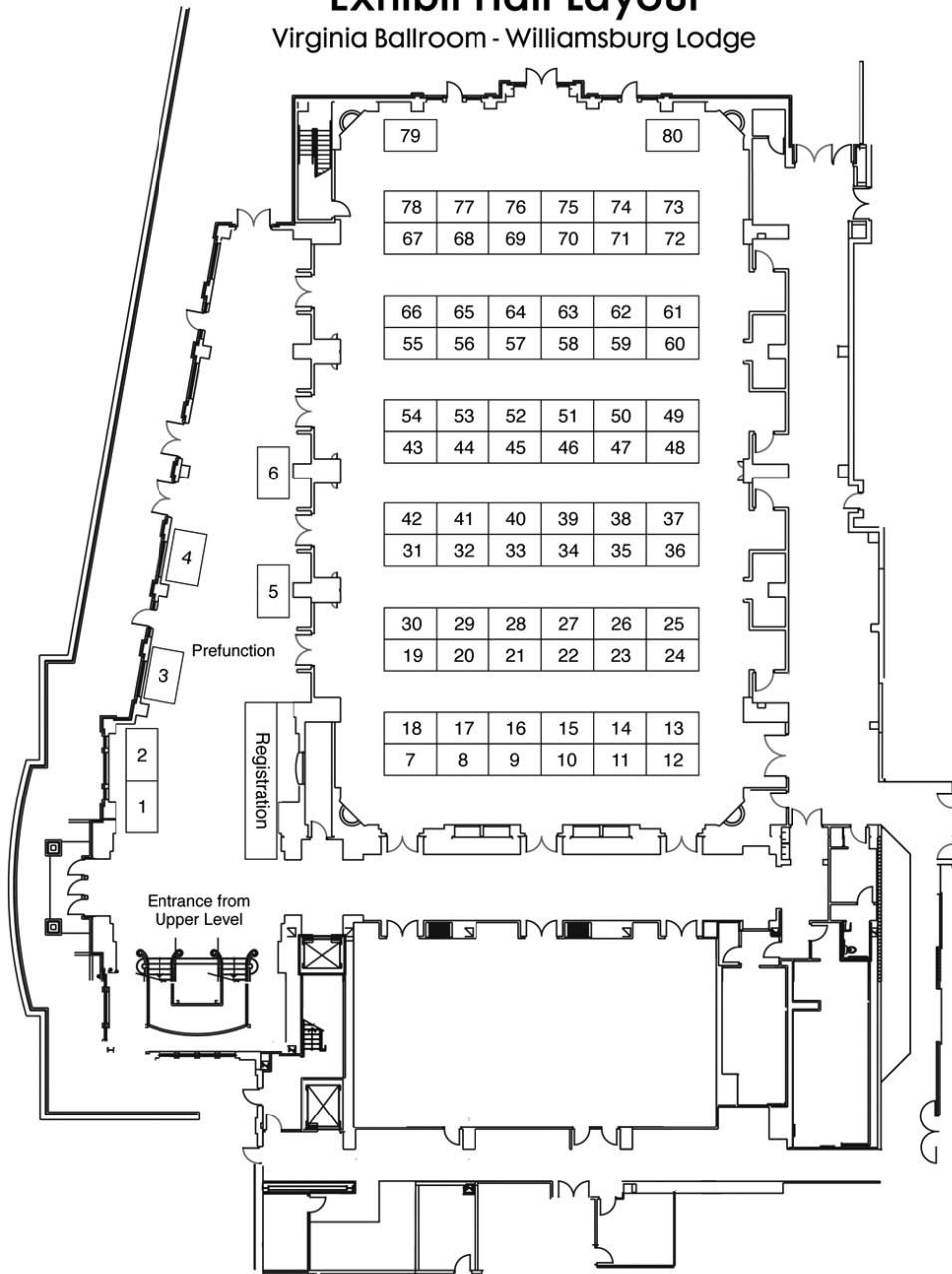
Stairway to Success Awards

Presentation of Go Green Certificates

HEAL Campaign Awards

# Exhibitors and Sponsors

## Exhibit Hall Layout Virginia Ballroom - Williamsburg Lodge



The exhibit hall will be open Sunday from 10 a.m. to 5 p.m. and Monday from 8 a.m. to 1 p.m. The exhibit hall will be the site of lunch on Sunday, breakfast and lunch on Monday, and all refreshment breaks as shown in the program.

To ensure that conference attendees will be able to take home any prizes they receive from drawings held by individual exhibitors, we have asked the exhibitors to complete their drawings by 12:30 p.m. on Monday. The winners will be posted on a bulletin board next to the VML registration desk.

Numerous businesses have sponsored events at the conference. A complete list of sponsors is included on page 31.

As you tour the exhibit hall, take a minute to thank the exhibitors and sponsors for their support of the league and its programs.

### EXHIBITORS

#### 1953 - Booth #5

George Mosca  
george@moscadesign.com  
919-954-0200  
8450 Garvey Dr.  
Raleigh, NC 27616

#### All Recreation - Booth #61

Eric White  
eric@allrec.com  
888-419-0001  
20609 Gordon Park Square, Suite 190  
Ashburn, VA 20417  
www.allrec.com

#### American Fidelity - Booth #16

Tammy Townsend  
tammy.townsend@americanfidelity.com  
405-523-5416  
9000 Cameron Parkway  
Oklahoma City, OK 73114  
americanfidelity.com/

#### Aqua Virginia - Booth #4

Dale Stewart  
dstewart@aquaamerica.com  
804-749-8868  
2414 Granite Ridge Road  
Rockville, VA 23146  
aquaamerica.com

#### AT&T - Booth #53

Madison Lee  
madison@thewithagency.com  
601-604-3201  
208 S Akard St, 17th FL  
Dallas, TX 75204  
www.att.com/

#### Berkley Group - Booth #10

Andrew D. Williams, AICP  
2106 Mt. Crawford Avenue  
Bridgewater, VA 22812  
www.bgllc.net

#### Bowman Consulting Group - Booth #15

Tina XO  
txo@bowmancg.com  
757-229-1776  
460 McLaws Circle, Suite 120  
Williamsburg, VA 23185  
www.bowmanconsulting.com

#### Comcast - Booth #42

Melanie Miller  
melanie\_miller@comcast.com  
410-241-5352  
1701 JFK Boulevard  
Philadelphia, PA 19103  
www.xfinity.com

#### Cunningham Recreation/Gametime Booth #54

Michele Breakfield  
michele@cunninghamrec.com  
800-438-2780  
PO BOX 240981  
Charlotte, NC 28224  
www.cunninghamrec.com

#### DePorter Dominick & Associates Booth #22

Henry Wilson  
henry@ddallc.com  
703-530-9255  
10110 Battlevue Parkway, Suite 100-C  
Manassas, VA 20109  
www.ddallc.com

#### Dominion Energy - Booth #1

James W. Beamer  
james.w.beamer@dom.com  
804-771-4831  
701 East Cary Street  
Richmond, VA 23219  
www.dom.com

## EXHIBITORS

### Downey & Scott - Booth #8

Taylor Leigh  
taylor@downeyscott.com  
540-347-5001  
6799 Kennedy Rd  
Warrenton, VA 20187  
www.downeyscott.com

### Drapier Aden Associates - Booth #14

Wrenn Mappus  
wmappus@daa.com  
434-284-4784  
8090 Villa Park Dr.  
Richmond, VA 23228  
www.daa.com

### Energy Systems Group - Booth #46

Lushae Cook  
lcook@energysystemsgroup.com  
202-290-9776  
4655 Rosebud Lane  
Newburgh, IN 47630  
www.energysystemsgroup.com

### English Construction Company - Booth #25

Contessa Hancock  
chancock@englishconst.com  
434-845-0301  
PO Box P-7000  
Lynchburg, VA 24505  
434-845-0301  
www.englishconst.com

### Ferguson Waterworks - Booth #37

Rebecca Lynn  
rebecca.lynn@ferguson.com  
2650 S. Pipeline Rd.  
Eules, TX 76040  
817-267-3900  
www.ferguson.com

### Genesys - Booth #80

Courtney Vogel  
courtney.vogel@genesys.com  
518-653-1891  
2001 Junipero Serra Blvd.  
Daly City, CA 94014  
www.genesys.com

### GovDeals, Inc - Booth #48

Jessica Sessions  
conferences@govdeals.com  
334-387-0532  
100 Capitol Commerce Blvd, Suite 110  
Montgomery, AL 36117  
800-613-0156  
www.govdeals.com

### HBA Architect & Interior Design - Booth #36

Joe Miller  
joe@hbaonline.com  
One Columbus Center, Suite 1000  
Virginia Beach, VA 23462  
757-490-9048  
www.HBAonline.com

### HEAL Cities & Towns Campaign - Booth #79

Sydney Daigle  
sdaigle@institutephi.org  
1301 Connecticut Ave NW, Suite 200  
Washington, DC 20036  
240-252-2016  
www.healcitiesmidatlantic.org

### Hurt & Proffit - Booth #72

Lorraine Curry  
lkc@handp.com  
2524 Langhorne Road  
Lynchburg, VA 24501  
434-847-7796  
www.handp.com

### LPDA - Booth #27

Bill Mechnick, Zac Lette  
deniece@lpda.net  
434-296-2108  
1006 E. Jefferson Street, Suite B  
Charlottesville, Va. 22902  
www.lpda.net

### Mosca Design - Booth #55

George Mosca  
george@moscadesign.com  
919-954-0200  
8450 Garvey Dr.  
Raleigh, NC 27616  
www.moscadesign.com

### Moseley Architects - Booth #3

Hollis Wielt  
hwielt@moseleyarchitects.com  
3200 Norfolk Street  
Richmond, VA 23230  
804-794-7555  
www.moseleyarchitects.com

### Municode - Booth #20

Jenny Haverland  
jkh@municode.com  
PO Box 2235  
Tallahassee, FL 32316  
800-262-2633  
www.municode.com

### Muni Services - Booth #59

Patrick Scott  
SVP, East Operations & CTO  
Patrick.Scott@muniservices.com  
800.800.8181 Ext. 76445  
www.muniservices.com

### Musco Sports Lighting - Booth #17

Nick Mauer  
nick.mauer@musco.com  
100 1st Ave W  
Oskaloosa, IA 52577  
641-673-0411  
www.musco.com

### Ontario Systems - Booth #67

Jeremy Rust  
jeremy.rust@ontariosystems.com  
765-730-7179  
1150 West Kilgore Avenue  
Muncie, IN 47305  
www.ontariosystems.com

### Playground Specialists - Booths #23 & #24

Amanda McGuire  
amanda@playspec.com  
11700 Whates Lane  
Tnumont, MD 21788  
800-385-0075  
www.playspec.com

### PMA Architecture - Booth #28

Fran Hght  
accounting@pmaarchitecture.com  
10325 Warwick Boulevard  
Newport News, VA 23601  
757-596-8200  
PMAArchitecture.com

### RDA Systems, Inc. - Booth #45

Dave Davis  
dave.davis@rdasys.com  
441 East Main Street  
Canton, Georgia 30114  
(770) 479-7933  
www.rdasystems.com

### Republic Services - Booth #56

Tracy Nestor  
tnestor@republicservices.com  
1041 Red Ventures Drive, Suite 110  
Fort Mill, SC 29707  
803-396-3432  
www.republicservices.com

### RRMM - Booths #11 & #12

Lynne O'Dea  
lodea@rrmm.com  
757-213-6379  
1317 Executive Boulevard, Suite 200  
Chesapeake, VA 23320  
www.rrmm.com/

### Scorpio IT Solutions - Booth #26

Craig Henninger  
craig@scorpioitsolutions.net  
Scorpio IT Solutions  
8625 Tuttle Ridge Rd  
Germanton, NC 27019  
(888) 770-0063  
www.Scorpioitsolutions.net

### Southern Software, Inc - Booth #32

Melinda Rindfleisch  
mrindfleisch@southernsoftware.com  
150 Perry Drive  
Southern Pines, NC 28387  
800-842-8190  
www.southernsoftware.com

### Sparks @ Play, LLC - Booth #35

Stephanie Sparks  
steph@huntvalleycontractors.com  
3705 Crondall Lane  
Owings Mills, MD 21117  
443-334-4943  
www.sparksatplay.com

### Spring City Electrical - Booth #39

Tracie Wolf  
twolf@springcity.com  
1 S Main St  
Spring City, PA 19475  
610-569-4224  
www.springcity.com

### Springsted/Waters Group - Booth #29

Maureen Fuller  
mfuller@springsted.com  
380 Jackson Street, Suite 300  
St. Paul, MN 55101  
651-223-3032  
www.springsted.com

### Suez Water Advanced Solutions - Booth #43

Sarah Johnson  
sjohnson@utityservice.com  
P O Box 1350  
Perry, GA 31069  
800-223-3695  
www.utityservice.com

### The Local Choice Health Benefits Plan

#### Booth #60

Sidney Smith  
sidney.smith@anthem.com  
2015 Staples Mill Road  
Richmond, VA 23230  
804-354-4919  
www.thelocalchoice.virginia.gov

### Timmons Group - Booths #7 & #18

Bailey Jennings  
bailey.jennings@timmons.com  
1001 Boulders Parkway, Suite 300  
Richmond, VA 23225  
804-200-6500  
www.timmons.com

### Town of Big Stone Gap - Booth #76

Judy Hall  
jhall@bigstonegap.org  
505 E. 5th Street, South  
Big Stone Gap, VA 24219  
276-523-0115  
www.bigstonegap.org



## EXHIBITORS

### Town of Pennington Gap - Booth #49

Karen Maggard  
karen.maggard@townofpenningtonva.gov  
528 Industrial Drive  
Pennington Gap, VA 24277  
276-546-1177  
www.townofpenningtonva.gov

### Town of St. Paul - Booth #40

Debora Baca  
treasurer@stpaulva.org  
16531 Russell Street  
PO Box 66  
St. Paul, VA 24283  
276-762-5297  
www.stpaulva.org

### VC3 - Booth #31

Samantha Drummond  
samantha.drummond@vc3.com  
1301 Gervais Street, Suite 1800  
Columbia, SC 29201  
803-978-2706  
www.vc3.com

### Virginia American Water - Booth #13

Esther Antwi  
esther.antwi@amwater.com  
2223 Duke Street  
Alexandria, VA 22314  
304-523-0782  
www.amwater.com/vaaw/

### Virginia Auto Dealers Services - Booth #21

Steve Hoffman  
shoffman@eliteenrollmentservices.com  
804-545-3031  
P.O. Box 5407  
Richmond, VA 23220-0407  
vada.com

### Virginia Cooperative Extension - Booth #38

250 Drillfield Drive, 101 Hutcheson Hall (0402)  
Blacksburg, VA 24061  
540-231-5299  
www.ext.vt.edu

### Virginia Institute of Government - Booth #34

Tedd Povar  
tep3e@virginia.edu  
11 S. 12th Street  
Richmond, VA 23219  
804-371-0202  
www.vainstituteofgovernment.org

### Virginia Resources Authority - Booth #2

Stephanie Jones  
sjones@virginiareources.org  
1111 E Main St #1920  
Richmond, VA 23219  
804-616-3443  
www.virginiareources.gov

### Virginia Tourism Corporation - Booth #33

Steve Galyean  
SGalyean@virginia.org  
901 E. Cary Street  
Suite 900  
Richmond, VA 23219-4048  
804-545-5600  
www.vatc.org/

### VML Insurance Programs - Booths #19 & #30

Jeff Cole  
jcole@vmlins.org  
P.O. Box 3239  
Glen Allen, VA 23058  
804-273-0038  
vmlins.org

### VML/VACO Finance - Booth #66

Beau Blevins  
bblevins@valocalfinance.org  
919 E. Main Street, Suite 1100  
Richmond, VA 23219  
804-648-0635  
valocalfinance.org

### Waste Industries - Booth #73

Pat Luce  
patrick.luca@wasteindustries.com  
3821 Cook Blvd.  
Chesapeake, VA 23323  
757-438-2788  
www.wasteindustries.com

### Wendel - Booth #9

Cheryl Oakes  
coakes@wendelcompanies.com  
9 South Twelfth Street, 2nd Floor  
Richmond, VA 23219  
716-688-0766  
wendelcompanies.com

### Wiley|Wilson - Booth #6

Candy Tibbs  
ctibbs@wileywilson.com  
127 Nationwide Drive  
Lynchburg, VA 24502  
434-455-3680  
wileywilson.com

### Zoll Medical - Booth #44

Kate Brennan  
kbrennan@zoll.com  
Corporate Headquarters  
269 Mill Road  
Chelmsford, MA 01824-4105  
(800) 348-9011  
www.zoll.com/

## SPONSORS

### GOLD LEVEL

#### \*VML Insurance Programs

Jeff Cole, Harry McMillen, Lisa Schenk and  
Will Mickiewicz  
P. O. BOX 3239  
Glen Allen, VA 23058  
(804)237-7319  
www.vmlins.org

#### \*Dominion Energy

Bill Murray, Jim Beamer, Meredith Gray  
701 East Cary Street, 21st Floor  
Richmond, VA 23219  
www.dom.com

#### Genesys

Courtney Vogel, Nora Tayiel, Jenny Brown  
2001 Junipero Serra Boulevard  
Dale City, CA 94014  
(518) 653-1891  
www.genesys.com

### SILVER LEVEL

#### AT&T

Madison Lee  
madison@thewithagency.com  
601-604-3201  
208 S Akard St, 17th FL  
Dallas, TX 75204  
www.att.com

### BRONZE LEVEL

#### \*SunTrust

Vanessa Hampton  
919 E Main St Richmond, VA 23219  
(804) 782-7290  
www.suntrust.com

#### Energy Systems Group, LLC (ESG)

Lushae D. Cook, Joe Fahrney  
9097 Atlee Station Road, Suite 318  
Mechanicsville, VA 23116  
(804) 559-5666  
www.energysystemsgroup.com

### ADDITIONAL SPONSORS

#### McGuireWoods Consulting

Preston Bryant  
Gateway Center, 800 East Canal Street  
Richmond, VA 23219  
(804) 775-1923  
www.mwllc.com

#### \*Wiley|Wilson

Fred Armstrong and Randy Vaughan  
127 Nationwide Drive  
Lynchburg, VA 24502  
434-455-3680  
wileywilson.com

#### HEAL Cities and Towns Campaign

Sydney Daigle and Julia Groenfeldt  
Institute for Public Health Innovation  
1301 Connecticut Avenue, NW Suite 200  
Washington, DC 20036  
(202) 747-3512  
www.healcitiesmidatlantic.org

## VML PAST PRESIDENTS

According to the history of VML compiled by Morton Wallerstein, the Virginia Municipal League was organized in 1905 by Mr. S. R. Buxton, City Attorney of Newport News. Mr. L. C. Brinson, Auditor for the City of Portsmouth served as Secretary from 1905 to 1921. Mr. Wallerstein served as Executive Secretary of the League for 20 years and then became General Counsel of VML. For the years from 1906 to 1923, the League held frequent conferences, but no formal conventions or elections were held until 1924.

**S. R. Buxton**  
1905 - 1906  
City Attorney, Newport News

**John W. Moore**  
1922 - 1923  
Council Member, Richmond

**J. P. Jervey**  
1923 - 1924  
City Manager, Portsmouth

**W. P. Hunter**  
1924 - 1925  
City Manager, Roanoke

**E. A. Beck**  
1925 - 1925  
City Manager, Lynchburg

**C. C. Smith**  
1925 - 1926  
Mayor, Newport News

**L. J. Houston**  
1926 - 1927  
City Manager, Fredericksburg

**Charles D. Fox**  
1927 - 1928  
Mayor, Roanoke

**C. B. Borland**  
1928 - 1929  
Director of Public Safety, Norfolk

**Paul Morton**  
1929 - 1930  
City Manager, Petersburg

**R. W. B. Hart**  
1930 - 1931  
City Manager, Lynchburg

**J. F. Bright**  
1931 - 1932  
Mayor, Richmond

**Harry P. Davis**  
1932 - 1933  
Mayor, Manassas

**R. W. West**  
1933 - 1934  
Mayor, Newport News

**E. M. Stull**  
1934 - 1935  
Council Member, Covington

**John R. Jolly**  
1935 - 1936  
Mayor, Petersburg

**A. M. Schewel**  
1936 - 1937  
Council Member, Lynchburg

**James V. Bickford**  
1937 - 1938  
Mayor, Hampton

**Seth Burnley**  
1938 - 1939  
City Manager, Charlottesville

**H. W. Robertson**  
1939 - 1940  
Mayor, Covington

**W. Marshall King**  
1940 - 1941  
Mayor, Fredericksburg

**D. Lane Elder**  
1941 - 1942  
Mayor, Hopewell

**I. G. Vass**  
1942 - 1943  
City Manager, Waynesboro

**Alexander Hamilton, Jr.**  
1943 - 1944  
Mayor, Petersburg

**Charles B. Borland**  
1944 - 1945  
City Manager, Norfolk

**W. B. Carter**  
1945 - 1946  
Council Member, Roanoke

**T. W. Preston**  
1946 - 1947  
Mayor, Bristol

**W. C. Fitzpatrick**  
1947 - 1948  
Mayor, Farmville

**Leslie T. Fox**  
1948 - 1949  
Mayor, Portsmouth

**J. Hudson Huffard**  
1949 - 1950  
Council Member, Bluefield

**J. C. Biggins**  
1950 - 1951  
City Manager, Newport News

**Mifflin B. Clowe, Jr.**  
1951 - 1952  
Mayor, Winchester

**Everett E. Carter**  
1952 - 1953  
Council Member, Danville

**W. Stirling King**  
1953 - 1954  
Council Member, Richmond

**C. M. Cowan**  
1954 - 1955  
Mayor, Fredericksburg

**Ira F. Willard**  
1955 - 1956  
City Manager, Alexandria

**B. E. Ball**  
1956 - 1957  
Mayor, Norton

**Harry B. Dyche**  
1957 - 1958  
Mayor, Luray

**James I. Moyer**  
1958 - 1959  
Mayor, Salem

**W. F. Duckworth**  
1959 - 1960  
Mayor, Norfolk

**Roy L. Webber**  
1960 - 1961  
Council Member, Roanoke

**Robert D. Morrison**  
1961 - 1962  
City Manager, Lynchburg

**E. Lewis Knowles**  
1962 - 1963  
Mayor, Staunton

**R. William Arthur**  
1963 - 1964  
Town Attorney, Wytheville

**C. V. Jackson**  
1964 - 1965  
Mayor, Pulaski

## VML PAST PRESIDENTS

**Horace B. Edwards**  
1965 - 1966  
City Manager, Richmond

**James M. Duncan, Jr.**  
1966 - 1967  
Council Member, Alexandria

**George B. Anderson**  
1967 - 1968  
Vice Mayor, Danville

**Roy B. Martin, Jr.**  
1968 - 1969  
Mayor, Norfolk

**Julian F. Hirst**  
1969 - 1970  
City Manager, Roanoke

**Harry Parrish**  
1970 - 1971  
Mayor, Manassas

**George F. Lee**  
1971 - 1972  
Mayor, Emporia

**Carl Stark**  
1972 - 1973  
Mayor, Wytheville

**Jack P. Barnes**  
1973 - 1974  
Mayor, Portsmouth

**C. Clay Harrell**  
1974 - 1975  
Manager, Vienna

**Thomas J. Bliley**  
1975 - 1976  
Mayor, Richmond

**Ann Kilgore**  
1976 - 1977  
Mayor, Hampton

**R. L. Light, Jr.**  
1977 - 1978  
Mayor, Bristol

**Jessie M. Rattley**  
1978 - 1979  
Council Member, Newport News

**Roy Erickson**  
1979 - 1980  
Mayor, Harrisonburg

**Harold S. Atkinson**  
1980 - 1981  
City Manager, Franklin

**Raymond Ratcliffe**  
1981 - 1982  
Mayor, Pulaski

**Francis T. West**  
1982 - 1983  
Mayor, Martinsville

**Charles A. Robinson, Jr.**  
1983 - 1984  
Mayor, Vienna

**Lawrence A. Davies**  
1984 - 1985  
Mayor, Fredericksburg

**Samuel W. Adams**  
1985 - 1986  
Council Member, Emporia

**Martha V. Pennino**  
1986 - 1987  
Vice Chairman, Fairfax County

**Noel C. Taylor**  
1987 - 1988  
Mayor, Roanoke

**J. Willard Lineweaver**  
1988 - 1989  
Mayor, Warrenton

**Jack D. Edwards**  
1989 - 1990  
Board Member, James City County

**Frances Parsons**  
1990 - 1991  
Council Member, Blacksburg

**William R. Hartz**  
1991 - 1992  
Mayor, Waverly

**L. D. Oakes**  
1992 - 1993  
Mayor, Martinsville

**John Lemley**  
1993 - 1994  
Town Manager, Christiansburg

**Josephine Marshall**  
1994 - 1995  
Mayor, South Boston

**Meyera Oberndorf**  
1995 - 1996  
Mayor, Virginia Beach

**James Harris, M.D.**  
1996 - 1997  
Mayor, Blackstone

**Katherine Hanley**  
1997 - 1998  
Council Chair, Fairfax County

**Earl Reynolds**  
1998 - 1999  
City Manager, Martinsville

**John Hamlin**  
1999 - 2000  
Mayor, Danville

**Trent Crewe**  
2000 - 2001  
Mayor, Wytheville

**F. Woodrow Harris**  
2001 - 2002  
Vice Mayor, Emporia

**Joyce K. Lewis**  
2002 - 2003  
Council Member, Blacksburg

**Turner M. Spencer**  
2003 - 2004  
Council Member, Hampton

**Thomas L. Starnes**  
2004 - 2005  
Mayor, Radford

**French H. Moore, Jr.**  
2005 - 2006  
Council Member, Abingdon

**Rayetta Webb**  
2006 - 2007  
Council Member, Altavista

**Jay Fisette**  
2007 - 2008  
Supervisor, Arlington County

**Michael Polychrones**  
2008 - 2009  
Council Member, Vienna

**Lance Terpenney**  
2009 - 2010  
Town Manager, Floyd

**James Council, III**  
2010 - 2011  
Mayor, Franklin

**Rosemary Wilson**  
2011 - 2012  
Council Member, Virginia Beach

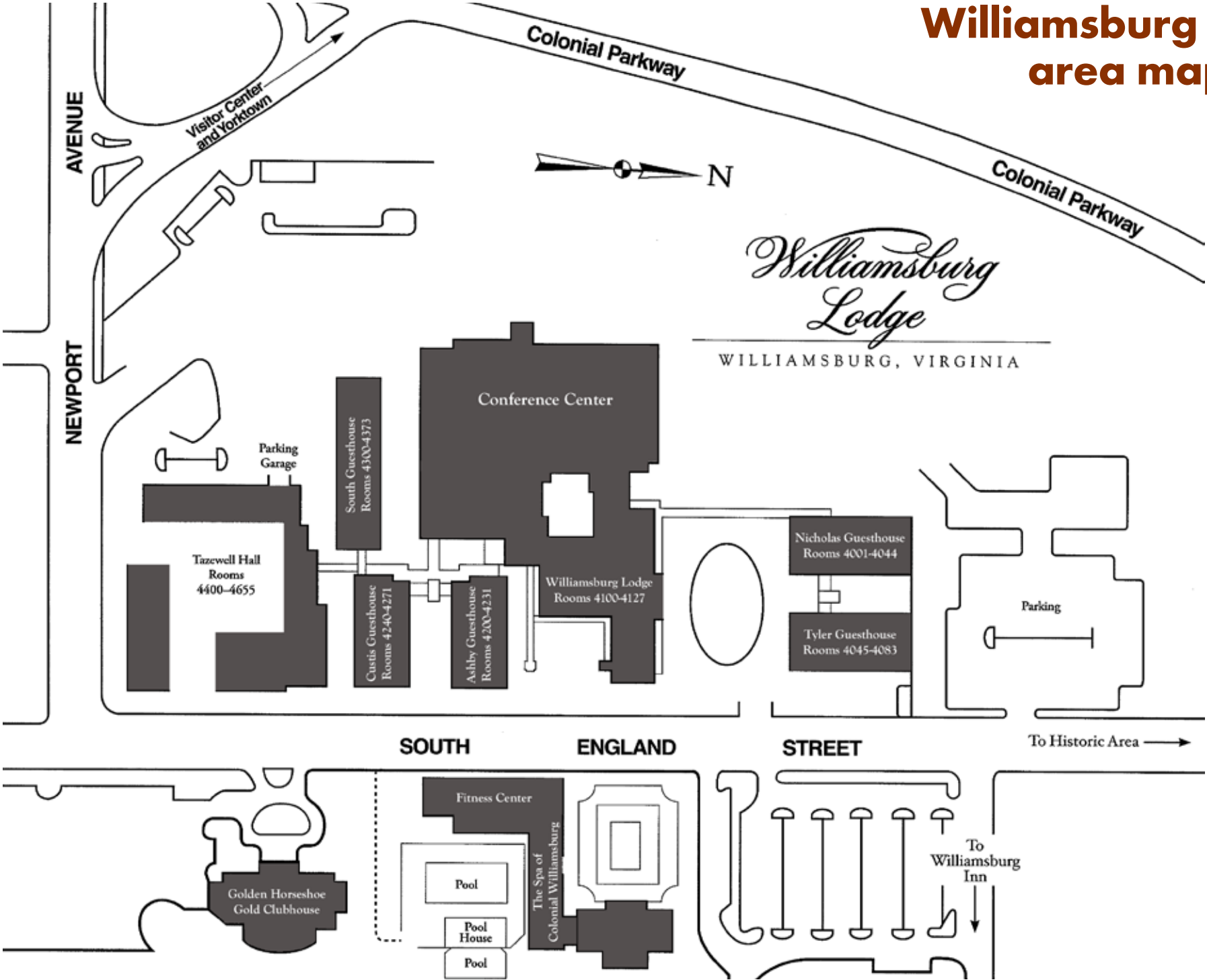
**Ed Daley**  
2012 - 1995  
City Manager, Hopewell

**David Helms**  
2013 - 2014  
Mayor, Marion

**William D. Euille**  
2014 - 2015  
Mayor, Alexandria

**Ron Rordam**  
2015 - 2016  
Mayor, Blacksburg

# Williamsburg Lodge area map



# Home for the Holidays

## Local ornaments for Governor's mansion are back by popular demand

In the past two years, nearly 200 communities created stunning handmade ornaments that adorned the holiday tree at the Governor's Mansion. Thousands of visitors from across the country toured the mansion and viewed the ornaments, learning about the diverse heritage of Virginia's cities, towns, and counties.



The tree was so popular that the Governor's Mansion has asked VML to once again collect local heritage ornaments from cities and towns to hang on the 2017 holiday tree.

To submit an ornament for the coming holiday season, contact Kelley Hope at [khope@vml.org](mailto:khope@vml.org) or 804-523-8527. Visit [www.vml.org](http://www.vml.org) for guidelines for submitting your local heritage ornament.

**Show your hometown holiday pride!**

HAMPTON LOOKS FORWARD TO WELCOMING VML IN 2018

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Special thanks to our host, the City of Williamsburg!

