

# MEET ME AT THE BEACH



## VML ANNUAL CONFERENCE

OCTOBER 9-11, 2016

VIRGINIA BEACH CONVENTION CENTER

1000 19TH ST. VIRGINIA BEACH, VA 23451

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## VML ANNUAL CONFERENCE OCTOBER 9-11, 2016 • VIRGINIA BEACH



P.O. BOX 12164, RICHMOND, VA 23241  
804/649-8471 • FAX 804/343-3758 • [www.vml.org](http://www.vml.org)



# City of Virginia Beach

[VBgov.com](http://VBgov.com)

OFFICE OF THE MAYOR  
(757) 385-4242  
FAX (757) 427-5626  
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MUNICIPAL CENTER  
BUILDING 1, ROOM 234  
2401 COURTHOUSE DRIVE  
VIRGINIA BEACH, VA 23456-9001

October 9 – 11, 2016

Dear Virginia Municipal League Conference Attendee:

On behalf of the members of the Virginia Beach City Council and the community, it is an honor and a privilege to extend an enthusiastic welcome to the **Virginia Municipal League Annual Conference**.

We appreciate the importance of the **Virginia Municipal League** and make a commitment to strive to exceed our customers' expectations. You will delight in our City's rich natural beauty, history, culture, excitement and diversity.

Many industry-related investments, private and public, have been made, and are continually made, to add to Virginia Beach's overall appeal. In addition to the beautiful beach, nature trails and golf courses, enjoy the varied shopping experiences, excellent restaurants serving the finest seafood and regional cuisine. Discover and learn something new at the Virginia Aquarium – rated one of the top ten museum/aquariums in the United States.

It is group business like the **Virginia Municipal League Conference** that adds fuel to Virginia Beach's economic vitality and, without it, we would not be the same destination. Thank you for **Bringing it to the Beach!** I know that our Virginia Beach Convention & Visitors Bureau staff will work closely with you to ensure a most successful event.

We welcome, **Virginia Municipal League Conference**, in Virginia Beach!

Sincerely,

William D. Sessoms, Jr.  
Mayor



# About the League

The Virginia Municipal League is a non-profit, non-partisan association of cities, towns and counties of Virginia. The league was established in 1905 for the purpose of improving and assisting local governments through legislative advocacy, education, research and cooperative effort.

## VML EXECUTIVE COMMITTEE

- President** – Ron Rordam, Mayor, Blacksburg  
**President-Elect** – Robert K. Coiner, Mayor, Gordonsville  
**Vice President** – Katie Sheldon Hammler, Council Member, Leesburg  
**At-Large Member** – Christina Luman-Bailey, Vice Mayor, Hopewell  
**At-Large Member** – Patricia Woodbury, Council Member, Newport News  
**At-Large Member** – Mimi Elrod, Mayor, Lexington  
**At-Large Member** – Anita James Price, Vice Mayor, Roanoke  
**At-Large Member** – Ophie Kier, Vice Mayor, Staunton  
**At-Large Member** – Gene Teague, Council Member, Martinsville  
**Town Section Chair** – Timothy Darr, Mayor, Front Royal  
**City Section Chair** – Willie Green, Vice Mayor, Galax  
**Urban Section Chair** – Thomas Smigiel, Council Member, Norfolk  
**Immediate Past President** – David P. Helms, Mayor, Marion

## VML STAFF

Kimberly A. Winn  
*Executive Director*

Paulette Alexander  
*Accounting Assistant II*

Janet Areson  
*Director of Policy Development*

Nancy Chafin  
*Communications Specialist*

Sherall Dementi  
*Special Projects Coordinator*

Mary Jo Fields  
*Director of Research*

Patrick Ford  
*Press Operator/Clerk*

Michelle Gowdy  
*General Counsel*

Neal Menkes  
*Director of Fiscal Policy*

Kimberly Pollard  
*Director of Information Management*

Michael Polychrones  
*Director of Member Services*

Joni Terry  
*Office Coordinator*

Manuel Timbreza  
*Communications Specialist*

Anita Yearwood  
*Events & Corporate Relations Coordinator*

## VML LEGISLATIVE COMMITTEE

**Chair:** Ophie Kier, Vice Mayor, Staunton

**Vice Chair:** Don Harris, Mayor, Bluefield

### City Section

Mark Haley, City Manager, Hopewell

Ophie Kier, Vice Mayor, Staunton

Gene Teague, Council Member,  
Martinsville

Brian Thrower, City Manager, Emporia

Billy Withers, Council Member,  
Fredericksburg

### Town Section

Susan Anderson, Council Member,  
Blacksburg.

Don Harris, Mayor, Bluefield

James Hudson III, Mayor, West Point

Phil Miskovic, Council Member, Crewe

Sheila Olem, Council Member, Herndon

Edward Owens, Mayor, South Boston

### Urban Section

Sheryl Bass, Council Member, Manassas

Ted Byrd, Council Member, Harrisonburg

Lawrence G. Campbell Jr., Council Member, Danville

John Chapman, Council Member, Alexandria

Katie Cristol, Board Member, Arlington

Roger Fawcett, Council Member, Suffolk

Raphael "Ray" Ferris, Council Member, Roanoke

Robert Ike, Council Member, Chesapeake

Cynthia Newbille, Council Member, Richmond

Thomas R. Smigiel, Jr., Council Member, Norfolk

Christine Snead, Council Member, Hampton

Tina L. Vick, Vice Mayor, Newport News

## 2016 VML NOMINATIONS COMMITTEE

**Chair:** David Helms, Mayor, Marion

Trent Crewe, Mayor, Wytheville

Ed Daley, Assistant City Manager, Emporia

Jay Fisette, Vice Chair, County Board, Arlington County

F. Woodrow Harris, Council Member, Emporia

Earl Reynolds, Deputy City Manager, Danville

Rosemary Wilson, Council Member, Virginia Beach

Bonnie Svrcek, City Manager, Lynchburg

Eden Freeman, City Manager, Winchester

Sharon Scott, Council Member, Newport News

Christine Snead, Council Member, Hampton

Crystal Lyke, Council Member, Big Stone Gap

Cathy Lowe, Mayor, Abingdon

Ted Byrd, Council Member, Harrisonburg

## 2016 VIRGINIA ELECTED OFFICIALS LEADERSHIP ACADEMY GRADUATES



VML congratulates the 2016 graduates of the Virginia Elected Officials Leadership Academy!

### **Advanced Certified Local Government Official**

Bob Coiner, Mayor, Town of Gordonsville  
Timothy Darr, Mayor, Town of Front Royal

### **Certified Local Government Official**

Bill Hartley, Mayor, City of Bristol

## 2016 VIRGINIA HEAL COMMUNITIES

HEAL Cities & Towns provide free technical assistance and support to local elected officials and their staff to adopt policies that stem the obesity epidemic and create healthy, prosperous communities. For information, contact Susan DeFrancesco JD, MPH, MAT, [sdefrancesco@institutephi.org](mailto:sdefrancesco@institutephi.org) or (202) 747-3512 x1059.

### **HEAL City**

Charles City County  
Dumfries  
Emporia  
Galax  
Glade Spring  
Greensville County  
Hopewell  
New Market  
Petersburg  
Roanoke  
Virginia Beach

### **Bronze Level**

Bluefield  
Haymarket  
Middleburg  
Richmond  
Staunton

### **Silver Level**

Lawrenceville  
Leesburg

### **Gold Level**

Crewe  
Lovettsville  
Prince George  
County  
Warrenton

### **Platinum**

Charlottesville  
Williamsburg



## 2016 STAIRWAY TO SUCCESS RECIPIENTS

Stairway to Success is a friendly competition among VML member localities. The program seeks to increase local government's role in early childhood education, which in turn, builds a qualified, well-educated workforce. The competition awards points to localities for specific actions that enhance the early childhood experience.



## STAIRWAY TO SUCCESS

SUPPORTING EARLY CHILDHOOD EDUCATION

Ashland, Hanover County  
and Smart Beginnings  
Big Stone Gap  
Blacksburg  
Bristol  
Colonial Heights  
Gordonsville  
Lawrenceville

Lexington  
Leesburg  
Loudoun County  
Manassas  
Martinsville  
Narrows  
New Market  
Orange

Pearisburg  
Portsmouth  
Prince George County  
Richmond  
Roanoke  
Stanley  
Virginia Beach  
York County

## 2016 GREEN GOVERNMENT CHALLENGE RECIPIENTS

The Green Government Challenge is a friendly competition designed to encourage implementation of specific environmental policies and practical actions that reduce carbon emissions generated by both the local government and the broader community. Cities, towns and counties can earn points for these actions. Many of these actions can save local governments money.

### Platinum Level

*175 points and above*

Albemarle County  
Alexandria  
Arlington County  
Charlottesville  
Falls Church  
Hopewell  
James City County  
Newport News  
Richmond  
Roanoke  
Virginia Beach  
Williamsburg  
York County

### Gold Level

*150-174 points*

Purcellville  
Radford

### Silver Level

*125-149 points*

Abingdon  
Ashland  
Fairfax  
Hampton  
Herndon  
Lynchburg

### Green Level

*100-124 points*

Vienna





# Regional Suppers

FALL

## 2016 Fall line-up dates and locations

VML WILL HOST SIX REGIONAL SUPPERS in October and November to provide local government officials with important information pertaining to the 2017 General Assembly session. Elected and appointed officials from member localities are encouraged to attend one of these informative get-togethers. Each meeting will include presentations by staff and other subject experts on issues likely to surface during the 2017 session. As always, VML staff will also want to hear about legislative issues affecting its members and how the league can better serve cities, towns and counties across the state.

**All of the suppers will begin at 6 p.m. and cost \$35.**

Date	Location
Wednesday, October 26	<b>City of Staunton - Frontier Culture Museum of Virginia</b> 1290 Richmond Avenue, Staunton, VA 22401
Wednesday, November 2	<b>Town of Gate City - Scott County Vocational Center</b> 156 East Jackson Street, Gate City, VA 24251
Thursday, November 3	<b>City of Martinsville - New College Institute</b> 191 Fayette Street, Martinsville, VA 24112
Wednesday, November 9	<b>City of Fredericksburg - University of Mary Washington / Stafford Campus</b> Gate Hudson Building (North Bldg.) 125 University Boulevard, Fredericksburg, VA 22406
Thursday, November 10	<b>Town of Farmville - Historic Farmville Train Station</b> 510 West Third Street, Farmville, VA 23901
Wednesday, November 30	<b>City of Hampton - Embassy Suites</b> 1700 Coliseum Drive, Hampton, VA 23666

**Register on-line at**  
[www.vml.org/education/regional-supperts](http://www.vml.org/education/regional-supperts)



# VML Insurance Programs

VML Insurance Programs (VMLIP) is a comprehensive property and casualty program providing public officials' liability, law enforcement liability, general liability, automobile liability and physical damage, cyber liability/security, excess liability, pollution, workers' compensation property, inland marine, boiler & machinery, crime and bond coverages. In addition, VMLIP provides a wide variety of professional services and tools to assist members in developing and maintaining comprehensive risk management programs. VMLIP members include more than 475 cities, towns, counties, school districts and authorities. For more than 35 years, VMLIP has served as Virginia's Local Government Specialists™. For more information, visit [www.vmlins.org](http://www.vmlins.org) or call (800) 963-6800.



## VMLIP MEMBERS' SUPERVISORY BOARD

**Chair:** Kurt Hodgen, City Manager, Harrisonburg

**Vice-Chair:** Rhu Harris, County Administrator, Hanover County

Darlene Burcham, Manager, Town of Clifton Forge

Melinda Conner, County Administrator, Mathews County

Karen Pallansch, General Manager, Alexandria Sanitation Authority

Peter M. Stephenson, Town Manager, Smithfield

Brian Thrower, City Manager, City of Emporia

R. Clarke Wallcraft, Executive Director, Pepper's Ferry Wastewater Authority

**Ex officio:** Kimberly A. Winn, VML Executive Director

# Conference Information

## REGISTRATION



Everyone attending the conference must register, including members, their families, guests and representatives from the news media. Conference name badges are required for attendance at all conference events;

those without name badges will not be able to enter the Exhibit Hall or participate in other functions, including Host City Night. Tickets will be collected at the various ticketed events. Partial registrations are not available, with the exception of tickets for the VLGMA luncheon.

Please turn off the ringers for any cellular telephones and pagers. Please make telephone calls in the lobby or other areas outside of the meeting rooms.

Infants are not allowed in conference workshops and general sessions.

## SCHEDULE

A detailed conference schedule begins on page 12. Most meetings will be held at the Virginia Beach Convention Center with the exceptions of the spouses' program on Monday, mobile workshops and the Sunday Host City Night event.

## INFORMATION

For information about league activities, please ask the league staff at the conference registration desk. Up-to-date information can be found in the VML mobile app.

The City of Virginia Beach will host an exhibit booth (#55) on Sunday and Monday in the Exhibit Hall. The City will also host an "Ask It" table located at the Virginia Beach Convention Center concierge desk. Please ask the city representatives for information about local recreation, dining or historic points of interest.

## CONFERENCE HOTEL INFORMATION

### **DoubleTree by Hilton Hotel Virginia Beach**

1900 Pavilion Dr, Virginia Beach, VA 23451, (757) 422-8900

### **Hilton Virginia Beach Oceanfront**

3001 Atlantic Ave, Virginia Beach, VA 2345, (757) 213-3000

### **Sheraton Virginia Beach Oceanfront**

3501 Atlantic Ave, Virginia Beach, VA 23451, (757) 425-9000

## SPOUSES AND GUESTS

Registration as a spouse or guest includes participation in any of the conference sessions and workshops, Host City Night and the Annual Banquet. Spouses also may purchase tickets to attend ticketed meal functions. In addition, a special event for spouses will be held Monday, Oct. 10, from 10:45 a.m. – 1:30 p.m. The event will include a guided tour of Sandler Center for Performing Arts followed by lunch. The cost is \$40; registration deadline is Sunday, 5:00 p.m.

## MEAL FUNCTIONS

Each registered delegate and spouse/guest will receive a registration packet containing pre-purchased meal tickets, a program and other registration materials. Each registrant receives two complimentary drink tickets for the Host City Night reception on Sunday, one ticket for the Annual Banquet Reception and two tickets for the dessert reception and entertainment event on Monday Night.

All meal functions are ticketed events. Your conference name badge is your ticket for Host City Night.

So you won't forget them, you may wish to put your tickets for the various events in your plastic name tag holder, the pocket of your suit, or your purse.

Tickets for Monday's ticketed events must be obtained by 5:00 p.m. Sunday.

## EXHIBITORS AND SPONSORS



Be sure to visit the Exhibit Hall to see the latest in products and services for local governments and to enter the contest for a \$100 gift card. The Exhibit Hall will be open Sunday from 10 a.m. to 5:00 p.m. and Monday from 8 a.m. to 3 p.m. The Exhibit Hall will be the site of lunch on Sunday, breakfast and lunch on Monday, as shown in the program. Detailed information on the exhibitors

begins on page 27.

VML thanks its sponsors, which are listed on the back cover.

A raffle card is included in your conference packet; be sure to enter the raffle drawing to win! Follow the instructions on the raffle card for the chance to win a debit card. The raffle will be held at during the closing general session on Tuesday, October 11.

## DRESS

Business attire is preferred for the Monday reception and banquet. Business or business casual attire is appropriate for conference general sessions, workshops and ticketed events. Casual dress is appropriate for Host Night and the guest event.

## DRAFT LEGISLATIVE PROGRAM

A copy of the 2017 VML Legislative Program proposed by the Legislative Committee was sent to member local governments prior to the conference. Some copies will be available at the conference registration desk. The program will be debated, amended and voted on at the Tuesday business meeting.

## VOTING CREDENTIALS

Article IV, No. 5 of the Constitution of the Virginia Municipal League as revised in 2008 entitles each member locality to one vote on every question before the business session of the conference. Only the duly authorized representatives present at the session may cast votes. No proxies may be used.

Prior to the conference every locality received forms for certification of voting representatives and alternates. If your locality has not selected a voting representative alternate prior to the conference, the mayor or board chair is the default representative for the purpose of voting.

In the absence of the mayor or board chair or other designated officer, a majority of the elected and appointed officials present and registered at the conference may file a designation of that locality's voting representative. This designation must take place prior to the taking of any vote. To accommodate localities that have not yet designated a representative for voting purposes, credentials may be obtained at the registration desk or prior to the start of the business meeting. Please be sure that the appropriate action has been taken so that your locality may have a voice in the business activities of the league. This voting certification does not exclude others from your locality from participating in discussions during the business session.

At the business meeting, VML staff will check in each attending member locality. The goal is that each locality attending the business meeting has the opportunity to cast a vote.

## VOTING REPRESENTATION

Each full member shall be entitled to one vote on all questions through its accredited voting representative or alternate. A simple majority vote shall govern in all cases except for any motion or resolution (other than an honorific, appreciative or memorial resolution) that has not been submitted to the appropriate committee or not approved by the appropriate committee. In such cases a three-fourths vote of the full members present and voting is required for consideration of the matter. Any vote that is contested or not unanimous will be by voice roll call administered by the presiding officer. Robert's Rules of Order Newly Revised shall apply to the conduct of the hearing.

## ELECTIONS

To be elected at the Business Meeting of the Annual Conference (Tuesday at 9 a.m.) are:

- President Elect
- Vice President
- Executive Committee Members

Also serving as voting members of the Executive Committee are the President, Past President and the Urban, City and Town Section chairs. The section chairs will be elected at the section meetings on Tuesday morning.

## FUTURE VML CONFERENCES & EVENTS

Wed. Jan. 4, 2017 – VML Finance Forum, Hilton Garden Inn, Virginia Beach

Wed. Jan. 25, 2017 – VML Day at the Capitol

Oct. 1-3, 2017 – Annual Conference - Williamsburg

Sept. 30 - Oct. 2, 2018 – Annual Conference - Hampton

Oct. 6-8, 2019 – Annual Conference - Roanoke

Regional training workshops sponsored by VML Insurance Programs can be accessed by program members via the VML Insurance Programs website at [www.vmlins.org](http://www.vmlins.org).



### EXPERIENCE OUR REVITALIZED CONFERENCE IN A REVITALIZED PITTSBURGH

NLC's City Summit (formerly Congress of Cities) is coming to Pittsburgh, Pennsylvania, November 16-19, 2016. See how this once-industrial town has transformed into a beautiful and vibrant city.

[citysummit.nlc.org](http://citysummit.nlc.org)



# Conference Program

SUNDAY, OCTOBER 9

**10 a.m. - 5 p.m. Registration (in Exhibit Hall)**

Exhibit Hall A

**10 a.m. - 5 p.m. Exhibit Hall**

Exhibit Hall A

**Noon - 1 p.m. Lunch in the Exhibit Hall**

Exhibit Hall A

**Noon - 2:45 p.m. Solution Sessions**

Exhibit Hall A

Join us in the exhibit hall as we hear from three VML Municipal Business Associates (MBA). They will share products and solutions, provide industry analysis and deliver case studies on issues of importance to municipal officials.

**Aqua America, Inc. & CH2M Hill, Inc.**

Session Title: Managing Our Nation's Utility Infrastructure Using GIS

Time: Noon – 12:45 p.m.

**Kercher Engineering, Inc.**

Session Title: Enhancing Service Levels Through Optimized Asset Management Systems

Time: 1 – 1:45 p.m.

**Spring City Electrical**

Session Title: Designing Streetscapes with LED Lighting

Time: 2 – 2:45 p.m.

**1 - 2:30 p.m. Executive Committee Meeting**

Board Room

**1:45 - 2:45 p.m. City of Virginia Beach Mobile Workshop**

*Sponsored by VHDA*

Learn about three innovative public/private partnerships that have been key for expanding the sustainability of the Virginia Beach economy:

- **YesOceana**, an award winning partnership with the Commonwealth of Virginia and the US Navy is designed to reduce incompatible encroachment around Oceana Naval Air Station while also enhancing opportunities for manufacturing in Virginia's largest city.
- **Higher Education Center**: a critical workforce development partnership among the city, Virginia Beach Public Schools Division, and Tidewater Community College that has become the centerpiece for innovative education and training programs.

- **VaBeachBio:** the city’s newest economic development initiative established in partnership with key higher education/not-for-profits and private sector stakeholders from around the region to create a new bio and health science R&D business sector.

Bus departs from VBCC Circle Drive in front of Exhibit Hall B. Participation is limited to 53 participants on a first-come, first-served basis. Arrive by 1:30 p.m. to board the bus.

**3 - 4:15 p.m.            Opening General Session**

Ballroom Three

Call to Order – Ron Rordam, Mayor, Blacksburg; VML President

Color Guard Presentation – Virginia Beach Police Department, Honor Guard Unit

National Anthem – Mary Campbell, Chesapeake

Welcome – Rosemary Wilson, Council Member, Virginia Beach

Greetings – Judy S. Lyttle, Vice Chair, Surry County; President, Virginia Association of Counties

Greetings – F. Woodrow Harris, Councilmember, Emporia; Past President, Virginia Association of Planning District Commissions

Report of the President – Ron Rordam, Mayor, Blacksburg



**Keynote address - Race, Equity and Leadership:  
What Local Officials Can Do**

Keynote & Moderator:

Antionette Samuel, Deputy Executive Director of the National League of Cities

Panelists:

Charlene Green, Program Coordinator, Dialogue on Race, City of Charlottesville

Rick Morrison, Police Captain, Roanoke Police Department

**- Antionette Samuel -**

Over the past few years, we have witnessed several events in cities and towns and across the nation that force each of us to examine more critically the issues of race and equity and how they impact so many facets of our society. Locally elected officials have been called to show leadership on these issues. This panel discussion is your opportunity to hear from the National League of Cities about the Race, Equity and Leadership (R.E.A.L.) program. This program provides local leaders with effective tools to drive structural inclusion for all groups. You will also hear from two localities in Virginia who are addressing racial equity through municipally-driven solutions.

## SUNDAY, OCTOBER 9

6 - 9 p.m.

### Host City Night

*Sponsored by the City of Virginia Beach*



The city of Virginia Beach will showcase one of its unique treasures – the Military Aviation Museum. It is home to one of the world’s largest private collections of aircraft from World War I & II. We’ll kick off the event with a reception on the tarmac and a flight demonstration. You’ll have access to the museum’s indoor exhibits

and outdoor spaces including the hangars and aircraft collection. An “all-American buffet” will be provided and the high-energy band 504 Supreme will provide the evening’s entertainment.

Tickets for two complimentary drinks are included in conference registration packets.

Round trip transportation will be provided from the conference hotels to the Military Aviation Museum. Buses from hotels load for departure at 5:15 sharp. Continuous return service will be offered throughout the evening.



## MONDAY, OCTOBER 10

7:45 - 8:45 a.m. **Nominations Committee Meeting & Breakfast**

Conference Room 1

7:45 - 8:45 a.m. **Women In Local Government Breakfast**

Meeting Room 1 A



- Daun Hester -

Speaker – Daun Hester, Virginia House of Delegates, 89th district

Daun Hester will share from her past experiences as a local elected official in Norfolk as well as her current experiences as a member of the Virginia House of Delegates. She will also talk about the differences and similarities between serving at the local and state levels, and how local officials can best influence the work being done in Richmond.

8 - 8:45 a.m. **Continental Breakfast in Exhibit Hall**

Exhibit Hall A

8 a.m. - 4 p.m. **Registration**

Exhibit Hall A



**8 a.m. - 3 p.m. Exhibit Hall**

Exhibit Hall A

Be sure to visit the vendors and complete your raffle card for a chance to win the raffle prize. The raffle card is included in your conference packet. Remember, the Exhibit Hall closes Monday at 3 p.m.

**9 - 10:30 a.m. General Session: Advocacy In Action & Legislative Committee Meeting**

Ballroom Three

Opening Remarks – Ron Rordam, VML President, Mayor, Blacksburg

Report of the Nominations Committee – David Helms, VML Nominations Chair, Mayor, Marion



- Matt Zone -

Keynote Address – **Federal Advocacy: A Local Perspective**

Matt Zone, NLC First Vice President; Councilmember, Cleveland, Ohio

Matt's presentation will make sense of federal advocacy from the local perspective. He'll explain how cities are responding to emerging national issues and get to the heart of how federal actions affect local economic efforts.

**Stutz Award Presentation** – Presented by NLC's Matt Zone

**VML Federal Advocacy Report** – Rosemary Wilson, VML Federal Advisory Chair; Councilmember, Virginia Beach

**VML Policy Development Overview** – Janet Areson, Director of Policy Development

**Legislative Committee Meeting**

Ophie Kier, Legislative Committee Chair; Vice Mayor, City of Staunton

Legislative advocacy is at the center of VML's programs and services. This session will bring the legislative program development process front and center, offering members the chance to see the legislative committee in action.

**10:30 - 10:45 a.m. Beverage Break in the Exhibit Hall**

Exhibit Hall A

**10:45 - 11:45 a.m. Concurrent Sessions**

**Freedom of Information Act**

Meeting Room 2A

Presenter: Lola Rodriguez Perkins, Senior Deputy City Attorney, City of Hampton

This session will provide attendees with a basic overview of FOIA, including its procedural requirements, an overview of FOIA exemptions and basic principles for processing FOIA requests from start to finish.

## **Crisis Communications**

Meeting Room 2B

Presenter: Hollie Cammarasana, Director of Communications, VML Insurance Programs

There are many events that can land your entity in a communications crisis. From natural or manmade disasters to police incidents, unethical behavior, council or official actions, disgruntled employees, and more – tomorrow you could find yourself in front of cameras and microphones. Just as your entity needs a continuity of operations plan, you also need a crisis communications plan. This presentation will outline the steps you should take when crisis puts you front and center, as well as items to consider in developing a plan BEFORE a crisis starts.

## **Economic Development: The Maker Movement**

Meeting Room 2CD

Presenters: Pat Scannell, Executive Director and Founder, Makersmiths  
Russ Seymour, Director of Economic Development, James City County

It's been called the biggest movement in America that you've never heard of. And it's catching on big in Virginia towns and cities from Leesburg to James City County. Think of the maker movement as a community of curious tinkerers and entrepreneurial inventors who share tools, space and know-how to build things ranging from fun and games to life-changing products. This session will explore the maker movement and its implications for local economies, our education systems and even the quality of life in our communities.

## **Early Childhood Education: Ensuring a Bright Tomorrow**

Meeting Room 3AB

Presenters: Ron Rordam, Mayor, Blacksburg; VML President  
Karin Bowles, Director of Strategy, Virginia Early Childhood Foundation  
Chenequa Hayden, Family Services Program Manager, City of Hampton

One of the keys to our success is a qualified, trained, and educated workforce. It all starts early, with preschool education. Hear about the importance of early childhood education and the initiatives local governments are taking to ensure that children enter kindergarten ready to learn.

## **Virginia's New Trip-making and Accessibility Tools**

Meeting Room 1B

Presenters: Eric Sundquist, State Smart Transportation Initiative, University of Wisconsin  
Laura Schewel, CEO, StreetLight Data, Inc.  
Matthew Pettit, Citilabs Inc.

Purveyors of 'progressive' data and GIS planning tools will share how these techniques are being used in the context of Virginia transportation planning, and also how they can be utilized at the municipal level. CEO of Streetlight Data, Laura Schewel, will discuss applications of 'big data' – where it does and not does make sense to use – and how to turn daunting amounts of data into meaningful answers. University of Wisconsin's State Smart Transportation Initiative leader, Eric Sundquist, will share applications

2017



**Cosponsored by the  
Virginia Municipal League and the  
Virginia Association of Counties**

**January 4, 2017 – Richmond**

THIS YEAR'S VML FINANCE FORUM will be held on Wednesday, January 4, 2017 from 10 a.m. until 3 p.m. at the Omni, 100 S. 12th Street, Richmond, VA 23219.

**Topics:** The forum provides an excellent opportunity for local elected officials and staff to be brought up to date on a number of important issues. Topics will include:

- **State Revenues and 2017 Budget**
- **Local Finance Trends and Perspectives**
- **VRS Local Budget Pressures**
- **Assessment of Local Revenues**
- **Education**



**Who should attend:** Members of city and town councils and county boards of supervisors, managers and administrators, budget and finance officers, legislative liaisons and other interested local government staff.

**Registration:** You can register yourself and others online at [www.vml.org](http://www.vml.org). The cost is \$65 early bird through November 15, \$75 after November 15. Cancellations must be made in writing by December 30, 2016.

# Virginia Beach Convention Center Floor Plan

## 1st Floor

- ATM
- Ballroom
- Business Center
- Coat Room
- Concessions
- Concierge
- Exhibit Halls
- Loading Docks
- Restrooms
- Street / Parking
- Telephones
- Ticket Offices
- Tower Café

## 2nd Floor

- Administrative Offices
- Meeting Suites
- Restrooms
- Show Manager's Office
- Tower Board Room

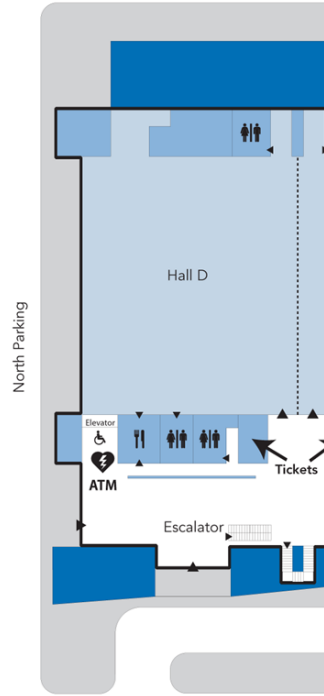
## 3rd Floor

- Tower VIP Lounge

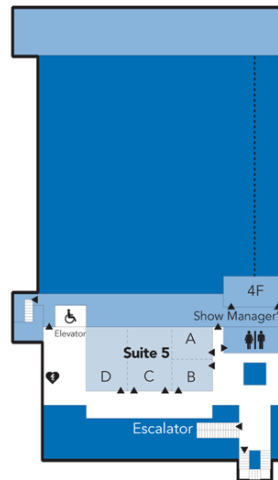
## 4th Floor

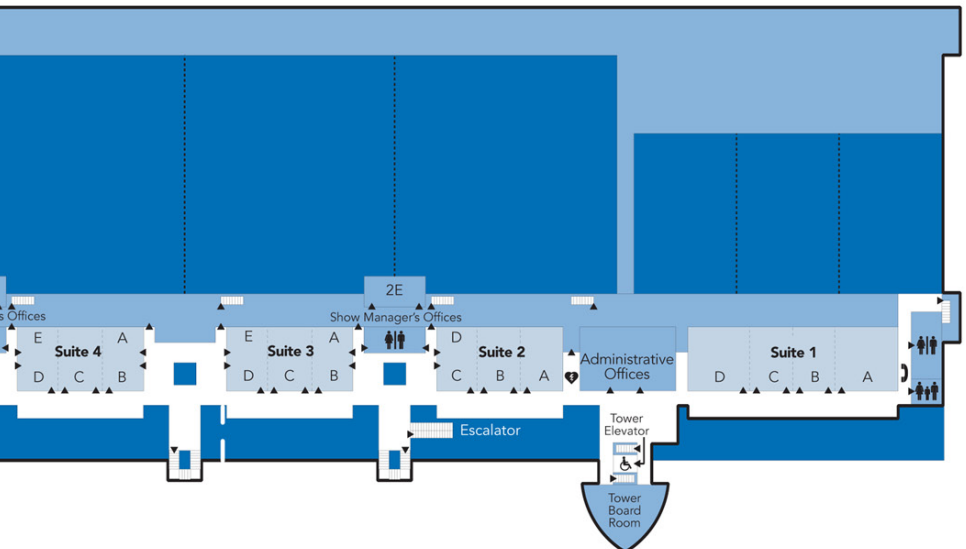
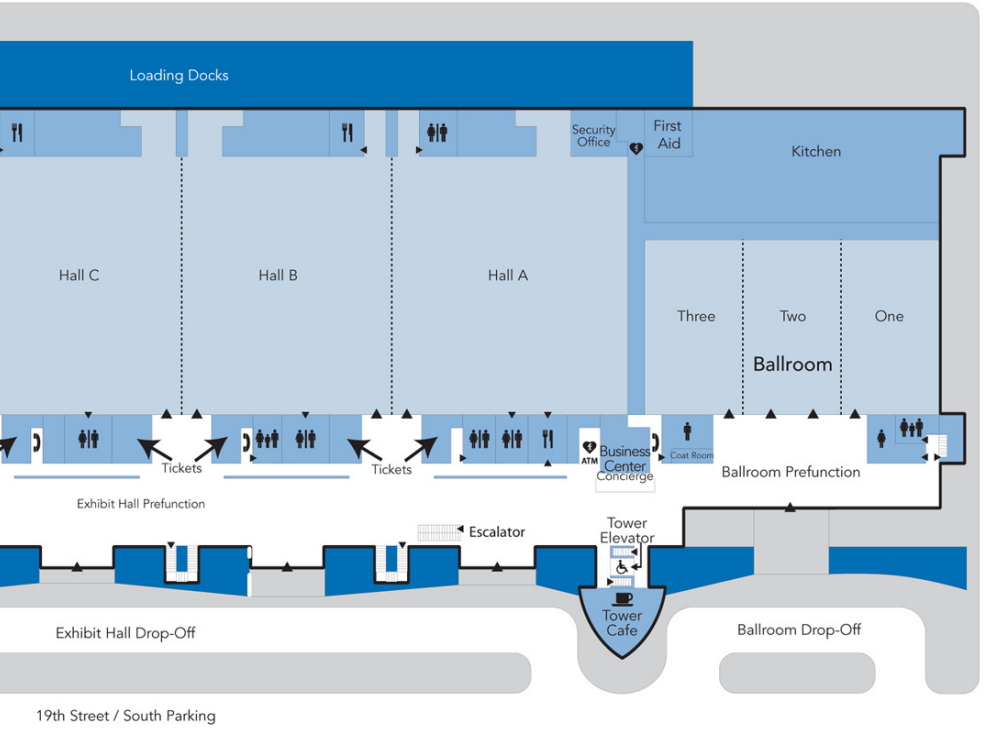
- Tower Observation Deck

## 1st Floor



## 2nd Floor





## 10:45 - 11:45 a.m. Concurrent Sessions *continued from page 16*

of innovative data and GIS tools used throughout planning efforts in Virginia. He will discuss many of the downfalls of past methods of calculating transportation benefits and how these new tools make those problematic metrics obsolete. Citilabs' Matthew Pettit will present on Sugar Access, Virginia's new multi-modal accessibility analysis tool. He will demonstrate the tool's ease of use for the everyday planner and how every community can measure their accessibility.

### **Stormwater**

Meeting Room 3 DE

Speaker: Scott Smith, Interim Coastal Resiliency Manager, City of Norfolk

This session will focus on stormwater management and the various ways that localities are coping with enforcement and costs. It will also include discussion on the future of stormwater management and what changes may be forthcoming.

## 10:45 a.m. - Noon City of Virginia Beach Mobile Workshop

*Sponsored by VHDA*

Take part in a tour of VB highlighting key redevelopment initiatives that are transforming three very different districts of the city:

- **Resort Area:** How strategic public investment and partnerships are reshaping the primary destination for more than 12 million visitors each year, including renovation of the historic Cavalier Hotel and the 31st Street OceanCenter project.
- **Town Center of Virginia Beach:** How the city leveraged a strategic public/private partnership to create a thriving new urban center.
- **Witchduck Road/Kemps Village:** By engaging the public in creating strategic growth area plans, the city has been able to use key transportation infrastructure improvements as the catalyst for redevelopment of obsolescent industrial and commercial districts.

Bus departs from VBCC Circle Drive in front of Exhibit Hall B. Participation is limited to 53 participants on a first-come, first-served basis. Arrive by 10:30 a.m. to board the shuttle.

## 10:45 a.m. - 1:30 p.m. Spouses Tour & Group Lunch (tickets required)

Sandler Center for the Performing Arts

Spouses will enjoy a behind-the-scenes tour of the Sandler Center for the Performing Arts, one of the region's most stunning structures and among the nation's most acoustically sound venues for the arts. They will explore the exhibits, award-winning architecture and state of the art amenities while learning fun backstage secrets, history and artistic reactions. Group lunch and transportation provided.

Shuttle departs VBCC Circle Drive in front of Exhibit Hall B and is limited to 31 participants. Arrive by 10:30 a.m. to board the shuttle.



**Noon - 1 p.m. NBC-LEO Program and Luncheon (tickets required)**  
Meeting Room 3 C



- Priscilla Tyson -

Keynote Speaker - Priscilla Tyson, Council President Pro Tempore, City of Columbus, OH; NBC-LEO President

A dedicated leader and lifelong resident of Columbus, Priscilla Tyson joined Columbus City Council in January of 2007. On City Council, she has worked for job creation, economic development, safety, and a high quality of life in her city. Councilmember Tyson is an advocate for her community at the federal and state levels. She is a board member of the National League of Cities (NLC), the president of NLC's National Black Caucus of Local Elected Officials (NBC-LEO), and a board member of the Ohio Municipal League.

**Noon - 1:15p.m. VLGMA Luncheon (tickets required)**  
Meeting Room 1D



- Ron Carlee -

Keynote Speaker - Ron Carlee, Visiting Assistant Professor, Strome College of Business at Old Dominion University, Norfolk

Carlee, who recently stepped down as City Manager of Charlotte, North Carolina, and previously served as Arlington County Manager, will be developing a local government curriculum as well as a Center of Regional Excellence for the Strome College of Business.

**Noon - 1 p.m. Lunch in Exhibit Hall**

Exhibit Hall A

*Sponsored by Wiley|Wilson*

**1:15 - 3 p.m. VLGMA Board Meeting**  
Meeting Room 1B

**1:15 - 2:30 p.m. City, Town and Urban Section Elections & Workshops**

The annual meetings of the City, Urban and Town Sections include the election of the chair and vice chair of each section and a workshop. The chair of each section sits on the VML Executive Committee.

**City Section: Police & Community Engagement: Let's have a conversation!**  
Meeting Room 3 AB

The City of Galax Police Department decided a community outreach program was necessary in order to help the citizens get to know the officers and give the police a better picture of the community at large. Learn how the program was instituted and how the

City learned valuable information about itself, the citizens and the police who serve them.

Presiding – Willie Green, Vice Mayor, City of Galax

Speaker – Chief Rick Clark, Galax Police Department

The City Section consists of cities with populations of 35,000 or below. Members of the City Section are Bristol, Buena Vista, Colonial Heights, Covington, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hopewell, Lexington, Manassas Park, Martinsville, Norton, Petersburg, Poquoson, Radford, Salem, Staunton, Waynesboro, Williamsburg and Winchester.

## **Town Section: Public-Private Partnerships – State & Local Perspectives**

Meeting Room 2 AB

This discussion of Public-Private Partnerships will focus on the development and implementation of project delivery via the Public-Private Transportation Act (PPTA) of 1995 from both a local and state perspective. You will hear about both a local project and statewide project that demonstrate the value of Public-Private Partnerships when considering procurement methods for projects.

Presiding – Timothy W. Darr, Mayor, Town of Front Royal

Presenter – Sean Polster, Council Member, Town of Warrenton

The Town Section consists of all towns, regardless of population.

## **Urban Section: Legalization & Decriminalization of Medical Marijuana**

Meeting Room 2 CD

Some states have decriminalized or legalized marijuana. What issues lead to consideration of this policy issue? What is the impact of the status quo? What are the chances for legislative action in Virginia? This session will look at these issues and others as they affect Virginia localities.

Presiding – Thomas Smigiel, Councilmember, City of Norfolk

Speakers – Stephen E. Heretick, Delegate- District 79, Virginia House of Delegates; Pamela Novy, Policy Director, National Organization for the Reform of Marijuana Laws (NORML); Maggie Ellinger-Locke, Legislative Council for Marijuana Policy Project (MPP); Scott R. Maggard, Ph.D., Associate Professor of Sociology & Criminal Justice, Old Dominion University.

The Urban Section consists of those cities and counties that are regular members and have a population in excess of 35,000. The Urban Section uses a weighted voting procedure based on population for the election of the chair and vice chair. Members of the Urban Section and the number of votes are Alexandria (2), Arlington County (2), Charlottesville (1), Chesapeake (2), Danville (1), Hampton (1), Harrisonburg (1), James City County (1), Lynchburg (1), Manassas (1), Newport News (2), Norfolk (2), Portsmouth (1), Richmond (2), Roanoke (1), Suffolk (1) and Virginia Beach (5).



## **2:30 - 3:00 p.m. Refreshment Break in the Exhibit Hall**

Exhibit Hall A

Exhibitors will draw prizes during this time. Please note that the Exhibit Hall closes at 3 p.m.

## **3 - 5 p.m. Local Government Roundtables**

Meeting Room Suite 4

Local Government Roundtables – Mini-sessions rotate every 30 minutes.

### **Norfolk's Business Café: Financial, Marketing, Management and Technical Assistance for Small Businesses**

Presenters – Sarah Parker, Assistant Director – Marketing, Department of Development, City of Norfolk; Ihsane Mouak, Business Development Manager - Major Projects Coordinator, Department of Development, City of Norfolk

### **Encouraging Economic Development Through Arts Districts**

Presenters – Emily Spruill Labows, Director, Office of Cultural Affairs, City of Virginia Beach; Michelle Chapleau, Business Development Manager, Office of Economic Development, City of Virginia Beach

### **University Communities - Workforce Development Solutions for Local Government**

Presenter – Dr. Corey L. McCray, Vice President for Workforce Solutions, Tidewater Community College

### **Large Community Events & Festivals**

Presenters – Gina Ippolito, President, Smithfield VA Events; Peter Stephenson, Town Manager, Town of Smithfield

### **Closer to My Grocer: Increasing Healthy Food Retail in Your Locality**

Presenter – Allie Atkeson, Campaign Manager, Voices for Healthy Kids, Mid-Atlantic Affiliate

### **Understanding the Changes in the Line of Duty Act Program**

Presenter – Andrew Feagans, Employer Representative Program Manager, Virginia Retirement System and Jordan Evans, Legal Affairs and Policy Analyst, Virginia Retirement System

### **VML/VACo Investment Pool**

Presenter – Robert W. Lauterberg, Managing Director VML/VACo Finance

### **Healthy Communities as Pathways to Economic Prosperity**

Presenter - Susan DeFrancesco, JD, MPH, MAT, Program Manager, Institute for Public Health Innovation

### **Landscape Materials**

Presenter – Ian Bennett, Fire Chief, City of Harrisonburg and Mike Armstrong, Deputy Fire Marshall

*Continues on next page*

**Local Government Roundtables continued**

**Veteran Hiring Programs**

Presenter – Jasmine Gore, Operations Coordinator, Virginia Department of Veteran Services

**AmeriCorps NCCC**

Presenter – Ted Rivera III, Acting Community Relations Specialist, AmeriCorps NCCC Southern Region

**What's New in the Children's Services Act: State and Local Partnerships at Work**

Presenter – Scott Reiner, Director, Virginia Office for Children's Services

**New Overtime Laws**

Presenter – Christine R. Stevens, SPHR, CEBS, IPMA-SCP, FLMI, Director, Human Resources Services, VML Insurance Programs

**3 - 4:15 p.m. Concurrent Sessions**

**Conflict of Interests Act**

Meeting Room 3 DE

Presenter – Rebekah Stefanski, Staff Attorney, COIA Council

Overview of the Conflict of Interests Act and updates that affect local government.

**Proffers**

Meeting Room 3 AB

Presenter – Eric A. Gregory, Attorney, Hefty, Wiley & Gore, P.C.

Overview of proffers and how the newly signed legislation affects localities.

**3 - 4 p.m. Past Presidents' Meeting**

Board Room

**6 - 6:45 p.m. Banquet Reception**

Ballroom Two

*Sponsored by Dominion*

A ticket for a complimentary drink at the reception is included in the conference registration packet.

**6:45 - 8 p.m. Annual Banquet**

Ballroom Two

Presiding – Ron Rordam, Mayor, Blacksburg, VML President

Remarks by Incoming President – Robert Coiner, Mayor, Gordonsville

Presentation of Innovation Awards

Presentation of the Stairway to Success Awards

**8 - 10 p.m.                      Dessert Reception & Entertainment**

Ballroom One



After the Annual Banquet, guests are invited to a dessert reception featuring boardwalk favorites and after dinner drinks. Landsharks, one of the most well-known and in-demand bands in the country, will provide the entertainment in true Jimmy Buffet and Beach Boys style.

Tickets for two complimentary drinks are included in conference registration packets.

**TUESDAY, OCTOBER 11**

**8 - 9 a.m.                              Continental Breakfast**

Ballroom Pre-function Area

**8 - 10 a.m.                            Registration**

Box Office A

**9 - 11 a.m.                            Closing General Session & Business Meeting**

Ballroom Three

*Sponsored by VML Insurance Programs*

Presiding – Robert K. Coiner, Mayor, Town of Gordonsville; VML President Elect

Invitation to 2017 Annual Conference

Election of Officers for 2016-2017

Executive Director's Report

Adoption of 2017 Policy Statement

Adoption of 2017 Legislative Program

Recognition of VEOLA Graduates

Presentation of Go Green Certificates

Presentation of Heal Campaign Awards

Keynote Speaker – Leland Melvin, Retired Astronaut

Our keynote speaker will be Lynchburg native Leland Melvin. You may recognize the retired astronaut from his famous 2009 NASA portrait with his two dogs, Jake and Scout. Or maybe you've seen him on the Lifetime channel hosting Child Genius. However, his first claim to fame wasn't in space or on screen – it was as an NFL player. Hear his fascinating story of perseverance and how he ultimately traveled off-planet twice on Space Shuttle Atlantis to help build the International Space Station.



**- Leland Melvin -**

# 2017 VML DAY



## AT THE CAPITOL

**Wednesday, Jan. 25, 2017**

VML's 2017 special legislative event will provide an outstanding opportunity for local government officials to interact with members of the General Assembly.

**Location:** Library of Virginia  
800 East Broad Street  
Richmond, VA 23219

**Schedule:** 3 - 5:30 p.m. Keynote address and legislative briefings  
5:30 - 7 p.m. Reception

**Quality reception.** We will once again host a high quality reception that will facilitate members of the General Assembly meeting with local elected officials. All legislators from both chambers have been invited by VML to attend the reception, which will be held in the foyer of the Library of Virginia adjacent to Capitol Square.

**Make appointments with state legislators.** By conducting the briefing on important legislation at 3:00 p.m., local officials will have time to meet with their delegates and senators earlier in the day. (Briefing materials on specific issues will be distributed the week prior to the event). Also, for those attendees who spend the night in Richmond, you may choose to make appointments for the following morning as well.

**Registration.** Register online at [www.vml.org](http://www.vml.org). The cost is \$50. Cancellations must be made in writing by Jan. 18, 2017.

**Hotel reservations.** A block of rooms has been set aside at the Hilton Richmond Downtown, at 501 East Broad Street, Richmond, VA 23219. Telephone: (804) 344-4300. A group rate of \$132 is available through January 6, 2017. Make your reservation today!



# Exhibitors and Sponsors

The Exhibit Hall will be open Sunday from 10 a.m. to 5 p.m. and Monday from 8 a.m. to 3 p.m. The Exhibit Hall will be the site of lunch on Sunday, breakfast and lunch on Monday, and all refreshment breaks as shown in the program.

Be sure to qualify to enter this year's raffle for one of five \$100 gift cards. A raffle card is included in your registration packet; just follow the instructions on it, visiting each booth for a signature. Once your raffle card is complete, place it in the basket at the registration desk. Be sure to complete the process before the exhibit hall closes at 3 p.m. on Monday. The drawing will be held during Tuesday's closing session.

To ensure that conference attendees will be able to take home any prizes they receive from drawings held by individual exhibitors, we have asked the exhibitors to complete their drawings by 12:30 p.m. on Monday. The winners will be posted on a bulletin board next to the VML registration desk.

Numerous businesses have sponsored events at the conference. A complete list of sponsors is included on page 31.

As you tour the exhibit hall, take a minute to thank the exhibitors and sponsors for their support of the league and its programs.

## EXHIBITORS (BOOTH NUMBERS)

### **Anderson & Associates (51)**

100 Ardmore Street  
Blacksburg, VA 24060  
540-552-5592  
<http://www.andassoc.com>

### **Aqua Virginia Inc. (4)**

2414 Granite Ridge Road  
Rockville, VA 23146  
804-749-8868  
<http://aquamerica.com>

### **Bowman Consulting Group, Ltd. (15)**

460 McLaws Circle, Suite 120  
Williamsburg, VA 23185  
757-229-1776  
<http://www.bowmanconsulting.com>

### **Brick Industry Association (64)**

1850 Centennial Park Drive, Suite 301  
Reston, VA 20191  
404-446-1670  
<http://gobrick.com>

### **BSP - Municipal Cell Tower Lease Experts (31)**

26 First St, PO Box 8581  
Pelham, NY 10803  
914-826-4468  
<http://bsptop.com>

### **CGI Communications, Inc. (26)**

130 East Main Street  
Rochester, NY 14604  
800-398-3029  
<http://www.cgicompany.com>

### **City of Virginia Beach (55)**

4525 Main, St #700  
Virginia Beach, VA 23462  
757-385-6464  
<http://www.yesvirginiabeach.com>

### **City of Williamsburg (81)**

401 Lafayette Street  
Williamsburg, VA 23185  
757-220-6101  
<http://www.williamsburgva.gov>

### **Comcast (56)**

1701 JFK Boulevard  
Philadelphia, PA 19103  
1-800-934-6489  
<http://www.xfinity.com>

### **Cunningham Recreation/GameTime (22)**

PO BOX 240981  
Charlotte, NC 28224  
800-438-2780  
<http://www.cunninghamrec.com>

### **DePorter Dominick & Associates, LLC (28)**

10110 Battleview Parkway, Suite 100-C  
Manassas, VA 20109  
703-530-9255  
<http://www.ddallc.com>

### **Dominion Resources (48)**

701 East Cary Street  
Richmond, VA 23219  
804-771-4831  
<http://www.dom.com>

### **Downey & Scott, LLC (20)**

6799 Kennedy Rd  
Warrenton, VA 20187  
540-347-5001  
<http://www.downeyscott.com>

### **Drapier Aden Associates (47)**

8090 Villa Park Dr.  
Richmond, VA 23228  
804-264-2228  
<http://www.daa.com>

## EXHIBITORS (BOOTH NUMBERS)

### **English Construction Co., Inc. (67)**

PO Box P-7000  
Lynchburg, VA 24505  
434-845-0301  
<http://www.englishconst.com>

### **Epoplex (71)**

1000 E. Park Ave.  
Maple Shade, NJ 08052  
856-321-7555  
<http://www.epoplex.com>

### **Ferguson Waterworks Meter & Automation Group (70)**

2650 S. Pipeline Rd.  
Eules, TX 76040  
817-267-3900  
<http://www.ferguson.com>

### **Forte Payment Systems (72)**

500 W Bethany Dr 200  
Allen, TX 75013  
866-290-5400  
<http://www.forte.net>

### **GovDeals.com (61)**

100 Capitol Commerce Blvd, Suite 110  
Montgomery, AL 36117  
800-613-0156  
<http://www.govdeals.com>

### **HBA Architecture & Interior Design, Inc. (59)**

One Columbus Center, Suite 1000  
Virginia Beach, VA 23462  
757-490-9048  
<http://www.HBAonline.com>

### **HEAL Cities and Towns (25)**

1301 Connecticut Ave NW, Suite 200  
Washington, DC 20036  
240-252-2016  
<http://www.healcitiesmidatlantic.org>

### **Howard Shockey & Sons, Inc. (45)**

1057 Martinsburg Pike  
Winchester, VA 22603  
540-723-4119  
<http://www.shockeybuilds.com>

### **Hurt & Proffitt, Inc. (60)**

2524 Langhorne Road  
Lynchburg, VA 24501  
434-847-7796  
<http://www.handp.com>

### **ICMA-RC (80)**

777 North Capitol St NE, Suite 600  
Washington, DC 20002  
202-962-6919  
<http://www.icmarc.org>

### **Inboden Environmental Services, Inc. (82)**

5790 Main Street  
Mt. Jackson, VA 22842  
540-335-7090  
<http://www.4ies.com>

### **Johnson Controls - Energy Solutions (1)**

2315 Commerce Center Drive, Suite D  
Rockville, VA 23146  
804-931-7996  
<http://www.johnsoncontrols.com>

### **Kercher Engineering, Inc. (65)**

35 E Periwinkle Lane  
Newark, DE 19711  
336-215-5521  
<http://www.kercherei.com>

### **LPDA (9)**

1006 E. Jefferson St., Suite B  
Charlottesville, VA 22902  
434-296-2108  
<http://www.LPDA.net>

### **Lexmark Enterprise Software (16)**

8900 Renner Blvd.  
Lenexa, KS 66219  
913-220-1236  
<http://www.lexmark.com>

### **Mosca Design, Inc. (68)**

8450 Garvey Dr.  
Raleigh, NC 27616  
800-332-6798  
<http://www.moscadesign.com>

### **Moseley Architects (37)**

3200 Norfolk Street  
Richmond, VA 23230  
804-794-7555  
<http://www.moseleyarchitects.com>

### **Municode/Municipal Code Corporation (52)**

PO Box 2235  
Tallahassee, FL 32316  
800-262-2633  
<http://www.municode.com>

### **Musco Sports Lighting (76)**

100 1st Ave W  
Oskaloosa, IA 52577  
641-673-0411  
<http://www.musco.com>

### **PAPCO, Inc. (63)**

4920 Southern Blvd  
Virginia Beach, VA 23462  
757-321-4468  
<http://www.papco.com>

### **Pennoni (23)**

One South Church Street  
West Chester, PA 19382  
610-442-2455  
<http://www.pennoni.com/>

**Playground Specialties (88)**

11700 Whates Lane  
Tnumont, MD 21788  
800-385-0075  
<http://www.playspec.com>

**Pleasants Construction, Inc. (5)**

24024 Frederick Road  
Clarksburg, MD 20871  
240-818-3639  
<http://www.pleasantsconstruction.com>

**PMA Architecture, Inc. (2)**

10325 Warwick Boulevard  
Newport News, VA 23601  
757-596-8200  
<http://PMAArchitecture.com>

**Quarles Petroleum, Inc. (7)**

1701 Fall Hill Ave  
Fredericksburg, VA 22407  
540-729-2925  
<http://www.quarlesinc.com>

**Republic Services, Inc. (24)**

1041 Red Ventures Drive, Suite 110  
Fort Mill, SC 29207  
803-396-3432  
<http://www.republicservices.com>

**Retail Strategies (3)**

120 18th Street South, Suite 201  
Birmingham, AL 35233  
205-314-0386  
<http://www.retailstrategies.com>

**RK&K (12)**

2100 E. Cary Street  
Richmond, VA 23223  
804-218-3612  
<http://rkk.com>

**RRMM Architects (74)**

1317 Executive Boulevard, Suite 200  
Chesapeake, VA 23320  
757-213-6379  
<http://www.RRMM.com>

**Southern Software, Inc. (62)**

150 Perry Drive  
Southern Pines, NC 28387  
800-842-8190  
<http://www.southernsoftware.com>

**Southside Moving and Storage (30)**

1533 Harpers Road  
Virginia Beach, VA 23454  
757-687-0055  
<http://www.southsidemoving.com>

**Sparks@Play LLC (14)**

3705 Crondall Lane  
Owings Mills, MD 21117  
443-334-4943  
<http://www.sparksatplay.com>

**Spring City Electrical (57)**

1 S Main St  
Spring City, PA 19475  
610-569-4224  
<http://www.springcity.com>

**Springsted Incorporated (18)**

380 Jackson Street, Suite 300  
St. Paul, MN 55101  
651-223-3032  
<http://www.springsted.com>

**SUEZ Water Advanced Solutions (27)**

P O Box 1350  
Perry, GA 31069  
800-223-3695  
<http://www.utilityservice.com>

**The Berkley Group (13)**

2106 Mount Crawford Avenue  
Bridgewater, VA 22812  
804-363-5988  
<http://www.blgllc.net>

**The Lane Group (73)**

P.O. Box 452  
Big Stone Gap, VA 24219  
276-523-3771  
<http://www.thelanegroupinc.com>

**The Local Choice Health Benefits Program (8)**

2015 Staples Mill Road  
Richmond, VA 23230  
804-354-4919  
<http://www.thelocalchoice.virginia.gov>

**Timmons Group (36)**

1001 Boulders Parkway, Suite 300  
Richmond, VA 23225  
804-200-6500  
<http://www.timmons.com>

**TIPS (29)**

4845 US Hwy 271 N  
Pittsburg, TX 75686  
866-839-8477  
<https://www.tips-usa.com>

**T-Mobile (10)**

13800 Coppermine Road  
Herndon, VA 20171  
703-928-6382  
<http://www.t-mobile.com>

**Town of Big Stone Gap (19)**

505 E. 5th Street, South  
Big Stone Gap, VA 24219  
276-523-0115  
<http://www.bigstonegap.org>

**Town of Pennington Gap (49)**

528 Industrial Drive  
Pennington Gap, VA 24277  
276-546-1177  
<http://www.townofpenningtonva.gov>

## EXHIBITORS (BOOTH NUMBERS)

### **US Census Bureau (84)**

100 South Independence Mall West  
Philadelphia, PA 19106-2320  
215.717.1800  
<http://www.census.gov/>

### **Utility Management Services, Inc. (53)**

6317 Oleander Drive, Suite C  
North Carolina, NC 28403  
910-793-6232  
<http://www.UtilManagement.com>

### **VACORP (78)**

1315 Franklin Road SW  
Roanoke, VA 24016  
540-871-0531  
<http://www.vacorp.org>

### **VC3 (66)**

1301 Gervais Street, Suite 1800  
Columbia, SC 29201  
803-978-2706  
<http://www.vc3.com>

### **Virginia American Water (17)**

2223 Duke Street  
Alexandria, VA 22314  
304-523-0782  
<http://www.amwater.com/vaaw/>

### **Virginia Association of Convention & Visitors Bureaus (79)**

PO Box 3363  
Warrenton, VA 20188  
540-904-4710  
<http://www.vacvb.com>

### **Virginia Cooperative Extension (6)**

250 Drillfield Drive, 101 Hutcheson Hall (0402)  
Blacksburg, VA 24061  
540-231-5299  
<http://www.ext.vt.edu>

### **Virginia Correctional Enterprises (69)**

8030 White Bark Terrace  
North Chesterfield, VA 23237  
804-743-4105  
<http://www.GoVCE.net>

### **Virginia Credit Union (50)**

PO Box 2235  
Tallahassee, FL 32316  
804-327-7327  
<http://www.vacu.org>

### **Virginia Housing Development Authority (VHDA) (54)**

601 S. Belvidere Street  
Richmond, VA 23220  
804-343-5735  
<http://www.vhda.com>

### **Virginia Institute of Government (40)**

11 S. 12th Street  
Richmond, VA 23219  
804-371-0202  
<http://www.vainstituteofgovernment.org>

### **Virginia Resources Authority (46)**

1111 E Main St #1920  
Richmond, VA 23219  
804-616-3443  
<http://www.virginiareources.gov>

### **Virginia Rural Water Association (58)**

2138 Sycamore Avenue  
Buena Vista, VA 24416  
540-261-7178  
<http://www.vrwa.org>

### **Virginia Tobacco Region Revitalization Commission (87)**

701 East Franklin St., Suite 501  
Richmond, VA 23219  
757-692-0878  
<http://www.tic.virginia.gov>

### **VML Insurance Programs (38)**

P.O. Box 3239  
Glen Allen, VA 23058  
804-273-0038  
<http://vmlins.org>

### **VML/VACo Finance (94)**

919 E. Main Street, Suite 1100  
Richmond, VA 23219  
804-648-0635  
<http://valocalfinance.org>

### **Waste Industries (83)**

3821 Cook Blvd.  
Chesapeake, VA 23323  
757-438-2788  
<http://www.wasteindustries.com>

### **Wendel (11)**

9 South Twelfth Street, 2nd Floor  
Richmond, VA 23219  
716-688-0766  
<http://wendelcompanies.com>

### **WileyWilson (21)**

127 Nationwide Drive  
Lynchburg, VA 24502  
434-455-3680  
<http://wileywilson.com>

### **Woodard Insurance Agency LLC. (91)**

700 South Cashua Dr #18 C  
Florence, SC 29501  
910-622-1364  
<http://woodardinsuranceagency.com>



## SPONSORS

### **\*Virginia Municipal League Insurance Programs**

Jeff Cole, Harry McMillen, Lisa Schenk and Will Mickiewicz  
P. O. BOX 3239  
Glen Allen, VA 23058  
(804)237-7319  
[www.vmlins.org](http://www.vmlins.org)

### **T-Mobile**

13800 Coppermine Road  
Herndon, VA 20171  
703-928-6382  
<http://www.t-mobile.com>

### **\*SunTrust**

Hank Coleman, Vanessa Hampton, Vic Gilchrist and Steve Miles  
919 E Main St  
Richmond, VA 23219  
(804)782-7290  
[www.suntrust.com](http://www.suntrust.com)

### **\*Dominion**

Bill Murray, Jim Beamer, Meredith Gray  
701 East Cary Street, 21st Floor  
Richmond, VA 23219  
[www.dom.com](http://www.dom.com)

### **\*Virginia Housing Development Authority**

Keith Sherrill and Yvonne Farmer  
601 S. Belvidere Street  
Richmond, VA 23220  
(804)343-5529  
[www.vhda.com](http://www.vhda.com)

### **\*Wiley|Wilson**

Fred Armstrong and Randy Vaughan  
127 Nationwide Drive  
Lynchburg, VA 24506  
(434)455-3680  
[www.wileywilson.com](http://www.wileywilson.com)

*\* VML Municipal Business Associate*

## VML PAST PRESIDENTS

According to the history of VML compiled by Mr. Morton Wallerstein, the Virginia Municipality League was organized in 1905 by Mr. S. R. Buxton, City Attorney of Newport News. Mr. L. C. Brinson, Auditor for the City of Portsmouth served as Secretary from 1905 to 1921. Mr. Wallerstein served as Executive Secretary of the League for 20 years and then became General Counsel of VML. For the years from 1906 to 1923, the League held frequent conferences, but no formal conventions or elections were held until 1924.

**S. R. Buxton**

1905 - 1906  
City Attorney, Newport News

**John W. Moore**

1922 - 1923  
Council Member, Richmond

**J. P. Jervey**

1923 - 1924  
City Manager, Portsmouth

**W. P. Hunter**

1924 - 1925  
City Manager, Roanoke

**E. A. Beck**

1925 - 1925  
City Manager, Lynchburg

**C. C. Smith**

1925 - 1926  
Mayor, Newport News

**L. J. Houston**

1926 - 1927  
City Manager, Fredericksburg

**Charles D. Fox**

1927 - 1928  
Mayor, Roanoke

**C. B. Borland**

1928 - 1929  
Director of Public Safety, Norfolk

**Paul Morton**

1929 - 1930  
City Manager, Petersburg

**R. W. B. Hart**

1930 - 1931  
City Manager, Lynchburg

**J. F. Bright**

1931 - 1932  
Mayor, Richmond

**Harry P. Davis**

1932 - 1933  
Mayor, Manassas

**R. W. West**

1933 - 1934  
Mayor, Newport News

**E. M. Stull**

1934 - 1935  
Council Member, Covington

**John R. Jolly**

1935 - 1936  
Mayor, Petersburg

**A. M. Schewel**

1936 - 1937  
Council Member, Lynchburg

**James V. Bickford**

1937 - 1938  
Mayor, Hampton

**Seth Burnley**

1938 - 1939  
City Manager, Charlottesville

**H. W. Robertson**

1939 - 1940  
Mayor, Covington

**W. Marshall King**

1940 - 1941  
Mayor, Fredericksburg

**D. Lane Elder**

1941 - 1942  
Mayor, Hopewell

**I. G. Vass**

1942 - 1943  
City Manager, Waynesboro

**Alexander Hamilton, Jr.**

1943 - 1944  
Mayor, Petersburg

**Charles B. Borland**

1944 - 1945  
City Manager, Norfolk

**W. B. Carter**

1945 - 1946  
Council Member, Roanoke

**T. W. Preston**

1946 - 1947  
Mayor, Bristol

**W. C. Fitzpatrick**

1947 - 1948  
Mayor, Farmville

**Leslie T. Fox**

1948 - 1949  
Mayor, Portsmouth

**J. Hudson Huffard**

1949 - 1950  
Council Member, Bluefield

**J. C. Biggins**

1950 - 1951  
City Manager, Newport News

**Mifflin B. Clowe, Jr.**

1951 - 1952  
Mayor, Winchester

**Everett E. Carter**

1952 - 1953  
Council Member, Danville

**W. Stirling King**

1953 - 1954  
Council Member, Richmond

**C. M. Cowan**

1954 - 1955  
Mayor, Fredericksburg

**Ira F. Willard**

1955 - 1956  
City Manager, Alexandria

**B. E. Ball**

1956 - 1957  
Mayor, Norton

**Harry B. Dyche**

1957 - 1958  
Mayor, Luray

**James I. Moyer**

1958 - 1959  
Mayor, Salem

**W. F. Duckworth**

1959 - 1960  
Mayor, Norfolk

**Roy L. Webber**

1960 - 1961  
Council Member, Roanoke

**Robert D. Morrison**

1961 - 1962  
City Manager, Lynchburg

**E. Lewis Knowles**

1962 - 1963  
Mayor, Staunton

**R. William Arthur**

1963 - 1964  
Town Attorney, Wytheville

**C. V. Jackson**

1964 - 1965  
Mayor, Pulaski

## VML PAST PRESIDENTS

**Horace B. Edwards**

1965 - 1966  
City Manager, Richmond

**James M. Duncan, Jr.**

1966 - 1967  
Council Member, Alexandria

**George B. Anderson**

1967 - 1968  
Vice Mayor, Danville

**Roy B. Martin, Jr.**

1968 - 1969  
Mayor, Norfolk

**Julian F. Hirst**

1969 - 1970  
City Manager, Roanoke

**Harry Parrish**

1970 - 1971  
Mayor, Manassas

**George F. Lee**

1971 - 1972  
Mayor, Emporia

**Carl Stark**

1972 - 1973  
Mayor, Wytheville

**Jack P. Barnes**

1973 - 1974  
Mayor, Portsmouth

**C. Clay Harrell**

1974 - 1975  
Manager, Vienna

**Thomas J. Bliley**

1975 - 1976  
Mayor, Richmond

**Ann Kilgore**

1976 - 1977  
Mayor, Hampton

**R. L. Light, Jr.**

1977 - 1978  
Mayor, Bristol

**Jessie M. Rattley**

1978 - 1979  
Council Member, Newport News

**Roy Erickson**

1979 - 1980  
Mayor, Harrisonburg

**Harold S. Atkinson**

1980 - 1981  
City Manager, Franklin

**Raymond Ratcliffe**

1981 - 1982  
Mayor, Pulaski

**Francis T. West**

1982 - 1983  
Mayor, Martinsville

**Charles A. Robinson, Jr.**

1983 - 1984  
Mayor, Vienna

**Lawrence A. Davies**

1984 - 1985  
Mayor, Fredericksburg

**Samuel W. Adams**

1985 - 1986  
Council Member, Emporia

**Martha V. Pennino**

1986 - 1987  
Vice Chairman, Fairfax County

**Noel C. Taylor**

1987 - 1988  
Mayor, Roanoke

**J. Willard Lineweaver**

1988 - 1989  
Mayor, Warrenton

**Jack D. Edwards**

1989 - 1990  
Board Member, James City County

**Frances Parsons**

1990 - 1991  
Council Member, Blacksburg

**William R. Hartz**

1991 - 1992  
Mayor, Waverly

**L. D. Oakes**

1992 - 1993  
Mayor, Martinsville

**John Lemley**

1993 - 1994  
Town Manager, Christiansburg

**Josephine Marshall**

1994 - 1995  
Mayor, South Boston

**Meyera Oberndorf**

1995 - 1996  
Mayor, Virginia Beach

**James Harris, M.D.**

1996 - 1997  
Mayor, Blackstone

**Katherine Hanley**

1997 - 1998  
Council Chair, Fairfax County

**Earl Reynolds**

1998 - 1999  
City Manager, Martinsville

**John Hamlin**

1999 - 2000  
Mayor, Danville

**Trent Crewe**

2000 - 2001  
Mayor, Wytheville

**F. Woodrow Harris**

2001 - 2002  
Vice Mayor, Emporia

**Joyce K. Lewis**

2002 - 2003  
Council Member, Blacksburg

**Turner M. Spencer**

2003 - 2004  
Council Member, Hampton

**Thomas L. Starnes**

2004 - 2005  
Mayor, Radford

**French H. Moore, Jr.**

2005 - 2006  
Council Member, Abingdon

**Rayetta Webb**

2006 - 2007  
Council Member, Altavista

**Jay Fisette**

2007 - 2008  
Supervisor, Arlington County

**Michael Polychrones**

2008 - 2009  
Council Member, Vienna

**Lance Terpenney**

2009 - 2010  
Town Manager, Floyd

**James Council, III**

2010 - 2011  
Mayor, Franklin

**Rosemary Wilson**

2011 - 2012  
Council Member, Virginia Beach

**Ed Daley**

2012 - 2013  
City Manager, Hopewell

**David Helms**

2013 - 2014  
Mayor, Marion

**William D. Euille**

2014 - 2015  
Mayor, Alexandria

**Ron Rordam**

2015 - 2016  
Mayor, Blacksburg



## Virginia Municipal League

The official Virginia Municipal League application is available for download to iOS and Android devices. This app has everything you need to navigate your way through the upcoming events! Install it to have full access to the detailed guide and social functionality, create a profile using your email and join an event!

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Virginia Municipal League



Virginia Municipal League



# Home for the Holidays

## Local ornaments for Governor's mansion are back by popular demand

Last year, nearly 200 communities created stunning handmade ornaments that adorned the holiday tree at the Governor's Mansion. Thousands of visitors from across the country toured the mansion and viewed the ornaments, learning about the diverse heritage of Virginia's cities, towns and counties.

The tree was so popular that the Governor's Mansion has asked VML to once again collect local heritage ornaments from cities and towns to hang on the 2016 holiday tree.

If your city or town would like to submit an ornament for the coming holiday season, please let us know today by contacting Nancy Chafin at [nchafin@vml.org](mailto:nchafin@vml.org) or at 804-523-8527. We'll respond with the guidelines for submitting your local heritage ornament.

**This ornament representing the town of Montross was crafted from a local Linden tree by Wallace McGinness. It was then painted by local artist Holly Harmon.**

## Show your hometown holiday pride!

# NOTES

# Get Involved!



## VML is your organization.

We were founded by local officials, for local officials. From simply following our electronic communications to working on a policy committee, there are a number of ways to get involved in VML.

- 1) Communications.** You don't want to miss the critical information that VML is sharing.

Go to [www.vml.org](http://www.vml.org), click on eNews, and sign up to receive our electronic communications.

You will receive a copy of our monthly magazine, Virginia Town & City, which features educational pieces and best practices articles.

Register for events, download publications, and more at [www.vml.org](http://www.vml.org).

Like "Virginia Municipal League" on Facebook.

Follow us on Twitter @Virginia\_League.

Download the new official VML mobile app for iOS and Android devices.

Search: Virginia Municipal League

- 2) Annual Conference.** Network with your colleagues from around the state and get the latest updates on solving local issues.
- 3) Regional Suppers.** VML conducts Regional Suppers around the state each spring and fall to provide local government officials with timely information.
- 4) Finance Forum.** VML and VACo sponsor a Finance Forum each year prior to the start of the General Assembly. This popular forum provides an excellent opportunity for local elected officials and staff to be brought up to date on a number of important fiscal issues. January 4, 2017, Richmond.
- 5) VML Day at the Capitol.** Join us in Richmond as we engage members of the General Assembly in key local issues. January 25, 2017, Richmond
- 6) Policy Committees.** To get more involved in legislative advocacy, ask your locality to nominate you to serve on one of our policy committees. There are six committees that cover the following topics: Community & Economic Development, Environmental Quality, Finance, General Laws, Human Development & Education, and Transportation.

# Sponsors

VML thanks its sponsors, who help make the annual conference possible.  
Special thanks to our host, the City of Virginia Beach!



# T-Mobile

