



Virginia Mayors Institute

October 11-12, 2025 • Roanoke

Hotel Roanoke & Conference Center
110 Shenandoah Avenue, Roanoke, VA 24016

Held in conjunction with



Agenda

With the exception of the Reception, all programs will take place in Shenandoah A-B.

Saturday, October 11

8:30 - 9:00 AM	Registration / Breakfast
9:00 - 9:30 AM	Welcome and Introductions
9:30 AM - 12:00 PM	Inspiring a Culture of Excellence - Part 1 Gary Campbell, owner of Impact2Lead, LLC and the President and CEO of Johnson Health Center
12:00 - 1:00 PM	Mayors Lunch
1:00 - 2:30 PM	Inspiring a Culture of Excellence - Part 2 Gary Campbell
5:30 - 6:30 PM	Reception Garden Courtyard
6:30 - 8:00 PM	Dinner

Sunday, October 12

8:00 - 8:30 AM	Breakfast
8:30 - 9:30 AM	Personal Safety for Public Officials
9:30 - 10:30 AM	Social Media for Public Officials
10:30 - 11:30 AM	Wrap Up & Photos



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the VML App to view details about
all sessions.

