



Advertising Contract

Annual Conference Issue - Oct. 2010

Return this form, check and advertising materials by **August 28, 2010** to:

Ms. Kimberly Pollard
Virginia Municipal League
P.O. Box 12164
Richmond, VA 23241

Company Name: _____
(As you would like it to appear in the Advertisers Index)

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: () _____ Fax: () _____ E-mail: _____

DISPLAY ADVERTISING

This special issue is printed in color throughout. All ads can be submitted in full color process.

Ad Size (width x height)	Commercial Rate	Discount Rate for VML Exhibitors*
<input type="checkbox"/> Full page - Color 7.25"w x 9.75"h or 8.5"w x 11"h (include bleed)	\$1,550.00	\$1,395.00
<input type="checkbox"/> Full page - Black/white (gray scale) 7.25"w x 9.75"h or 8.5"w x 11"h (include bleed)	\$900.00	\$855.00
<input type="checkbox"/> Half page vertical - Color or Black/white 4.625"w x 7.125"h	\$440.00	\$396.00
<input type="checkbox"/> Half page horizontal - Color or Black/white 7.25"w x 4.75"h	\$440.00	\$396.00
<input type="checkbox"/> Quarter page vertical - Color or Black/white 3.5"w x 4.75"h	\$330.00	\$297.00

**Sustaining members who are not exhibiting are also eligible for the discount rate.*

Art and payment options. Please check all that applies.

- | | |
|---|---|
| <input type="checkbox"/> Art supplied on disk (data CD or DVD)
Adobe Professional Acrobat documents or PDFs preferred; distiller setting at Press Optimized or Press Quality; include crop marks. Other acceptable formats; TIFF, EPS, JPEG. Image resolution set at 300 dpi. | <input type="checkbox"/> Use art from a previous VTC Conference issue.
Issue year: _____ |
| <input type="checkbox"/> Art will be emailed by Aug. 28, 2010 to
kpollard@vml.org | <input type="checkbox"/> Check enclosed (payable to VML)
Amount: _____ |
| | <input type="checkbox"/> Please bill us |

All advertisements are subject to the approval of the publisher. Responsibility for claims and actions based on advertising content is borne by the advertiser and advertising agency. No cancellations will be accepted after closing date for copy, and none will be considered executed unless acknowledged by publisher.

Additional instructions: _____

Signature: _____ Date: _____