

Building Healthy Communities



VML Annual Conference
October 1-3, 2017



Williamsburg Lodge

310 South England Street, Williamsburg, VA 23185

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What's new

- Look inside at page 9 for information on the new (and simpler) drink ticket policy.
- See page 11 for information on the revised process for voting at the Business Meeting.
- See page 11 for information on the revised process for voting at the Section Meetings.

Building Healthy Communities



VML Annual Conference
October 1-3, 2017





CITY OF WILLIAMSBURG
Office of Mayor and City Council

Greetings!

On behalf of my City Council colleagues Scott Foster, Doug Pons, Barbara Ramsey and Benny Zhang, and all the residents of our city, it is indeed a pleasure to welcome the Virginia Municipal League to Williamsburg for its annual conference.

Established in 1699, the City of Williamsburg was one of our nation's first planned cities. It was to be a "new and well-ordered city" suitable for the capital of the largest and most populous of the British colonies in America. The young city grew quickly into the center of political, religious, economic and social life in Virginia. Today, Williamsburg is known for its legion of awards and designations for open government, outstanding regional planning, and for innovative green programs.

Although small in size and population, Williamsburg is an internationally-known vacation and conference destination and a central hub for education, culinary and visual arts, and business. We are home to two internationally renowned institutions, the Colonial Williamsburg Foundation, the world's largest living history museum and a national center for civics education; and the College of William and Mary, the second oldest university in the United States. William & Mary produced the first law school in America, and is the alma mater of Presidents Thomas Jefferson, John Tyler, and James Monroe. Today, the College enjoys a faculty filled with luminaries, and its students most certainly are the leaders of the next generation. They also represent impressive workforce talent and skills for any business looking to locate here.

Colonial Williamsburg continues to inspire new and returning visitors with its stories of the founding of our nation, through new interactive programming and participatory adventures. If you have never fired a musket or thrown an axe, you should give it a try – either this trip or when you return with family. Additionally, Williamsburg boasts a multitude of emerging eclectic art galleries, shops, and eateries that provide farm-to-table cuisine and local dishes. The unique Williamsburg Tasting Trail features three craft breweries, two distilleries, a winery and even a meadery.

I invite you to step out and walk the same streets as did our eighteenth-century patriot leaders and their fellow citizens, while they struggled to found a nation amidst social and political turbulence. While doing so, remember that as public servants we often face difficult challenges, but let us never lose sight of those ideals – a belief in responsible leadership, public service, self-governance, individual liberty, and equal opportunity – upon which our society is built.

Best wishes for an enjoyable stay in Williamsburg and for a successful and productive conference.

Paul T. Freiling
Mayor
City of Williamsburg

About the League

The Virginia Municipal League is a non-profit, non-partisan association of cities, towns, and counties of Virginia. The league was established in 1905 for the purpose of improving and assisting local governments through legislative advocacy, education, research, and cooperative effort.

VML EXECUTIVE COMMITTEE

President – Robert K. Coiner, Mayor, Town of Gordonsville

President-Elect – Dr. Patricia P. Woodbury, Council Member, City of Newport News

Vice President – Anita James Price, Vice Mayor, City of Roanoke

At-Large Member – Jill Carson, Council Member, Town of Pennington Gap

At-Large Member – Laurie DiRocco, Mayor, Town of Vienna

At-Large Member – Ophie Kier, Vice Mayor, City of Staunton

At-Large Member – Christina Luman-Bailey, Council Member, City of Hopewell

At-Large Member – Gene Teague, Mayor, City of Martinsville

City Section Chair – Willie Green, Vice Mayor, City of Galax

Town Section Chair – A.D. “Chuckie” Reid, Vice Mayor, Town of Farmville

Urban Section Chair – Thomas R. Smigiel Jr., Council Member, City of Norfolk

Immediate Past President – Ron Rordam, Mayor, Town of Blacksburg

VML STAFF

Michelle Gowdy
*Acting Executive Director /
General Counsel*
mgowdy@vml.org

Leslie Amason
*Conference and Marketing
Coordinator*
lamason@vml.org

Janet Areson
Director of Policy Development
jareson@vml.org

Sherall Dementi
Special Projects Coordinator
sdementi@vml.org

MaryJo Fields
Adjunct Staff
mfields@vml.org

Patrick Ford
Pressman / Clerk
pford@vml.org

Sandra Harrington
Government Relations Associate
sharrington@vml.org

Kelley Hope
Communications Specialist
khope@vml.org

Neal Menkes
Adjunct Staff
nmenkes@vml.org

Michael Polychrones
Director of Member Services
mpolychrones@vml.org

Joni Terry
Office Coordinator
jterry@vml.org

Manuel Timbreza
Communications Specialist
mtimbreza@vml.org

VML LEGISLATIVE COMMITTEE

Chair: Don Harris, Mayor, Town of Bluefield

Vice Chair: Roger Fawcett, Council Member, City of Suffolk

City Section

Andrea Oakes, Council Member,
City of Staunton

Mary Person, Mayor, City of Emporia

Dan Sze, Council Member, City of Falls
Church (*Environmental Quality Chair*)

Gene Teague, Mayor, City of Martinsville

Billy Withers, Council Member,
City of Fredericksburg

Benny Zhang, Council Member,
City of Williamsburg

Town Section

Jim Bradley, Council Member, Town of
Gordonsville

Don Harris, Mayor, Town of Bluefield

Phil Miskovic, Council Member, Town of
Crewe (*General Laws Chair Chair*)

Sheila Olem, Council Member, Town of
Herndon

Edward Owens, Mayor, Town of South
Boston

Bill Rush, Town Manager, Town of Marion
(*Community & Economic Development Chair*)

Urban Section

Ted Byrd, Council Member, City of Harrisonburg (*Transportation Chair*)

Katie Cristol, Vice Chair, Arlington County

Roger Fawcett, Council Member, City of Suffolk

Raphael "Ray" Ferris, Council Member, City of Roanoke

John Gilstrap, Mayor, City of Danville

Robert Ike, Council Member, City of Chesapeake

Shannon Kane, Council Member, City of Virginia Beach (*Human Development & Education Chair*)

John Rowe, Mayor, City of Portsmouth

Thomas R. Smigiel, Jr., Council Member, City of Norfolk

Christine Snead, Council Member, City of Hampton (*Finance Chair*)

Levar Stoney, Mayor, City of Richmond

Tina L. Vick, Vice Mayor, City of Newport News

2017 VML NOMINATING COMMITTEE

Chair: Ron Rordam, Mayor,
Town of Blacksburg

Ted Byrd, Council Member,
City of Harrisonburg

Trent Crewe, Mayor, Town of Wytheville

Ed Daley, Assistant City Manager,
City of Emporia

Jay Fiset, Chair, Arlington County

Joan Foster, Mayor, City of Lynchburg

Mary Katherine Greenlaw, Mayor,
City of Fredericksburg

Don Harris, Mayor, Town of Bluefield
F. Woodrow Harris, Council Member,
City of Emporia

David Helms, Mayor, Town of Marion

Harry Mason, Mayor, Town of Orange

Lisa Merkel, Mayor, Town of Herndon

Earl Reynolds, Deputy City Manager,
City of Danville

Rosemary Wilson, Council Member,
City of Virginia Beach

William Yowell, Council Member,
Town of Culpeper

2017 VML LEADERSHIP ACADEMY GRADUATES



The VML Leadership Academy, formerly Virginia Elected Officials Leadership Academy (VEOLA), is a continuing education program designed for both elected and appointed officials. Appointed officials must be employed by a locality in Virginia to participate in the Academy. The program offers courses located in cities across the state.

The purpose of the Academy is to provide an interactive curriculum of specialized instruction that will develop the knowledge and enhance the leadership abilities of those who serve the localities of the Commonwealth of Virginia.

Local Government Basics Level:

James L. "Jim" Bradley, Councilmember, Town of Gordonsville

Advance Training Level:

Sean Polster, Council Member, Town of Warrenton.

2017 VIRGINIA HEAL COMMUNITIES

The HEAL (Healthy Eating Active Living) Cities & Towns Campaign provides free technical assistance to municipal leaders to adopt policies and practices that create healthy, prosperous communities by making it easier for residents and government employees in their towns and cities to eat healthier and move more. HEAL is a project of the Institute for Public Health Innovation in partnership with the Virginia Municipal League and funded by Kaiser Permanente, founding partner. For more information, visit the HEAL Cities and Towns website at www.healcitiesmidatlantic.org and contact Sydney Daigle, HEAL Cities and Towns Campaign Manager at 202-747-3512 or at sdaigle@institutephi.org.

HEAL Cities and Towns Campaign Members

Ashland
Big Stone Gap
Charles City County
Dumfries
Emporia
Falls Church
Galax
Glade Spring
Greensville County
New Market
Petersburg
Roanoke
Virginia Beach

Bronze Level

Bluefield
Haymarket
Middleburg
Staunton
Wytheville

Silver Level

Gordonsville
Lawrenceville
Leesburg
Richmond

Gold Level

Crewe
Hopewell
Lovettsville
Prince George County

Platinum

Charlottesville
Warrenton
Williamsburg



2017 STAIRWAY TO SUCCESS RECIPIENTS

Stairway to Success is a friendly competition among VML member localities. The program seeks to increase local government's role in early childhood education, which in turn, builds a qualified, well-educated workforce. The competition awards points to localities for specific actions that enhance the early childhood experience.

City of Fairfax	Town of Ashland
City of Suffolk	Town of Leesburg
City of Manassas	Town of Orange
Town of Narrows	



2017 VML GREEN GOVERNMENT CHALLENGE RECIPIENTS & ADVISORY



The Green Government Challenge is a friendly competition designed to encourage implementation of specific environmental policies and practical actions that reduce carbon emissions generated by both the local government and the broader community. Cities, towns and counties can earn points for these actions. Many of these actions can save local governments money.

Platinum Level

175 points and above

Arlington County
 City of Alexandria
 City of Charlottesville
 City of Hopewell
 City of Lynchburg
 City of Newport News
 City of Radford
 City of Richmond
 City of Williamsburg
 Town of Ashland
 Town of Blacksburg
 Town of Herndon
 Town of Purcellville

Gold Level

150-174 points

Prince George County

Silver Level

125-149 points

City of Fairfax
 Town of Vienna

Go Green Advisory Committee

Chair: Christina Luman-Bailey, Hopewell Council

Daryl Bishop, Trane
 Lawrence Cummings, Trane
 Erik Curren, Staunton Council
 Carol Davis, Blacksburg
 Bryna Dunn, Moseley Architects
 Marshall Dreiling, AIA VA
 Jay Fisette, Arlington County Board
 Harry Gregori, Virginia UAS Alleyn Harned, Virginia Clean Cities
 Candy Hensley, Augusta County
 Bob Lazaro, Northern Virginia Planning District Commission
 Cooper Martin, National League of Cities
 John Morrill, Arlington County
 Bill Murray, Dominion Energy
 Larry Land, VACo
 Annette Osso, Resiliency Virginia
 Speaker Pollard, Williams Mullen
 Mike Polychrones, VML
 Kristel Riddervold, Charlottesville
 Najib Salehi, Loudoun County
 William Skrabak, Alexandria
 Skip Stiles, Wetlands Watch
 Khoa Dinh Tran, Alexandria

Download the VML App with 2017 Annual Conference resources

Find session descriptions, speaker bios,
exhibitor info, schedules, and maps.
Available in your device's app store.

Search: **Virginia Municipal League**



VML Insurance Programs

VML Insurance Programs (VMLIP) is a comprehensive property and casualty program providing public officials' liability, law enforcement liability, general liability, automobile liability and physical damage, cyber liability/security, excess liability, pollution, workers' compensation property, inland marine, boiler & machinery, crime, and bond coverages. In addition, VMLIP provides a wide variety of professional services and tools to assist members in developing and maintaining comprehensive risk management programs. VMLIP members include more than 475 cities, towns, counties, school districts, and authorities. For more than 35 years, VMLIP has served as Virginia's Local Government Specialists™. For more information, visit www.vmlins.org or call (800) 963-6800.



VMLIP MEMBERS' SUPERVISORY BOARD

Chair: Rhu Harris, County Administrator, Hanover County

Vice-Chair: Melinda Conner, County Administrator, Mathews County

Darlene Burcham, Manager, Town of Clifton Forge

Karen Pallansch, General Manager, Alexandria Renew Enterprises

Peter M. Stephenson, Town Manager, Smithfield

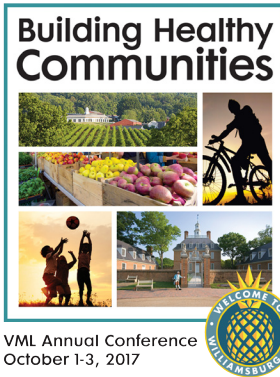
Brian Thrower, City Manager, City of Emporia

Clarke Wallcraft, Executive Director, Pepper's Ferry Wastewater Authority

Ex officio: Michelle Gowdy, VML Acting Executive Director

Conference Information

REGISTRATION



Everyone attending the conference must register, including members, their families, guests, and representatives from the news media. Conference name badges are required for attendance at all conference events; those without name badges will not be able to enter the exhibit hall or participate in other functions, including the Sunday Host City Night and the Monday banquet. Partial registrations are not available, except for tickets for the VLGMA luncheon.

Please turn off the ringers for any cellular telephones and pagers. Please make telephone calls in the lobby or other areas outside of the meeting rooms.

INFORMATION

For information about league activities, please ask the league staff at the conference registration desk. Up-to-date information can be found in the VML Annual Conference mobile app.

The City of Williamsburg will also host an “Ask It” table located in the Colony Room Foyer. Please ask the city representatives for information about local recreation, dining, or historic points of interest.

CONFERENCE HOTEL INFORMATION

Williamsburg Lodge

310 South England Street, Williamsburg, (757) 220-7976

Williamsburg Woodlands Hotel & Suites

105 Visitor Center Drive, Williamsburg, (757) 220-7960

The Griffin Hotel

136 East Francis Street, Williamsburg, (844) 307-1132

SPOUSES AND GUESTS

Registration as a spouse or guest includes participation in any of the conference sessions and workshops, Host City Night, and the banquet. Spouses also may purchase tickets to attend ticketed meal functions. In addition, a special event for spouses will be held Monday, Oct. 2, from 11:45 a.m. – 2:30 p.m. at the East Lounge, Williamsburg Inn. Spouses should gather in the main lobby of the hotel

at 11:45 a.m. to be led to the Williamsburg Inn for lunch. Following lunch at the Williamsburg Inn, participants will learn the history of perfume making and how personal scents were made in Colonial times. Participants will sample many fragrance oils and will have the option of mixing their own scents to take home in a souvenir bottle. The session will be taught by Rebecca Suerdieck, a Living Historian and educator. Deadline for purchase of the ticket is Sunday evening.

TRANSPORTATION

VML will operate special charters from 7 to 9 a.m. for transportation between the Williamsburg Lodge and the Woodlands. Look in the conference registration packet for more information on the schedule. Colonial Williamsburg buses operate from 9 a.m. to 10 p.m. daily and arrive at each stop at least once every fifteen minutes. Check with the hotel desk for additional information.

MEAL FUNCTIONS

Each registered delegate and spouse/guest will receive a registration packet and a water bottle sponsored by HEAL (Healthy Eating Active Living). The packets also contain pre-purchased meal tickets (for ticketed events including the Women in Local Government breakfast, the NBC-LEO luncheon, the VLGMA luncheon, or the spouses' program), as well as other registration materials. Your conference name badge is your ticket for the lunch in the exhibit hall on Sunday and Monday, for Host City Night, and for Monday's banquet. Each registrant receives four complimentary drink tickets that may be used at Host City Night on Sunday or at the reception/banquet/entertainment event Monday night.

So you won't forget them, you may wish to put your tickets for the various events in your name tag holder, the pocket of your suit, or your purse.

Extra tickets for Monday's ticketed events must be obtained by 5:00 p.m. Sunday.

EXHIBITORS AND SPONSORS

Be sure to visit the exhibit hall to see the latest in products and services for local governments. The exhibit hall will be open Sunday from 10 a.m. to 6 p.m. and Monday from 8 a.m. to 1 p.m. The exhibit hall will be the site of lunch on Sunday and breakfast and lunch on Monday, as shown in the program. Detailed information on exhibitors is included on page 27.

VML thanks its sponsors, which are listed on page 31.

DRESS

Business attire is preferred for the Monday reception and banquet. Business or business casual attire is appropriate for conference general sessions, workshops, and ticketed events. Casual dress is appropriate for Host Night and the guest event.

DRAFT LEGISLATIVE PROGRAM

A copy of last year's VML Legislative Program with changes made to date by the Legislative Committee was sent to member local governments prior to the conference. Some copies will be available at the conference registration desk. The program will be debated, amended, and voted on at the Tuesday business meeting.

VOTING CREDENTIALS

Article IV, No. 5 of the Constitution of the Virginia Municipal League as revised in 2008 entitles each member locality one vote on every question before the business session of the conference. Only duly-authorized representatives present at the session may cast votes. No proxies may be used.

Prior to the conference, every locality received forms for certification of voting representatives and alternates. If your locality has not selected a voting representative alternate prior to the conference, the mayor or board chair is the default representative for the purpose of voting.

In the absence of the mayor or board chair or other designated officer, a majority of the elected and appointed officials present and registered at the conference may file a designation of that locality's voting representative. This designation must take place prior to the taking of any vote. To accommodate localities that have not yet designated a representative for voting purposes, credentials may be obtained at the registration desk and prior to the start of the business meeting. Please be sure that the appropriate action has been taken so that your locality may have a voice in the business activities of the league. This voting certification does not exclude others from your locality from participating in discussions during the business session.

At the business meeting, VML staff will check in each attending member locality. The goal is that each locality attending the business meeting has the opportunity to cast a vote. There will be 4 lines organized alphabetically by locality. VML staff will give a flag to the voting delegate from each member locality. Delegates will hold up the flag at the appropriate times to vote during the meeting. If you receive a flag, but you are not the voting delegate, please pass it to the appropriate person.

VOTING REPRESENTATION

Each full member shall be entitled to one vote on all questions through its accredited voting representative or alternate. A simple majority vote shall govern in all cases except for any motion or resolution (other than an honorific, appreciative, or memorial resolution) that has not been submitted to the appropriate committee or not approved by the appropriate committee. In such cases a three-fourths vote of the full members present and voting is required for consideration of the matter. Any vote that is contested or not unanimous will be by voice roll call administered by the presiding officer. Robert's Rules of Order Newly Revised shall apply to the conduct of the hearing.

ELECTIONS

To be elected at the business meeting of the annual conference (Monday at 2:15 p.m.) are:

- President-elect
- Vice president
- Executive Committee members

Also serving as voting members of the Executive Committee are the president, past president and the Urban, City, and Town Section chairs. The section chairs will be elected at section meetings on Monday afternoon.

SECTION ELECTIONS

For the elections of the Section Chairs, there will be one voting flag given to the voting delegate for each member locality of the city section and the town section. The Urban Section has a weighted voting procedure, and the number of flags that the voting delegates in that section meeting receive will depend on the size of the locality. Delegates should check in with VML staff as they enter the section meetings in order that the voting flags can be given to the voting delegates.

FUTURE VML CONFERENCES AND EVENTS

Jan. 3, 2018 – Finance Forum, Omni Richmond

Jan. 31, 2018 – VML Legislative Day, Library of Virginia

Sept. 30 - Oct. 2, 2018 – VML Annual Conference, Hampton

Oct. 6-8, 2019 – VML Annual Conference, Roanoke

Regional training workshops sponsored by VML Insurance Programs can be accessed by program members via the VML Insurance Programs website at www.vmlins.org.

Conference Program

SUNDAY, OCTOBER 1

10 a.m. - 6 p.m. Registration
Virginia Room

10 a.m. - 6 p.m. Exhibit hall
Virginia Room

Check out the latest in products and services for local governments.

11 – 12:45 a.m. Executive committee working lunch
Governor Jefferson Boardroom

11:30 – 12:30 p.m. Lunch in the exhibit hall
Virginia Room

11:45 – 12:45 p.m. Legislative Committee meeting
Piedmont Room

Presiding: Don Harris, Legislative Committee Chair, Bluefield Mayor

1 – 1:30 p.m. Opening general session
Colony Room

Presiding: Robert K. Coiner, VML President, Gordonsville Mayor

Presentation of the Colors: Williamsburg Fire Department Color Guard

Welcome Remarks by a Special Guest and by Paul T. Freiling, Williamsburg Mayor

Report from the President



Paul T. Freiling

1:40 – 2:45 p.m. Concurrent workshops

Procurement 101: What local officials need to know

Tidewater Room AB

Learn about the dos and don'ts of procurement.

Presiding: Marc Collins, Williamsburg City Manager

Speaker: Brendan S. Hefty; Hefty Wiley & Gore P.C., Richmond

Opening prayers at council meetings

Colony Room

What do the federal courts say the First Amendment allows your council or board to do in the way of an opening prayer? What is the practice across the Commonwealth? What happens if your locality gets it wrong?

Presiding: Christina Luman-Bailey, Hopewell Council Member

Speakers: Mark K. Flynn, Woodley & Flynn, PLLC, Richmond

Adam Kinsman, James City County Attorney

State/local fiscal relationship: What local governments need

Tidewater Room CD

Spending and revenue challenges are squeezing Virginia's commitment to public education and medical services for the poor. Meanwhile local governments scramble to find the dollars to pay for local priorities, constitutional requirements, and state mandates. How did this happen? What can localities do?

Presiding: Roger Fawcett, Suffolk Council Member

Speaker: Jim Regimbal, Fiscal Analytics, Ltd

2:45 – 3 p.m.

Refreshment Break

Virginia Room

Sponsored by SunTrust

3 – 5 p.m.

Managing conflicting public perspectives

Colony Room

How can local governments manage discussions and activities relating to controversial topics? First Amendment rights must be protected, but legitimate concerns about public safety in communities must be addressed as well.

Presiding: Anita James Price, VML Vice President, Roanoke Vice Mayor

Panel: Tonya D. Chapman, Portsmouth Chief of Police

Kathleen Dooley, Fredericksburg City Attorney

Claire Guthrie Gastañaga, ACLU of Virginia Executive Director

Noah Simon, Lexington City Manager

5 – 6 p.m.

Welcome from NLC

Colony Room Foyer

Stop by either as you leave the general session or on your way to Host City Night for a beverage and welcome by the National League of Cities.

Host: Katrina L. Washington, Regional Membership Manager – South, National League of Cities

Sponsored by National League of Cities

Learn the benefits of VML's participation in the NLC Affiliate Membership Program for cities and towns of 30,000 people and under.

SUNDAY, OCTOBER 1

6:30 – 9:30 p.m. **Host City Night**

Colonial Williamsburg Capitol

A true Colonial experience awaits: gather at the Magazine by 6:30 p.m. and be led by the Colonial Williamsburg Fifes and Drums to the Capitol for a reception and reenactments. Then loosen the belt for dinner at 7:30 p.m. to enjoy a Colonial groaning board meal enlivened with more historical interpretations. There will be bus transportation available for those who are unable to walk to the Magazine.



Sponsored by the City of Williamsburg

MONDAY, OCTOBER 2

7 a.m. **Start your day with yoga**

Virginia Foyer

Start your day on the right foot with an enjoyable yoga workout.

7:30 – 8:30 a.m. **Women in Local Government breakfast***

Allegheny Room AB

Presiding: Jill Carson, Council Member, Town of Pennington Gap

Speaker: Jane Sulzberger, Director of Lifelong Learning Society, Christopher Newport University

**Additional ticket required.*



Jane Sulzberger

7:45 a.m. **Nominating Committee meeting**

Governor Jefferson Boardroom

Presiding: Ron Rordam, Committee Chair, VML Immediate Past President, Blacksburg Mayor

8 – 8:30 a.m. **Continental breakfast in exhibit hall**

Virginia Room

Sponsored by McGuireWoods Consulting

8 a.m. – 1 p.m. **Exhibit hall**

Virginia Room

8 a.m. – 1 p.m. **Registration**

Virginia Room

Registration will re-open from 2-4 p.m. in the Colony Room foyer.

**8:30 – 10:30 a.m. General session:
Moving Virginia
ahead economically
in today’s world**

Hear about short-term rentals, wireless infrastructure, prospects for the 2018 session of the General Assembly, and Go Virginia in this fast-paced general session.

Presiding: Dr. Patricia P. Woodbury, VML
President-Elect, Newport News Council
Member

Speakers: Senator Thomas K. Norment, Jr., 3rd
District, Senate of Virginia

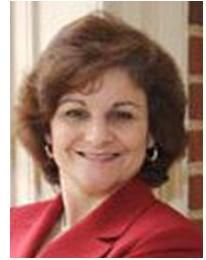
Debra M. Bryan, Associate City
Attorney, Virginia Beach City
Attorney’s Office

Senator T. Montgomery Mason, 1st
District, Senate of Virginia

John O. “Dubby” Wynne, GO
Virginia Board Chairman



**Senator Thomas K.
Norment, Jr.**



Debra M. Bryan



**Senator
T. Montgomery
Mason**



**John O. “Dubby”
Wynne**

10:20 a.m. Report of Nominating Committee

10:25 a.m. Invitation to 2018 Annual Conference

10:30 – 10:45 a.m. Refreshment break

Virginia Room Sponsored by AT&T

10:45 – 11:45 a.m. Concurrent workshops

Addressing the opioid epidemic in Virginia

Tidewater Room AB

Virginia’s communities are experiencing epidemic levels of addiction and overdoses from the use of heroin and legally-prescribed and illegally-obtained opioids.

Learn the history of this epidemic, the state’s multi-faceted response, and how one community is educating residents of all ages and engaging public and private-sector partners in this battle.

Presiding: Don Harris, Bluefield Mayor

Speakers: Jodi Manz, Virginia Office of Secretary of Human Resources policy
advisor

Heidi A. Kulberg, MD, MPH, Director, Virginia Beach Department of
Public Health

10:45 – 11:45 a.m. Concurrent workshops continued

Assessing fiscal stewardship: The APA’s monitoring of potential locality fiscal distress

Tidewater Room CD

This workshop will offer some background on how the Virginia Auditor of Public Accounts has created a methodology for localities to assess their fiscal health and how to use the APA follow up questionnaire as a self-assessment tool.

Presiding: Gene Teague, Martinsville Mayor

Speakers: Laurie Hicks, Local Government and Judicial Systems Audit Director

Rachel Reamy, Local Government Audit Manager, Virginia Auditor of Public Accounts

Cyber security and data liability: Protecting your information in a hackable world

Piedmont Room A

Data security is a real issue, not just for a firm like Equifax and other large businesses, but for small operations and local governments as well. Learn about the causes of a data breach and steps to prevent unauthorized access of your locality’s private data.

Presiding: Laurie DiRocco, Vienna Mayor

Speaker: Jake Kouns, Chief Information Security Officer, Risk Based Security

HEAL innovation & inspiration: Promising healthy eating and active living policies and practices from across Virginia

Piedmont Room B

Local leaders from across Virginia will share how they have used healthy eating and active living policies and practices to help their communities thrive. After a series of five-minute lightning round talks, participants will break out for themed discussions.

Presiding: Phil Miskovic, Crewe Council Member

Speaker: Sydney Daigle, HEAL Program Manager

Update on VDOT’s revenue sharing program allocations

Piedmont Room C

The “Revenue Sharing Program” provides funding for a locality to construct or improve its highway systems, within limits on the amount of state funds authorized per locality. Hear an overview of the changes in the allocation program and learn about the potential impact to localities on current and future projects.

Presiding: Ted Byrd, Harrisonburg Council Member

Speaker: Russell Dudley, Virginia Department of Transportation Assistant Division Administrator

11:45 a.m. – 2:30 p.m. Spouse/guest luncheon and program *

East Lounge, Williamsburg Inn

Spouses should gather in the main lobby of the hotel at 11:45 a.m. to be led to the Williamsburg Inn for lunch. After that, participants will learn the history of perfume making and how personal scents were made in Colonial times. Participants will sample many fragrance oils and will have the option of mixing their own scents to take home in a souvenir bottle. The session will be taught by Rebecca Suerdieck, a Living Historian and educator. The Inn is a two-minute walk (0.2 miles) from the Lodge, but if you need transportation, please let league staff know ahead of time so that can be arranged.

**Additional ticket required.*

Noon – 1 p.m. Lunch in exhibit hall

Virginia Room

Sponsored by Energy Systems Group, LLC and Wiley|Wilson

Noon – 1 p.m. National Black Caucus of Local Elected Officials luncheon*

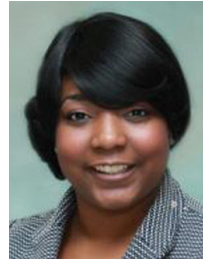
Patriot Room

Hear reflections on Jasmine Gore's journey as a young trailblazer with a passion for public service and discuss the importance of recruitment and member engagement.

Presiding: Sharon Scott, Newport News Council Member

Speaker: Jasmine Gore, Vice-Mayor, Hopewell, NLC NBC-LEO Regional Representative

**Additional ticket required.*



Jasmine Gore

Noon – 1 p.m. Virginia Local Government Management Association luncheon *

Allegheny Room

Presiding: Maurice Jones, Charlottesville City Manager, VLGMA President

Speaker: Aubrey L. Layne, Jr., Secretary of Transportation, Commonwealth of Virginia

**Additional ticket required.*

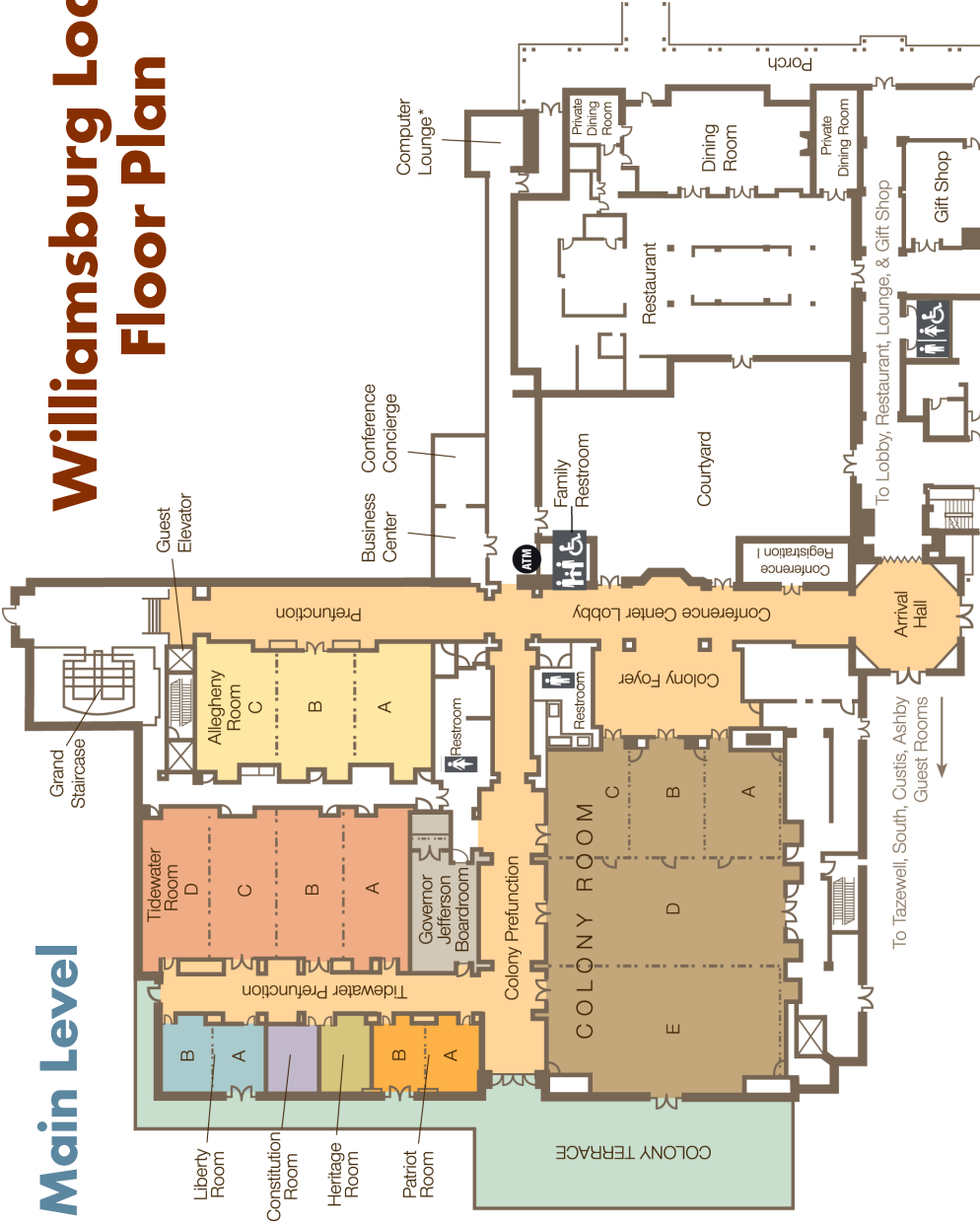


Aubrey L. Layne

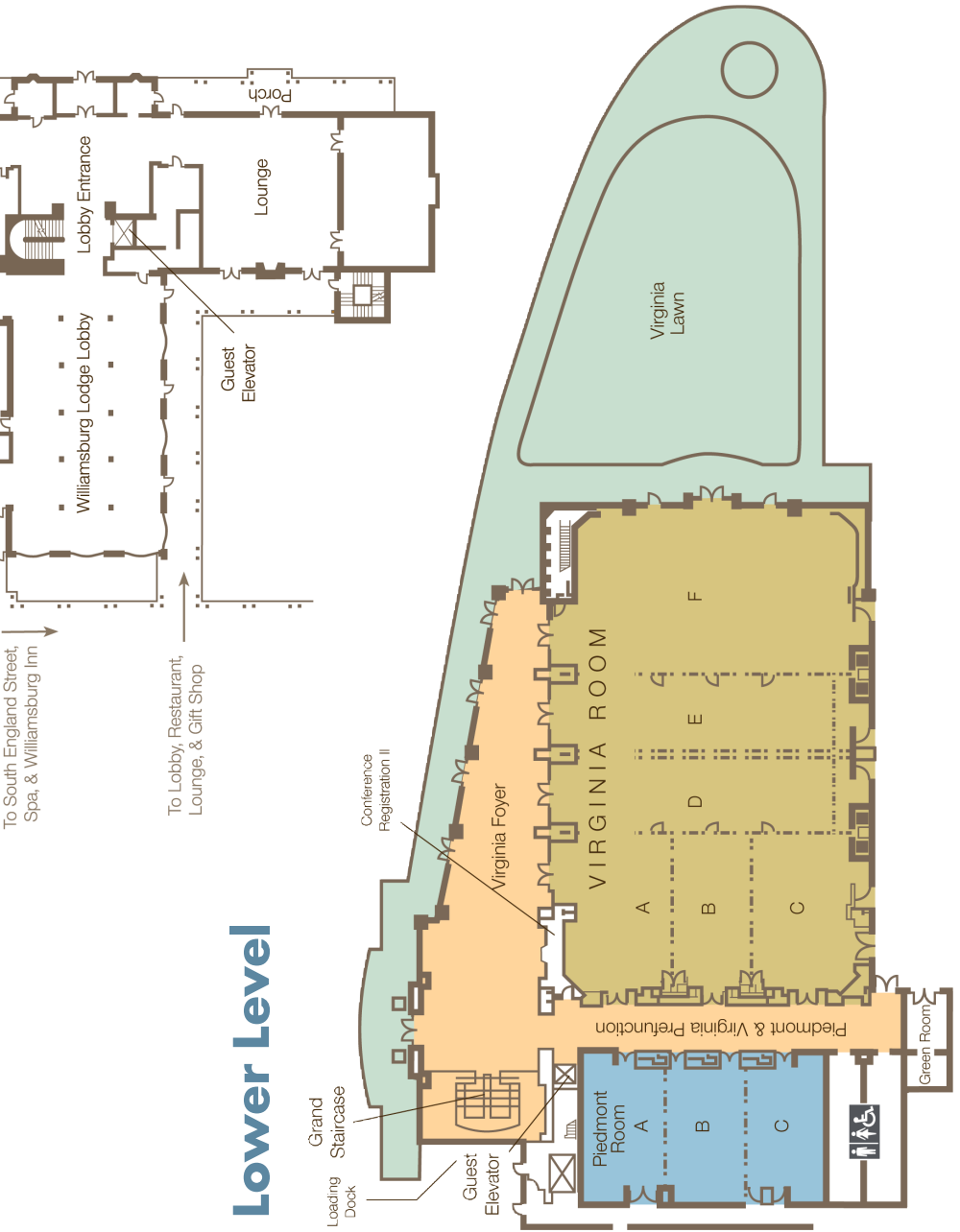
Conference Program continues on page 20

Main Level

Williamsburg Lodge Floor Plan



Lower Level



1 – 2:10 p.m. **Section meetings**

Each section meeting will start with the election of the chair and vice chair for the next year, followed by an educational session. The chair of each section serves on VML's executive committee.

City Section: Building opportunity: A toolkit for Virginia's future

Tidewater AB Room

Building Virginia's future means tackling tough issues, addressing underlying problems and investing in the things that build up strong families and communities. This presentation will offer some analysis of current trends and insight into the future and how to build a sustainable economy that works across all of Virginia.

Presiding: Willie Green, Galax Vice Mayor, City Section Chair

Speakers: Michael Cassidy, President and CEO, The Commonwealth Institute for Fiscal Analysis

Kenneth Gilliam, Policy Associate, The Commonwealth Institute for Fiscal Analysis

Chris Wodicka, Policy Analyst, The Commonwealth Institute for Fiscal Analysis

City Section members are VML member cities with populations less than 35,000: Bristol, Buena Vista, Colonial Heights, Covington, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hopewell, Lexington, Manassas Park, Martinsville, Norton, Petersburg, Poquoson, Radford, Salem, Staunton, Waynesboro, Williamsburg, and Winchester.

Urban Section: Where we are on health care insurance, and where we might be going

Tidewater Room CD

The Affordable Care Act is here to stay, or is it? An update on the status of the ACA, potential changes to the act (or repeal) and the status of the health insurance market.

Presiding: Tommy Smigiel, Norfolk Council Member, Urban Section Chair

Speakers: Anita Yadavalli, National League of Cities Director of City Fiscal Policy

Emily Brock, Director of Government Finance Officers' Association's Federal Liaison Center

Paul Campbell, Director of State & Local Solutions at UnitedHealthcare

Urban Section members are VML members with populations greater than 35,000: Alexandria, Arlington County, Charlottesville, Chesapeake, Danville, Hampton, Harrisonburg, Lynchburg, Manassas, Newport News, Norfolk, Portsmouth, Richmond, Roanoke, Suffolk, and Virginia Beach.

Town Section: Making your town *The place to be*

Colony Room

Lovettsville put itself on the map through special events at little-to-no cost through innovative management and volunteerism. Find out how Lovettsville accomplished this and how other towns can invest in events and develop a magnet to attract businesses to their community.

Presiding: A.D. “Chuckie” Reid, Farmville Vice Mayor, Town Section Chair

Speakers: Bob Zoldos, Lovettsville Mayor

Tiffany Carder, Lovettsville Vice Mayor

Jim McIntyre, Lovettsville Council Member

Bobby Zoldos, Founder and “Major Minion,” Lovettsville Minions

Town Section members include all towns, regardless of size.

2 – 4 p.m. Registration

Colony foyer

2:15 – 4 p.m. Annual business meeting

Colony Room

Presiding: Robert K. Coiner, VML President, Gordonsville Mayor

Election of officers for 2017-2018

Vote on proposed amendment to VML’s Constitution

Report of acting executive director

Adoption of 2017-2018 Policy Statements

Adoption of 2017-2018 Legislative Program

4 – 5 p.m. Meet the candidates

Colony Room

VML is pleased to host gubernatorial candidates Ed Gillespie and Lt. Gov. Ralph Northam in Williamsburg. Hear each candidate’s priorities and vision for Virginia’s future.

Presiding: Robert K. Coiner, VML President, Gordonsville Mayor



Ed Gillespie



Lt. Gov. Ralph Northam

5 p.m. First Cities Meeting

Allegheny C

6:30 – 7 p.m. Reception

Virginia Lawn Sponsored by Dominion Energy and Genesys

Enjoy an al fresco reception in the lawn at the Williamsburg Lodge (rain site is the Virginia Room). Drink tickets are included in your registration packet; a cash bar also will be available.

MONDAY, OCTOBER 2

7 – 8:30 p.m. **Banquet**

Virginia Room DEF

Presiding: Robert K. Coiner, VML President, Gordonsville Mayor

Invocation: Anita James Price, VML Vice President, Roanoke Vice Mayor

Remarks by Incoming President Dr. Patricia P. Woodbury, Newport News Council Member

Presentation of Innovation Awards: Mayor Coiner and Council Member Woodbury

Sponsored by VML Insurance Programs

8:30 – 10 p.m. **Entertainment**

Enjoy a delicious array of desserts and music by the Deloreans, who will take us on an epic and eclectic journey through the decades, from the 1950s to the present day.



The Deloreans

TUESDAY, OCTOBER 3

7 a.m. **Pickleball**

Virginia Lawn

Join in for a fun game of pickleball led by a City of Williamsburg Parks and Recreation employee.

7:45 – 8:45 a.m. **Past Presidents Meeting**

Governor Jefferson Boardroom

8 – 8:30 a.m. **Continental breakfast**

Virginia Foyer

8 a.m. – 12 noon **Registration**

Colony Foyer

8:30 – 10 a.m. **Local government roundtables**

Virginia Room

Albemarle's Online Budget Visualization Tool: A crash course in collaboration

Learn how Albemarle County developed a new online budget visualization tool in collaboration with Smart Cville. Hear about its cost, the community's response, and possible future directions.

Presenters: Laura Vinzant, Senior Budget Analyst, Albemarle County
Emily Kilroy, Community Engagement Coordinator, Albemarle County

Becoming a military-friendly clinic: The story of one CSB

Find out how one community services board has developed an array of services to support the unique mental health needs of military members and their families.

Presenter: David Coe, Executive Director, Colonial Behavioral Health

Police and body-worn cameras

Get important information about using body-worn cameras, including policy implications, FOIA compliance, training, and cost of data storage. Also find out how these devices can be used in non-criminal areas such as animal control, corrections, and parking enforcement.

Presenter: Dana Schrad, Virginia Association of Chiefs of Police Executive Director

Circular logic: Roundabouts vs. traffic signals

Learn how modern roundabouts can revitalize a downtown area, enhance a community's sense of place, and calm traffic flow in urban and suburban areas.

Presenter: Douglas E. Noble, P.E., PTOE, Vienna Council Member and Senior Director, Management and Operations, Institute of Transportation Engineers, Washington, D.C.

Charlottesville's open data portal: Opening the gates to community input and innovation

Learn about Charlottesville's open data policy and initiative that the City hopes will eliminate burdens to accessing data and enable entrepreneurs, academics, developers, and interested citizens to use the data in creative ways.

Presenters: Leslie Beauregard, Charlottesville Assistant City Manager
Steve Hawkes, Charlottesville Information Technology Applications Manager

Data breach prevention

Hear about YourCISO (your chief information security officer), a web-based resource that can help you avoid data breaches and related cyber risks, available to localities purchasing VMLIP cyber insurance.

Presenter: Jeff Cole, VML Insurance Programs Director of Member Services

Game On! Ways to successfully navigate NLC membership

Learn how to save money and time, participate in learning opportunities that help you excel as a leader, and access creative ideas and best practices to resolve your community's challenges. Also hear about the benefits of VML's participation in the NLC Affiliate Membership Program for cities and towns of 30,000 people and under.

Presenter: Katrina Washington, Regional Membership Manager – South, National League of Cities

Continues on next page

8:30 – 10 a.m.

Local government roundtables continued

Next Gen 911

Find out the effect on your locality of a revised formula the E911 board will use for distributing E911 grant funds and learn about the statewide Next Gen 911 system being implemented.

Presenter: Steve Marzolf, ISP Director, Virginia Information Technologies Agency

The transit fiscal cliff: Impact on state transit capital funds and Virginia's communities

Hear the impact of a 44% decline in state funding for transit capital (buses, bus stations and shelters, technology) beginning in 2019. If new revenues aren't identified, the choice will be to shift the funding burden to localities or to curtail services.

Presenters: Lisa Guthrie, Virginia Transit Association Executive Director
Brian Smith, Assistant to the President and CEO for Organizational Advancement at Hampton Roads Transit

Update on VRS's role in the Line of Duty Act

Significant changes to the Line of Duty Act (LODA) took effect July 1. The Virginia Retirement System now determines eligibility for LODA benefits and issues benefit payments on behalf of employers participating in the state LODA Fund. Learn more about VRS processes and resources available to employers and eligible recipients.

Presenters: Robert Irving, VRS Customer Services Director
Shanta Harris, VRS Chief Customer Programs Officer

Unique Stormwater Solutions

Learn about locally-driven, innovative solutions to stormwater management. As localities throughout the Commonwealth including those within the Chesapeake Bay watershed wrestle with protecting local streams and the Bay from excess nutrient and sediment pollution, standard management approaches remain critical, but unique solutions are emerging. Please share your own successful local examples!

Presenter: Ann Jennings, Chesapeake Bay Commission

Using HEAL programs to build healthy communities for older adults

Learn how Healthy Eating and Active Living (HEAL) policies, programs, and practices can promote the health of senior residents.

Presenters: Sydney Daigle, HEAL Program Manager
Julia Groenfeldt, HEAL Program and Communications Associate

Virginia Grocery Investment Fund

Find out how a state-level policy effort can increase access to fresh food in your community. A broad-based coalition is working to establish the Virginia Grocery Investment Fund to provide loans and grants to assist existing retailers expand or to create new healthy food retailers in communities that lack them.

Presenter: Allie Atkeson, Campaign Manager, Voices for Healthy Kids, Mid-Atlantic Affiliate American Heart Association

Town-gown relationships: Initiatives in Williamsburg

With many colleges and universities calling Virginia their home, local governments work in many ways to welcome and better integrate college students into the community, ensure the safety of students and neighborhoods, and improve community-school interactions. Learn about Williamsburg's recent initiatives in this arena.

Presenters: Sean Dunn, Williamsburg Chief of Police
Carolyn Murphy, Williamsburg Planning and Code Compliance Director

10 – 10:15 a.m. Refreshment Break

Colony Foyer

10:15 – 11:45 a.m. General session

Colony Room

Presiding: Dr. Patricia P. Woodbury, VML President-Elect, Newport News Council Member

Keynote speaker: Quality of life in the community

Clifford Morris, MD

Dr. Cliff Morris is a highly regarded board-certified cardiologist whose unique approach takes into account the physical, psychological, cultural, and social aspects of heart disease. The Morris Cardiovascular and Risk Reduction Center, which he founded, has the first Medical Fitness Program of its kind which reverses heart disease and diabetes through comprehensive lifestyle change. Morris received his BS degree in biology while playing basketball for the legendary Coach Dean Smith and UNC Tarheels. His former teammates included greats such as Michael Jordan, Kenny Smith, and Brad Daugherty.



Clifford Morris, MD

Recognition of awards: Dr. Woodbury; Anita James Price, VML Vice President; Christina Luman-Bailey, Go Green Committee Chair; Sydney Daigle, HEAL Program Manager

Recognition of Virginia Leadership Academy Graduates

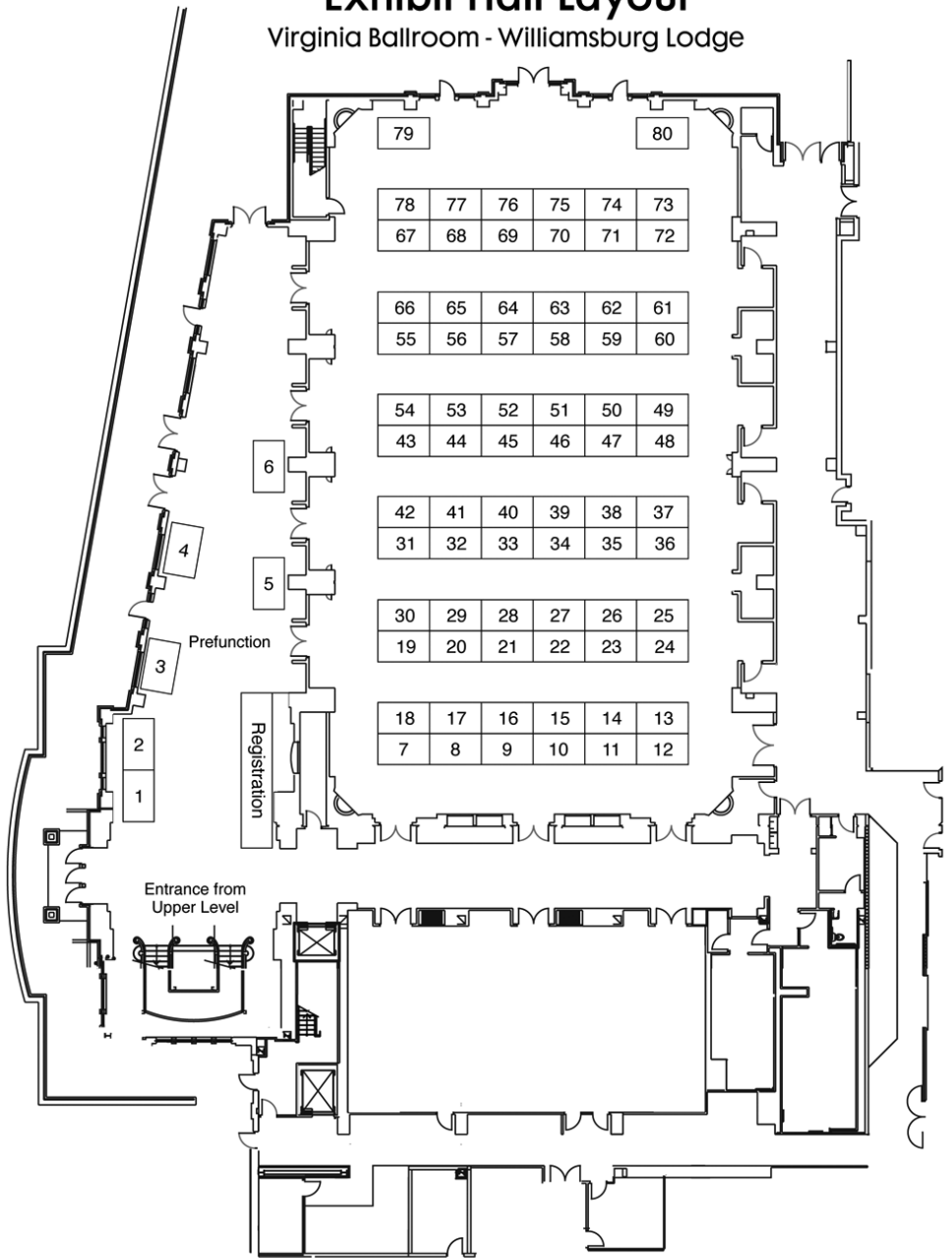
Stairway to Success Awards

Presentation of Go Green Certificates

HEAL Campaign Awards

Exhibit Hall Layout

Virginia Ballroom - Williamsburg Lodge



Exhibitors and Sponsors

The exhibit hall will be open Sunday from 10 a.m. to 5 p.m. and Monday from 8 a.m. to 1 p.m. The exhibit hall will be the site of lunch on Sunday, breakfast and lunch on Monday, and all refreshment breaks as shown in the program.

To ensure that conference attendees will be able to take home any prizes they receive from drawings held by individual exhibitors, we have asked the exhibitors to complete their drawings by 12:30 p.m. on Monday. The winners will be posted on a bulletin board next to the VML registration desk.

Numerous businesses have sponsored events at the conference. A complete list of sponsors is included on page 31.

As you tour the exhibit hall, take a minute to thank the exhibitors and sponsors for their support of the league and its programs.

EXHIBITORS

1953 - Booth #5

George Mosca
george@moscadesign.com
919-954-0200
8450 Garvey Dr.
Raleigh, NC 27616

All Recreation - Booth #61

Eric White
eric@allrec.com
888-419-0001
20609 Gordon Park Square, Suite 190
Ashburn, VA 20417
www.allrec.com

American Fidelity - Booth #16

Tammy Townsend
tammy.townsend@americanfidelity.com
405-523-5416
9000 Cameron Parkway
Oklahoma City, OK 73114
americanfidelity.com/

Aqua Virginia - Booth #4

Dale Stewart
dstewart@aquaaamerica.com
804-749-8868
2414 Granite Ridge Road
Rockville, VA 23146
aquaaamerica.com

AT&T - Booth #53

Madison Lee
madison@thewithagency.com
601-604-3201
208 S Akard St, 17th FL
Dallas, TX 75204
www.att.com/

Berkley Group - Booth #10

Andrew D. Williams, AICP
2106 Mt. Crawford Avenue
Bridgewater, VA 22812
www.bgllc.net

Bowman Consulting Group - Booth #15

Tina XO
txo@bowmancg.com
757-229-1776
460 McLaws Circle, Suite 120
Williamsburg, VA 23185
www.bowmanconsulting.com

Comcast - Booth #42

Melanie Miller
melanie_miller@comcast.com
410-241-5352
1701 JFK Boulevard
Philadelphia, PA 19103
www.xfinity.com

Cunningham Recreation/Gametime Booth #54

Michele Breakfield
michele@cunninghamrec.com
800-538-2780
PO BOX 240981
Charlotte, NC 28224
www.cunninghamrec.com

DePorter Dominick & Associates Booth #22

Henry Wilson
henry@ddallc.com
703-530-9255
10110 Battlevue Parkway, Suite 100-C
Manassas, VA 20109
www.ddallc.com

Dominion Energy - Booth #1

James W. Beamer
james.w.beamer@dom.com
804-771-4831
701 East Cary Street
Richmond, VA 23219
www.dom.com

EXHIBITORS

Downey & Scott - Booth #8

Taylor Leigh
taylor@downeyscott.com
540-347-5001
6799 Kennedy Rd
Warrenton, VA 20187
www.downeyscott.com

Drapier Aden Associates - Booth #14

Wrenn Mappus
wmappus@daa.com
434-284-4784
8090 Villa Park Dr.
Richmond, VA 23228
www.daa.com

Energy Systems Group - Booth #46

Lushae Cook
lcook@energysystemsgroup.com
202-290-9776
4655 Rosebud Lane
Newburgh, IN 47630
www.energysystemsgroup.com

English Construction Company - Booth #25

Contessa Hancock
chancock@englishconst.com
434-845-0301
PO Box P-7000
Lynchburg, VA 24505
434-845-0301
www.englishconst.com

Ferguson Waterworks - Booth #37

Rebecca Lynn
rebecca.lynn@ferguson.com
2650 S. Pipeline Rd.
Eules, TX 76040
817-267-3900
www.ferguson.com

Genesys - Booth #80

Courtney Vogel
courtney.vogel@genesys.com
518-653-1891
2001 Junipero Serra Blvd.
Daly City, CA 94014
www.genesys.com

GovDeals, Inc - Booth #48

Jessica Sessions
conferences@govdeals.com
334-387-0532
100 Capitol Commerce Blvd, Suite 110
Montgomery, AL 36117
800-613-0156
www.govdeals.com

HBA Architect & Interior Design - Booth #36

Joe Miller
joe@hbaonline.com
One Columbus Center, Suite 1000
Virginia Beach, VA 23462
757-490-9048
www.HBAonline.com

HEAL Cities & Towns Campaign - Booth #79

Sydney Daigle
sdaigle@institutephi.org
1301 Connecticut Ave NW, Suite 200
Washington, DC 20036
240-252-2016
www.healcitiesmidatlantic.org

Hurt & Proffit - Booth #72

Lorraine Curry
lkc@handp.com
2524 Langhorne Road
Lynchburg, VA 24501
434-847-7796
www.handp.com

LPDA - Booth #27

Bill Mechnick, Zac Lette
deniece@lpda.net
434-296-2108
1006 E. Jefferson Street, Suite B
Charlottesville, Va. 22902
www.lpda.net

Mosca Design - Booth #55

George Mosca
george@moscadesign.com
919-954-0200
8450 Garvey Dr.
Raleigh, NC 27616
www.moscadesign.com

Moseley Architects - Booth #3

Hollis Wielt
hwielt@moseleyarchitects.com
3200 Norfolk Street
Richmond, VA 23230
804-794-7555
www.moseleyarchitects.com

Municode - Booth #20

Jenny Haverland
jkh@municode.com
PO Box 2235
Tallahassee, FL 32316
800-262-2633
www.municode.com

Muni Services - Booth #59

Patrick Scott
SVP, East Operations & CTO
Patrick.Scott@muniservices.com
800.800.8181 Ext. 76445
www.muniservices.com

Musco Sports Lighting - Booth #17

Nick Maurer
 nick.maurer@musco.com
 100 1st Ave W
 Oskaloosa, IA 52577
 641-673-0411
 www.musco.com

Ontario Systems - Booth #67

Jeremy Rust
 jeremy.rust@ontariosystems.com
 765-730-7179
 1150 West Kilgore Avenue
 Muncie, IN 47305
 www.ontariosystems.com

Playground Specialists - Booths #23 & #24

Amanda McGuire
 amanda@playspec.com
 11700 Whates Lane
 Tnumont, MD 21788
 800-385-0075
 www.playspec.com

PMA Architecture - Booth #28

Fran Hight
 accounting@pmaarchitecture.com
 10325 Warwick Boulevard
 Newport News, VA 23601
 757-596-8200
 PMAArchitecture.com

RDA Systems, Inc. - Booth #45

Dave Davis
 dave.davis@rdasys.com
 441 East Main Street
 Canton, Georgia 30114
 (770) 479-7933
 www.rdasystems.com

Republic Services - Booth #56

Tracy Nestor
 tnestor@republicservices.com
 1041 Red Ventures Drive, Suite 110
 Fort Mill, SC 29707
 803-396-3432
 www.republicservices.com

RRMM - Booths #11 & #12

Lynne O'Dea
 lodea@rrmm.com
 757-213-6379
 1317 Executive Boulevard, Suite 200
 Chesapeake, VA 23320
 www.rrmm.com/

Scorpio IT Solutions - Booth #26

Craig Henninger
 craig@scorpioitsolutions.net
 Scorpio IT Solutions
 8625 Tuttle Ridge Rd
 Germantown, NC 27019
 (888) 770-0063
 www.Scorpioitsolutions.net

Southern Software, Inc - Booth #32

Melinda Rindfleisch
 mrindfleisch@southernsoftware.com
 150 Perry Drive
 Southern Pines, NC 28387
 800-842-8190
 www.southernsoftware.com

Sparks @ Play, LLC - Booth #35

Stephanie Sparks
 steph@huntvalleycontractors.com
 3705 Crondall Lane
 Owings Mills, MD 21117
 443-334-4943
 www.sparksatplay.com

Spring City Electrical - Booth #39

Tracie Wolf
 twolf@springcity.com
 1 S Main St
 Spring City, PA 19475
 610-569-4224
 www.springcity.com

Springsted/Waters Group - Booth #29

Maureen Fuller
 mfuller@springsted.com
 380 Jackson Street, Suite 300
 St. Paul, MN 55101
 651-223-3032
 www.springsted.com

Suez Water Advanced Solutions - Booth #43

Sarah Johnson
 sjohnson@utitvservice.com
 P O Box 1350
 Perry, GA 31069
 800-223-3695
 www.utilityservice.com

The Local Choice Health Benefits Plan Booth #60

Sidney Smith
 sidney.smith@anthem.com
 2015 Staples Mill Road
 Richmond, VA 23230
 804-354-4919
 www.thechoice.virginia.gov

Timmons Group - Booths #7 & #18

Bailey Jennings
 bailey.jennings@timmons.com
 1001 Boulders Parkway, Suite 300
 Richmond, VA 23225
 804-200-6500
 www.timmons.com

Town of Big Stone Gap - Booth #76

Judy Hall
 jhall@bigstonegap.org
 505 E. 5th Street, South
 Big Stone Gap, VA 24219
 276-523-0115
 www.bigstonegap.org

EXHIBITORS

Town of Pennington Gap - Booth #49

Karen Maggard
karen.maggard@townofpenningtonva.gov
528 Industrial Drive
Pennington Gap, VA 24277
276-546-1177
www.townofpenningtonva.gov

Town of St. Paul - Booth #40

Debora Baca
treasurer@stpaulva.org
16531 Russell Street
PO Box 66
St. Paul, VA 24283
276-762-5297
www.stpaulva.org

VC3 - Booth #31

Samantha Drummond
samantha.drummond@vc3.com
1301 Gervais Street, Suite 1800
Columbia, SC 29201
803-978-2706
www.vc3.com

Virginia American Water - Booth #13

Esther Antwi
esther.antwi@amwater.com
2223 Duke Street
Alexandria, VA 22314
304-523-0782
www.amwater.com/vaaw/

Virginia Auto Dealers Services - Booth #21

Steve Hoffman
shoffman@eliteenrollmentservices.com
804-545-3031
P.O. Box 5407
Richmond, VA 23220-0407
vada.com

Virginia Cooperative Extension - Booth #38

250 Drillfield Drive, 101 Hutcheson Hall (0402)
Blacksburg, VA 24061
540-231-5299
www.ext.vt.edu

Virginia Institute of Government - Booth #34

Tedd Povar
tep3e@virginia.edu
11 S. 12th Street
Richmond, VA 23219
804-371-0202
www.vainstituteofgovernment.org

Virginia Resources Authority - Booth #2

Stephanie Jones
sjones@virginiaresources.org
1111 E Main St #1920
Richmond, VA 23219
804-616-3443
www.virginiaresources.gov

Virginia Tourism Corporation - Booth #33

Steve Galyean
SGalyean@virginia.org
901 E. Cary Street
Suite 900
Richmond, VA 23219-4048
804-545-5600
www.vatc.org/

VML Insurance Programs - Booths #19 & #30

Jeff Cole
jcole@vmlins.org
P.O. Box 3239
Glen Allen, VA 23058
804-273-0038
vmlins.org

VML/VACO Finance - Booth #66

Beau Blevins
bblevins@valocalfinance.org
919 E. Main Street, Suite 1100
Richmond, VA 23219
804-648-0635
valocalfinance.org

Waste Industries - Booth #73

Pat Luce
patrick.luce@wasteindustries.com
3821 Cook Blvd.
Chesapeake, VA 23323
757-438-2788
www.wasteindustries.com

Wendel - Booth #9

Cheryl Oakes
coakes@wendelcompanies.com
9 South Twelfth Street, 2nd Floor
Richmond, VA 23219
716-688-0766
wendelcompanies.com

Wiley|Wilson - Booth #6

Candy Tibbs
ctibbs@wileywilson.com
127 Nationwide Drive
Lynchburg, VA 24502
434-455-3680
wileywilson.com

Zoll Medical - Booth #44

Kate Brennan
kbrennan@zoll.com
Corporate Headquarters
269 Mill Road
Chelmsford, MA 01824-4105
(800) 348-9011
www.zoll.com/

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GOLD LEVEL

***VML Insurance Programs**

Jeff Cole, Harry McMillen, Lisa Schenk and
Will Mickiewicz
P. O. BOX 3239
Glen Allen, VA 23058
(804)237-7319
www.vmlins.org

***Dominion Energy**

Bill Murray, Jim Beamer, Meredith Gray
701 East Cary Street, 21st Floor
Richmond, VA 23219
www.dom.com

Genesys

Courtney Vogel, Nora Tayiel, Jenny Brown
2001 Junipero Serra Boulevard
Dale City, CA 94014
(518) 653-1891
www.genesys.com

SILVER LEVEL

AT&T

Madison Lee
madison@thewithagency.com
601-604-3201
208 S Akard St, 17th FL
Dallas, TX 75204
www.att.com

BRONZE LEVEL

***SunTrust**

Vanessa Hampton
919 E Main St Richmond, VA 23219
(804) 782-7290
www.suntrust.com

Energy Systems Group, LLC (ESG)

Lushae D. Cook, Joe Fahrney
9097 Atlee Station Road, Suite 318
Mechanicsville, VA 23116
(804) 559-5666
www.energysystemsgroup.com

ADDITIONAL SPONSORS

McGuireWoods Consulting

Preston Bryant
Gateway Center, 800 East Canal Street
Richmond, VA 23219
(804) 775-1923
www.mwcllc.com

***Wiley|Wilson**

Fred Armstrong and Randy Vaughan
127 Nationwide Drive
Lynchburg, VA 24502
434-455-3680
wileywilson.com

HEAL Cities and Towns Campaign

Sydney Daigle and Julia Groenfeldt
Institute for Public Health Innovation
1301 Connecticut Avenue, NW Suite 200
Washington, DC 20036
(202) 747-3512
www.healcitiesmidatlantic.org

VML PAST PRESIDENTS

According to the history of VML compiled by Morton Wallerstein, the Virginia Municipality League was organized in 1905 by Mr. S. R. Buxton, City Attorney of Newport News. Mr. L. C. Brinson, Auditor for the City of Portsmouth served as Secretary from 1905 to 1921. Mr. Wallerstein served as Executive Secretary of the League for 20 years and then became General Counsel of VML. For the years from 1906 to 1923, the League held frequent conferences, but no formal conventions or elections were held until 1924.

S. R. Buxton

1905 - 1906
City Attorney, Newport News

John W. Moore

1922 - 1923
Council Member, Richmond

J. P. Jervey

1923 - 1924
City Manager, Portsmouth

W. P. Hunter

1924 - 1925
City Manager, Roanoke

E. A. Beck

1925 - 1925
City Manager, Lynchburg

C. C. Smith

1925 - 1926
Mayor, Newport News

L. J. Houston

1926 - 1927
City Manager, Fredericksburg

Charles D. Fox

1927 - 1928
Mayor, Roanoke

C. B. Borland

1928 - 1929
Director of Public Safety, Norfolk

Paul Morton

1929 - 1930
City Manager, Petersburg

R. W. B. Hart

1930 - 1931
City Manager, Lynchburg

J. F. Bright

1931 - 1932
Mayor, Richmond

Harry P. Davis

1932 - 1933
Mayor, Manassas

R. W. West

1933 - 1934
Mayor, Newport News

E. M. Stull

1934 - 1935
Council Member, Covington

John R. Jolly

1935 - 1936
Mayor, Petersburg

A. M. Schewel

1936 - 1937
Council Member, Lynchburg

James V. Bickford

1937 - 1938
Mayor, Hampton

Seth Burnley

1938 - 1939
City Manager, Charlottesville

H. W. Robertson

1939 - 1940
Mayor, Covington

W. Marshall King

1940 - 1941
Mayor, Fredericksburg

D. Lane Elder

1941 - 1942
Mayor, Hopewell

I. G. Vass

1942 - 1943
City Manager, Waynesboro

Alexander Hamilton, Jr.

1943 - 1944
Mayor, Petersburg

Charles B. Borland

1944 - 1945
City Manager, Norfolk

W. B. Carter

1945 - 1946
Council Member, Roanoke

T. W. Preston

1946 - 1947
Mayor, Bristol

W. C. Fitzpatrick

1947 - 1948
Mayor, Farmville

Leslie T. Fox

1948 - 1949
Mayor, Portsmouth

J. Hudson Huffard

1949 - 1950
Council Member, Bluefield

J. C. Biggins

1950 - 1951
City Manager, Newport News

Mifflin B. Clowe, Jr.

1951 - 1952
Mayor, Winchester

Everett E. Carter

1952 - 1953
Council Member, Danville

W. Stirling King

1953 - 1954
Council Member, Richmond

C. M. Cowan

1954 - 1955
Mayor, Fredericksburg

Ira F. Willard

1955 - 1956
City Manager, Alexandria

B. E. Ball

1956 - 1957
Mayor, Norton

Harry B. Dyché

1957 - 1958
Mayor, Luray

James I. Moyer

1958 - 1959
Mayor, Salem

W. F. Duckworth

1959 - 1960
Mayor, Norfolk

Roy L. Webber

1960 - 1961
Council Member, Roanoke

Robert D. Morrison

1961 - 1962
City Manager, Lynchburg

E. Lewis Knowles

1962 - 1963
Mayor, Staunton

R. William Arthur

1963 - 1964
Town Attorney, Wytheville

C. V. Jackson

1964 - 1965
Mayor, Pulaski

VML PAST PRESIDENTS

Horace B. Edwards

1965 - 1966
City Manager, Richmond

James M. Duncan, Jr.

1966 - 1967
Council Member, Alexandria

George B. Anderson

1967 - 1968
Vice Mayor, Danville

Roy B. Martin, Jr.

1968 - 1969
Mayor, Norfolk

Julian F. Hirst

1969 - 1970
City Manager, Roanoke

Harry Parrish

1970 - 1971
Mayor, Manassas

George F. Lee

1971 - 1972
Mayor, Emporia

Carl Stark

1972 - 1973
Mayor, Wytheville

Jack P. Barnes

1973 - 1974
Mayor, Portsmouth

C. Clay Harrell

1974 - 1975
Manager, Vienna

Thomas J. Bliley

1975 - 1976
Mayor, Richmond

Ann Kilgore

1976 - 1977
Mayor, Hampton

R. L. Light, Jr.

1977 - 1978
Mayor, Bristol

Jessie M. Rattley

1978 - 1979
Council Member, Newport News

Roy Erickson

1979 - 1980
Mayor, Harrisonburg

Harold S. Atkinson

1980 - 1981
City Manager, Franklin

Raymond Ratcliffe

1981 - 1982
Mayor, Pulaski

Francis T. West

1982 - 1983
Mayor, Martinsville

Charles A. Robinson, Jr.

1983 - 1984
Mayor, Vienna

Lawrence A. Davies

1984 - 1985
Mayor, Fredericksburg

Samuel W. Adams

1985 - 1986
Council Member, Emporia

Martha V. Pennino

1986 - 1987
Vice Chairman, Fairfax County

Noel C. Taylor

1987 - 1988
Mayor, Roanoke

J. Willard Lineweaver

1988 - 1989
Mayor, Warrenton

Jack D. Edwards

1989 - 1990
Board Member, James City County

Francis Parsons

1990 - 1991
Council Member, Blacksburg

William R. Hartz

1991 - 1992
Mayor, Waverly

L. D. Oakes

1992 - 1993
Mayor, Martinsville

John Lemley

1993 - 1994
Town Manager, Christiansburg

Josephine Marshall

1994 - 1995
Mayor, South Boston

Meyera Oberndorf

1995 - 1996
Mayor, Virginia Beach

James Harris, M.D.

1996 - 1997
Mayor, Blackstone

Katherine Hanley

1997 - 1998
Council Chair, Fairfax County

Earl Reynolds

1998 - 1999
City Manager, Martinsville

John Hamlin

1999 - 2000
Mayor, Danville

Trent Crewe

2000 - 2001
Mayor, Wytheville

F. Woodrow Harris

2001 - 2002
Vice Mayor, Emporia

Joyce K. Lewis

2002 - 2003
Council Member, Blacksburg

Turner M. Spencer

2003 - 2004
Council Member, Hampton

Thomas L. Starnes

2004 - 2005
Mayor, Radford

French H. Moore, Jr.

2005 - 2006
Council Member, Abingdon

Rayetta Webb

2006 - 2007
Council Member, Altavista

Jay Fisette

2007 - 2008
Supervisor, Arlington County

Michael Polychrones

2008 - 2009
Council Member, Vienna

Lance Terpenney

2009 - 2010
Town Manager, Floyd

James Council, III

2010 - 2011
Mayor, Franklin

Rosemary Wilson

2011 - 2012
Council Member, Virginia Beach

Ed Daley

2012 - 2013
City Manager, Hopewell

David Helms

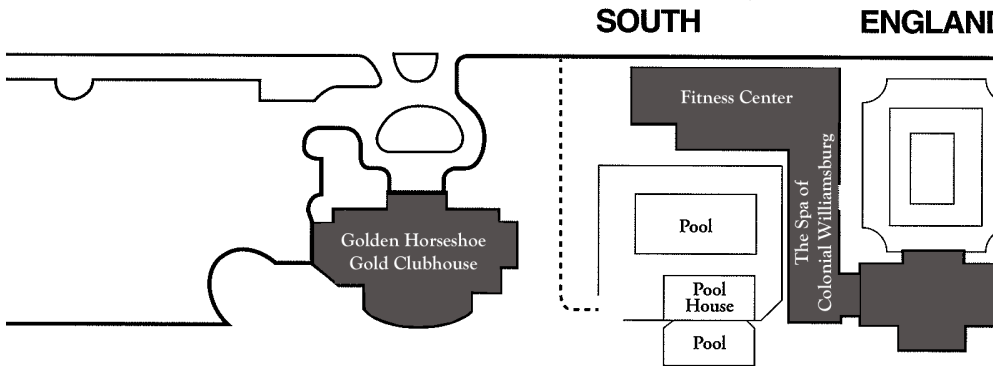
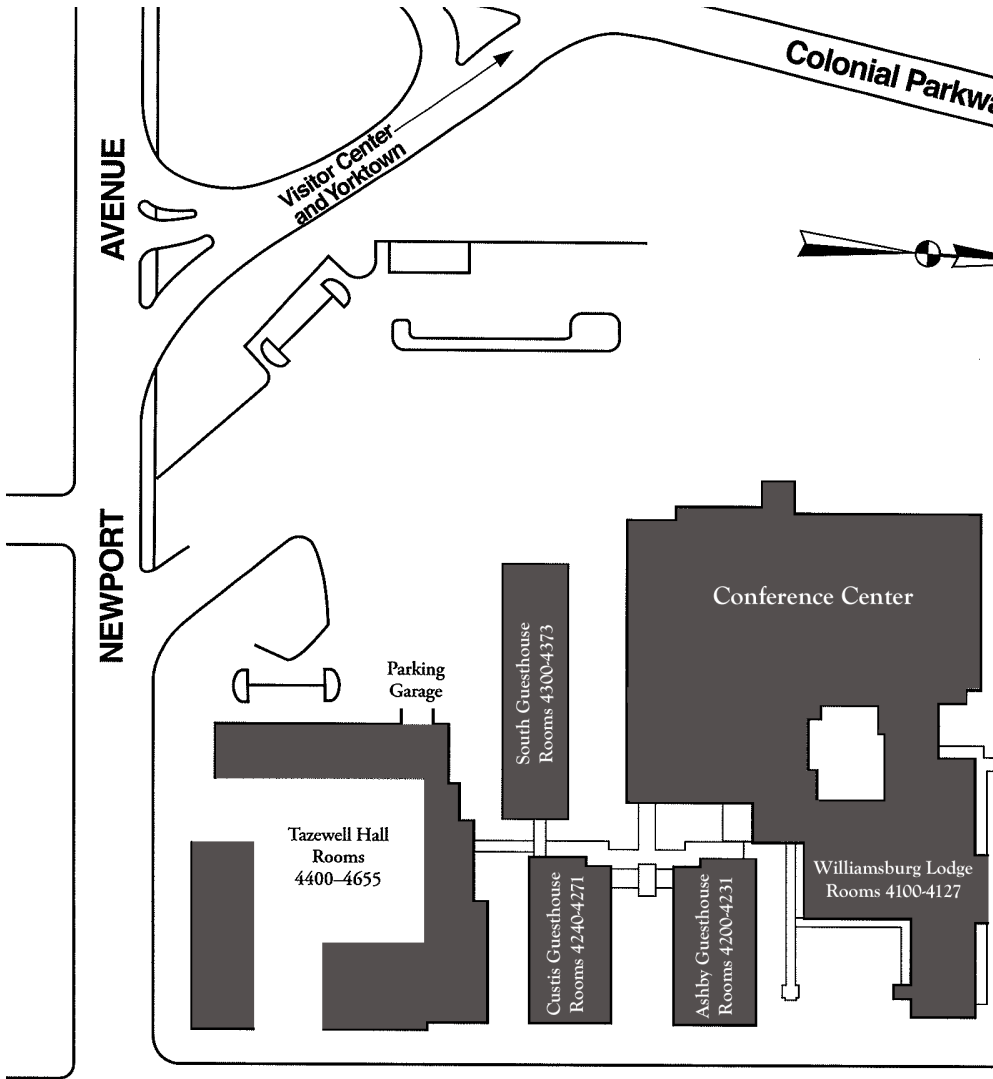
2013 - 2014
Mayor, Marion

William D. Euille

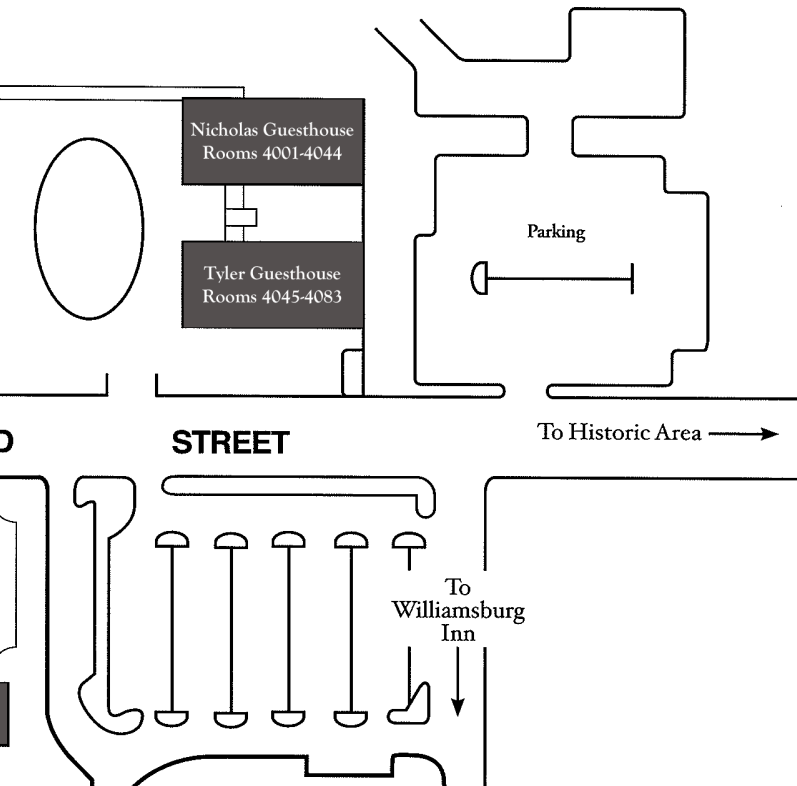
2014 - 2015
Mayor, Alexandria

Ron Rordam

2015 - 2016
Mayor, Blacksburg



Williamsburg Lodge area map



Home for the Holidays

Local ornaments for Governor's mansion are back by popular demand

In the past two years, nearly 200 communities created stunning handmade ornaments that adorned the holiday tree at the Governor's Mansion. Thousands of visitors from across the



country toured the mansion and viewed the ornaments, learning about the diverse heritage of Virginia's cities, towns, and counties.

The tree was so popular that the Governor's Mansion has asked VML to once again collect local heritage ornaments from cities and towns to hang on the 2017 holiday tree.

To submit an ornament for the coming holiday season, contact Kelley Hope at khope@vml.org or 804-523-8527. Visit www.vml.org for guidelines for submitting your local heritage ornament.

Show your hometown holiday pride!

HAMPTON LOOKS FORWARD TO WELCOMING VML IN 2018

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