



Virginia Municipal League Annual Conference

Virginia Beach

October 15-17

Virginia Beach Conference Center

VML thanks its sponsors, who help make the 101st annual conference possible.

Our special thanks to our host,
the City of Virginia Beach

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Contact information on sponsors included on pages 39-40.

Table of Contents

Conference Information.....	3
Future League Conferences.....	7
Conference Program.....	8
Conference at a Glance	22-23
Virginia Beach Convention Center Floor Plan.....	24-25
Spouses Program	28
Exhibit Hall Floor Plan and Exhibitors.....	33-39
Sponsors	39-40
VML Shuttle Information	41
About VML	42
Executive Committee.....	42
Legislative Committee.....	42
Nominations Committee.....	43
VMGSIA Supervisory Board.....	43
VMLP Supervisory Board	44



City of Virginia Beach

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**Mayor
Meyera E. Oberndorf**

Greetings:

AS A FORMER PRESIDENT of the Virginia Municipal League and continuing mayor of Virginia Beach, I am thrilled to welcome my friends from across the Commonwealth to our great city.

For more than 100 years, VML has brought local governments together to share ideas. Although each independent locality is looking to be the best it can be for its citizens, we collectively work together to make Virginia the best it can be for our citizens as well.

Each year we are given the opportunity to visit another part of our Commonwealth to gather together in friendship as we learn from one another and strengthen the bonds that unite us as Virginians. I personally have learned a great deal during these conferences.

Since we last hosted this conference in 2001, our already tremendous city has seen some incredible growth and prosperity. We are in the final phase of replacing 18 of our oldest elementary schools. You will experience the grandeur of our newly opened Convention Center. I also invite you to visit our still-evolving Town Center area to see one of the nation's finest public-private partnerships at work. Our Princess Anne Commons area also is becoming a health and education corridor for our city.

Undoubtedly in your travels to Virginia Beach you also will get to experience one of our greatest challenges – transportation. It's a situation many of you understand all too well in your own localities. I hope we can work together to help our General Assembly understand the magnitude of this need.

In closing, let me again welcome you to Virginia Beach. On behalf of the Virginia Beach City Council and our municipal staff, I hope you will have a productive and meaningful conference in addition to a fabulous visit to our seaside community.

Sincerely,

Meyera E. Oberndorf
Mayor

Conference Information

REGISTRATION



**Virginia Municipal League
Annual Conference**
Virginia Beach

Everyone attending the conference must register, including members, their families, guests and representatives from the news media. Conference name badges are required for attendance at the various functions. Tickets will be collected at the various ticketed events. Partial registrations are not available.

Please turn off the ringers for any cellular telephones and pagers. Please make telephone calls in the lobby or other area outside of the meeting rooms.

Infants are not allowed in conference workshops and general sessions.

SCHEDULE

A Conference at a Glance, showing dates, places and names of conferences activities, is in the center spread of the program. A detailed conference schedule begins on page 8. All meetings will be held at the Virginia Beach Convention Center unless otherwise noted in the program. Schematic diagrams of the conference center are on pages 24-25 of this program.

INFORMATION

For information about league activities, please ask the league staff at the conference registration desk at the convention center. League staff members will have a green ribbon on their nametags; ask any of them for assistance during the conference.

The City of Virginia Beach will host an exhibit booth (booth 105) on Sunday and Monday in the Exhibit Hall, and on Tuesday near the registration desk. Please ask the city representatives for information about local recreation, dining or historic points of interest.

TRANSPORTATION

Bus transportation by FUN TOURS will be available from the Hilton Oceanfront, Cavalier, Courtyard by Marriott at 25th Street, and the Doubletree to the Convention Center on a regularly scheduled basis during the conference. A transportation schedule is on page 41, is included in your registration packet, or check with the City of Virginia Beach booth for more details.

All coaches will have signs designating VML shuttle. Please wear your name badge. For pick up at the hotels on Atlantic Avenue, please wait on the curb on the ocean-front side, as the shuttle will only run from south to north, and can not stop for long. At the Convention Center, the shuttles will pick up and let off passengers at the outside doors in front of Exhibit Hall B on the 1st floor.

For the spouses' activities, please see the section below on "Spouses and Guests."

SPOUSES AND GUESTS

A detailed Spouses Program starts on page 28.

A Fall Decorating Workshop will be held Monday from 10:30 - 3 p.m. in Exhibit Hall B. Fees include materials and lunch. Pre-registration required.

A workshop on "Everything You Need to Know About Your Family's Finances" will be held Tuesday from 11 am - 2:30 p.m. The fee includes lunch. Pre-registration required.

A shuttle shopping service to the Lynnhaven Mall will be provided on Monday, October 16, and Tuesday, October 17, from the Convention Center. There is no additional charge for the shuttle service. The bus will depart the Center from the outside doors to Exhibit Hall B on the 1st floor of the Convention Center.

For Host City Night, transportation to the Convention Center will be provided from the hotels. Check with the City of Virginia Beach or the transportation schedule for more details.

MEAL FUNCTIONS

Each registered delegate and guest will receive a registration packet containing pre-purchased meal tickets, a program and other registration materials. All meal functions are ticketed events.

Your conference name badge is your ticket for the box lunches and for Host City Night.

The ticket for the Tuesday reception and banquet are included in your registration fee and will be found in your conference packet. **TICKETS FOR THE TUESDAY BANQUET WILL BE COLLECTED AT THE DOOR. No one will be admitted to the banquet without a ticket. (Suggestion – so you won't forget it, put your banquet ticket in your plastic nametag holder, the pocket of your suit, or your banquet handbag.)** The other meal functions are optional and tickets must be purchased at the registration desk.

Tickets for the NBC-LEO Breakfast, the Fall Decorating Workshop and the Virginia Local Government Management Association Luncheon on Monday must be purchased

by 6:30 p.m. Sunday. Tickets for the Prayer Breakfast, the spouses' workshop on family finances and the Women in Local Government Luncheon (on Tuesday) must be purchased by 4 p.m. Monday.

EXHIBITORS AND SPONSORS

The Exhibit Hall (Exhibit Hall A, 1st Floor) will be open Sunday from 2 to 6:30 p.m. and Monday from 8 a.m. to 3:30 p.m. The Exhibit Hall will be the site of the opening reception on Sunday evening, and of the continental breakfast, mid-morning refreshment break, lunch and afternoon refreshment break on Monday, as shown in the program.

Be sure to visit the Exhibit Hall to see the latest in products and services for local governments. Make sure you complete your business card portfolio and enter this year's raffle. Two lucky winners will receive Circuit City gift cards, one worth \$500, and the second for \$100.

To enter the raffle, just complete your own business card portfolio by following the instructions on your raffle card. First, obtain a business card portfolio from the sponsor, **American Water**, in booth 103. Then acquire a business card from each booth listed on the back of the raffle card. Once your portfolio is complete, bring it by the exhibitor check-in desk, located just outside of the exhibit hall entrance, for checking. Your raffle card goes in the basket for the drawing for the gift certificates; you keep your business card portfolio, which will be a valuable resource. Be sure to complete the process by 2:55 p.m. Monday! The drawing will be held at 3:00 p.m. **A complete list of exhibitors is included on pages 34-39.**

To ensure that conference attendees will be able to take home any prizes they receive from drawings held by individual exhibitors, we have asked the exhibitors to complete their drawings by 1:15 p.m. on Monday.

Numerous businesses have sponsored events at the conference. A list of sponsors is included on pages 39-40.

As you tour the exhibit hall, take a minute to thank the exhibitors and sponsors for their support of the league and its programs.

Eight Internet connections, sponsored by **Timmons Group**, will be available in the Exhibit Hall from 3:30 p.m. Sunday until 3:30 p.m. Monday. Also check out the comfortable seating areas, sponsored by **Delta Graphic Inc.**

DRESS

Business attire is preferred for the Sunday reception and Tuesday reception and banquet. Business or business casual attire is appropriate for conference general sessions, workshops and ticketed events. Casual dress is appropriate for Host City Night and the guest events and tours.

DRAFT LEGISLATIVE PROGRAM

A copy of last year's legislative program with the changes made to date by the Legislative Committee was emailed to each member local government prior to the conference. Some copies will be available at the conference registration desk. The program will be debated, amended and voted on at the Tuesday business meeting.

VOTING-CREDENTIALS

Article IV, No. 5 of the Constitution of the Virginia Municipal League as revised in 1991 entitles each member locality one vote on every question before the business session of the conference. Only the duly authorized representatives present at the session may cast votes. No proxies may be used.

Prior to the conference every locality received forms for certification of voting representatives and alternates. If your locality has not selected a voting representative alternate prior to the conference, the mayor or board chair is deemed to be the official representative for the purpose of voting.

In the absence of the mayor or board chair or other designated officer, a majority of the elected and appointed officials present and registered at the conference may file with the executive director a designation of that locality's voting representative. This designation must take place prior to the taking of any vote. To accommodate localities that have not yet designated a representative for voting purposes, credentials may be obtained at the registration desk. Please be sure that the appropriate action has been taken so that your locality may have a voice in the business activities of the league.

VOTING REPRESENTATION

Each full member shall be entitled to one vote on all questions through its accredited voting representative or alternate. A simple majority vote shall govern in all cases except for any motion or resolution (other than an honorific, appreciative or memorial resolution) that has not been submitted to the appropriate committee or not approved by the appropriate committee. In such cases a three-fourths vote of the full members present and voting is required for consideration of the matter. *Robert's Rules of Order Newly Revised* shall apply to the conduct of the hearing.

ELECTIONS

To be elected at the Business Meeting of the Annual Conference are:

President Elect
Vice President
Executive Committee Members

Also serving as voting members of the Executive Committee are the President, Past President and the Urban, City and Town Section Chairs. The Section Chairs will be elected at the Section Meetings on Tuesday morning.

FUTURE VML CONFERENCES

February 1, 2007	VML/VACo Legislative Day, Richmond
October 14-16, 2007	James City County
October 19-21, 2008	Norfolk
October 18-20, 2009	Roanoke
October 3-5, 2010	Hampton
October, 2011	Arlington
October, 2012	Williamsburg

Regional training workshops sponsored by VML Insurance Programs can be accessed by program members via the VML Insurance Programs website at www.vmlins.org.



Virginia Municipal League Annual Conference

Virginia Beach

Conference Program

Unless otherwise noted, all activities take place at the Virginia Beach Convention Center

SUNDAY

- 9 a.m. VML Golf Tournament**
Aeropines Golf Club, Oceana Naval Air Station
Sponsored by Hurt & Proffitt, Inc.
- 1 - 3 p.m. Legislative Committee Meeting**
Meeting Room 2 A, 2nd floor
The committee will complete its work on developing the 2007 VML legislative program, which will be up for debate at the annual business meeting on Tuesday morning.
Presiding - John J. McGlennon, Board Member, James City County, Chair, Legislative Committee
- 2 - 6:30 p.m. Registration**
Lobby, 1st floor
- 2 - 6:30 p.m. Exhibit Hall**
Exhibit Hall A, 1st floor
Be sure to visit the Exhibit Hall to see the latest in products and services for local governments. Make sure you complete your business card portfolio and enter this year's raffle. Two lucky winners will receive Circuit City gift cards, one good for \$500 and the second for \$100. To complete your portfolio, follow the directions on the back of the raffle card. You get to take your business card portfolio home and two lucky people will win the raffle.
Sponsored by American Water, Timmons Group and Delta Graphic Inc.
- 3 - 4:30 p.m. Tour of the City**
Meet in front of the Convention Center (outside doors to Exhibit Hall B, 1st floor) by 3:00 p.m. There is no additional charge or pre-registration for the tour. The tour will include a tour of the Town Center development, the heart of a new mixed-use "main street" style development located at the core of the Central Business District. Spanning more than 17 city blocks, the Town Center provides a mix of upscale retail, luxury residential, Class A offices, a business class hotel and an array of restaurants. At capacity, the Town Center will have a living and working population of more than 24,000. It offers more than 3,200 free public

parking spaces in several covered garages and surface lots, as well as on street.

- 4 p.m. Nominations Committee**
Conference Room 1, Administrative Office, 2nd floor
Presiding - Trenton G. Crewe, Jr., Mayor, Town of Wytheville
- 5 p.m. Orientation for First Time Conference Participants & Presentation of VEOLA Certificates**
Meeting Room 2 C-D, 2nd floor
First-time conference participants will learn how to make the most of your first VML conference and how to be an active participant in VML.
Presiding - Mary Jo Fields, Director of Research, VML
- 5:30 - 6:30 p.m. Opening Reception**
Exhibit Hall A, 1st floor
Sponsored by SunTrust Bank

MONDAY

- 7:30 - 8:45 a.m. National Black Caucus-Local Elected Officials Breakfast (pre-purchased tickets required)**
Ballroom 1, 1st floor
Presiding - Jackie Jackson, Vice President, City of Richmond
Welcome - Congressman Robert C. "Bobby" Scott, Third District, Virginia, U.S. House of Representatives; Felicia Moore, Council Member, City of Atlanta, Georgia; President, NBC-LEO; Paul Riddick, Vice Mayor, City of Norfolk
Keynote - Delegate Dwight C. Jones, Virginia General Assembly, Richmond; Chair, Virginia Legislative Black Caucus
- 8 - 8:45 a.m. Continental Breakfast**
Exhibit Hall A, 1st floor
Sponsored by Central Michigan University



Dwight C. Jones

MONDAY

8 a.m. - 3:30 p.m. Exhibits

Exhibit Hall A, 1st floor

The final day of the Exhibit Hall – be sure to complete your business card portfolio and turn in your raffle ticket by 2:55 p.m. Drawing will take place at 3:00 p.m.

8 a.m. - 4 p.m. Registration

Lobby, 1st floor

9 - Noon Opening Session

Meeting Room 1 A-D, 2nd Floor
Presiding - French H. Moore, Jr., Council Member, Town of Abingdon, President, VML

Call To Order

Presentation of Colors - *Virginia Beach Fire Department Honor Guard*

National Anthem - *Victoria Day Magee, Media & Communications Coordinator, Virginia Beach Parks & Recreation*

Pledge of Allegiance

Welcome - *Meyera E. Oberndorf, Mayor, City of Virginia Beach*

Keynote Address - *Tim Kaine, Governor, Commonwealth of Virginia*



Tim Kaine

10 - 10:30 a.m. Refreshment Break

Exhibit Hall A, 1st floor
Sponsored by R. Stuart Royer & Assoc. Inc. and Springsted Incorporated

Keynote Address - *Jim Hunt, NLC President, Council Member, Clarksburg, West Virginia*

President's Report - *French H. Moore, Jr.*

Report of Nominations Committee - *Trenton G. Crewe, Jr., Mayor, Town of Wytheville*

Invitation to 2007 Conference - *Bruce C. Goodson, Chairman, County of James City*



Jim Hunt

Noon - 1:30 p.m. Lunch for All in the Exhibit Hall

Exhibit Hall A, 1st floor
Sponsored by Ferris, Baker Watts, Incorporated and Wiley & Wilson, Inc.

Noon - 1:30 p.m. Virginia Local Government Managers Association Luncheon (tickets required)

For members of VLGMA
Ballroom 1, 1st floor
Presiding - Phillip L. Rodenberg, City Manager, City of Fredericksburg
Keynote Address - "Don't Mess with Tenet 13", Elizabeth Kellar, Deputy Executive Director, ICMA

1:15 p.m. Individual Exhibitors Drawings

Exhibit Hall A, 1st floor (winners to be posted on bulletin board in Exhibit Hall)

1:30 - 2:45 p.m. Concurrent Sessions

What happens if no one shows up for work: ensuring local continuity of operations in times of disaster or pandemic

Meeting Room 3, D-E, 2nd floor

Would your government be prepared to restore or continue vital services to residents if your community was hit by a natural disaster, disease outbreak, or a man-made disaster? This session will address the things you need to know, and the questions you need to ask yourself as an elected or appointed official, to ensure that your local governing functions and services can remain in place and operating when something unexpected or undesirable happens in your community.

Presiding - Rosemary Wilson, Council Member, City of Virginia Beach

Speakers - Brittany Schaal, Emergency Management Planner, Virginia Department of Emergency Management; Bob Mauskapf, Planning Coordinator, Emergency Preparedness and Response, Virginia Department of Health; Diane O'Grady, Telework Coordinator, Loudoun County

Medical benefits for retired employees

Meeting Room 2 B, 2nd floor

The Retiree Medical Coverage offered through the Virginia Municipal League Insurance Programs is for Medicare eligible retirees who are 65 years of age or greater. The program provides supplemental Medicare coverage and Prescription Drug Part D coverage combined into one program. Hartford Insurance Company and BeniStar/PacificCare are the underwriters of the insurance.

Presiding - Brannon Godfrey, Town Manager, Town of Culpeper

Speaker - Claire B. Holbrook, Assistant Vice President, Senior Consultant, Wachovia Insurance Services

Eminent domain

Meeting Room 2 C-D, 2nd floor

Eminent domain, an important tool for local governments, has been under attack for the last year, due to the Kelo decision of the US Supreme Court. Hear what is happening in Virginia as the battle over eminent domain goes on here, and across the country.

Presiding - Jay Fiset, Board Member, Arlington County

Speaker - Christopher R. Nolen, Partner, Williams Mullen Government Affairs section, Richmond

Capital projects: budgeting for success

Meeting Room 3 A-B, 2nd floor

Keeping building construction projects within budget is a familiar problem for almost all local governments. Why do capital project budgets so often prove to be inadequate? This presentation will explore the reasons why projects go over budget and provide insight and information about how effective budgets are developed and maintained. Options for capital project procurement will also be discussed, including traditional design-bid-build as well as design-build and the Public-Private Education Facilities and Infrastructure Act of 2002.

Presiding - Mike Ross, Council Member, City of Petersburg

Speakers - Jay Moore, Vice President, Moseley Architects, Richmond; Bill Hefty, Partner, Hefty & Wiley, P.C., Richmond.

Elected officials' role in risk management

Meeting Room 3 C, 2nd floor

As the voice of the community, elected officials play an important role in risk management. Elected officials should be establishing risk management policies and ensuring that management is appropriately implementing those policies. Ensuring that citizens and employees have a safe environment in which to work and live is the responsibility of the governing body.

Presiding - Sam Adams, Mayor, City of Emporia

Speaker - Timothy S. Ailsworth, Deputy Managing Director, VML Insurance Programs

Town track: procedural issues in adopting budgets and setting tax rates

Meeting Room 1 A, 2nd floor

The procedures for adopting a budget, making the appropriations and setting the real estate tax rate is a basic obligation of local governments. It is also highly technical and state law has very specific requirements for accomplishing

the tasks. This session will present the procedures and will explain the pitfalls to avoid when adopting the budget.

Presiding - Michael J. Polychrones, Council Member, Town of Vienna

Speakers - Blair D. Mitchell, Town Attorney, Town of Front Royal

2:45 - 3:15 p.m. Refreshment Break

Exhibit Hall A, 1st floor
Sponsored by VML/VACo Finance

3:00 p.m. VML Grand Raffle

Lobby, 1st Floor

3:15 - 4:30 p.m. Concurrent Sessions

E-government solutions: trends for Virginia's future

Meeting Room 3, D-E, 2nd floor

Local governments across the nation are using E-government to improve services to their citizens. Learn about benefits and challenges of entering the E-government realm; see how Virginia localities compare nationally in their E-government offerings including on-line permitting, planning and geographic information system functions; and learn how to initiate and maintain E-government services.

Presiding - Thomas L. Starnes, Mayor, City of Radford

Speakers - Timothy M. Davey, PE, Principal, Urban and Economic Development, Timmons Group

Downtown: the power of a healthy heart

Meeting Room 2 B, 2nd floor

Downtown revitalization can reap rewards for the whole community in terms of economic development as well as community identity and vitality. This session will focus on the public-private partnerships that have made Harrisonburg's experience as a designated Virginia Main Street so successful. Branding activities, façade improvement grants, special events, streetscape plans and even the moving and successful adaptive reuse of the fourth oldest house in Harrisonburg - are all outstanding projects achieved since Harrisonburg became a Main Street community in 2004.

Presiding - Kimble Reynolds, Jr., Mayor, City of Martinsville

Speakers - Amy Yarcich, Program Manager, Virginia Main Street; Roger Baker, City Manager, City of Harrisonburg; Brian Shull, Economic Development Director, City of Harrisonburg; Eddie Bumbaugh, Executive Director, Harrisonburg Downtown Renaissance

MONDAY

Real estate tax relief programs

Meeting Room 3 A-B, 2nd floor

When the real estate market is hot and house prices soar, local governments are blamed for rising assessments and taxes. What tools can local governments use to provide targeted relief for homeowners without breaking the bank? What do other states do? And, what is Governor Kaine proposing in his constitutional amendment to provide a homestead exemption?

Presiding - William D. Euille, Mayor, City of Alexandria

Speakers - Jody Wagner, Secretary of Finance, Commonwealth of Virginia; Suzette Denslow, Deputy Director, VML

Council/manager evaluations

Meeting Room 2 C-D, 2nd floor

Managers want to know whether their performance is acceptable or not to their council or board, but how do you get there? This session will include an overview of various processes for evaluations, including 360 degree evaluations and performance contracts.

Presiding - Ed Daley, City Manager, City of Winchester

Speakers - Meyera Oberndorf, Mayor, City of Virginia Beach; Cole Hendrix, Town Manager, Town of Orange

Town Track: keeping track of town sales tax revenues

Meeting Room 1 A, 2nd floor

State law and regulation requires counties to send a portion of the sales tax revenues to the towns in the county. The county treasurer is responsible for the task. Several towns have had claims made against them by the county treasurers that overpayments were made and a refund is due the county. In some cases, tens to hundreds of thousands of dollars are at stake. Hear what one town has experienced and learn what steps to take to avoid running into this kind of fight with your county.

Presiding - Randall Gravley, Mayor, Town of Hillsville

Speaker - Sherri Jackson, Treasurer, Town of Stephens City

6 - 9 p.m.

Host City Night

Hosted by the City of Virginia Beach
Ballroom & 1st floor Lobby
Virginia Beach Convention Center

The City of Virginia Beach extends a warm "Welcome back" to VML in the new Virginia Beach Convention Center Ballroom. The sounds of beach music will entertain you throughout the Host Night. Enjoy an evening of mouth watering Virginia culinary fare, refreshments and Virginia



Beach hospitality. Chef Dennis and the team of Distinctive Gourmet will cook up a tour of sumptuous tastes of Virginia. Tantalize your taste buds with Tidewater's favorite Chesapeake Bay crab dip and southern style shrimp and grits. Savor the tastes of Northern Virginia at a soups sip station. Enjoy colonial spoon bread and Smithfield country ham biscuits from Williamsburg. The Shenandoah Valley and Charlottesville station will indulge your sweet tooth with apple cobbler, pecan squares and warm apple cider. We've set the atmosphere. It's your time to relax, reconnect with old friends and treat yourself to fine foods & drinks of Virginia. Have a great night in Virginia Beach.

FUN TOURS coach transportation is available between the conference hotels and convention center according to the schedule in the registration packet. The last coach will depart the convention center at 9:30 p.m.

TUESDAY

7:30 - 8:30 a.m. Prayer Breakfast (pre-purchased tickets required)

Held Annually in Honor of Past
Presidents of VML
Ballroom 1, 1st floor

Presiding - Rayetta M. Webb, Council Member, Town of Altavista; President-Elect, VML

Keynote Address - The Reverend Dr. J. Selden Harris, Jr., Pastor, King's Grant Presbyterian Church, Virginia Beach

8 - 8:45 a.m. Continental Breakfast

Lobby, 2nd floor

8 a.m. - noon Registration

Lobby, 1st floor

9 - 10:15 a.m. Concurrent Sessions**Homelessness initiatives: Attainable housing; healing the homeless**

Meeting Room 2 A, 2nd floor

Homelessness has a number of causes, and affects individuals and families. This workshop will focus on two successful programs that address two major issues affecting homelessness: affordability and attainment of housing, and coping with the chronically homeless who suffer from an addiction or mental health condition.

Presiding - Tom Tomzak, Mayor, City of Fredericksburg

Speakers - Suzanne Puryear, The Planning Council, Norfolk; Michael Christin, Executive Director, The Healing Place, Richmond

Transportation update

Meeting Room 3 A-B, 2nd floor

How can you, as a local government official, work most effectively with the Commonwealth Transportation Board to help your community? What can Virginia communities expect now that the General Assembly has failed to address transportation funding in a comprehensive manner? How are recent changes in the revenue sharing program affecting cities, towns, and counties, and what additional changes may be afoot? Transportation experts will discuss these topics and more during this workshop.

Presiding - Beverly T. Fitzpatrick, Council Member, City of Roanoke

Speakers - E. Dana Dickens, President, Hampton Roads Partnership, At-Large Urban Member, Commonwealth Transportation Board; Michael Estes, Director, Local Assistance Division, Virginia Department of Transportation

Future of electric rates in Virginia

Meeting Room 2 B, 2nd floor

Virginia is on the road to the deregulation of utility rates, but the experiences in other states are raising questions about the wisdom of electric rate deregulation. Get up to date on the state of electric rates, where utility rates are going and what this means for Virginia's citizens and for local governments.

Presiding - Lance Terpenney, Town Manager, Christiansburg

Speakers - William Stephens, Director, Division of Energy Regulation, Virginia State Corporation Commission; Louis Monacell, Attorney, Christian & Barton, LLP, Richmond

Constitutional amendments

Meeting Room 2 C-D, 2nd floor

An overview of the constitutional amendments on the November ballot. Amendment 1 defines marriage and bars the state and its localities from recognizing any legal status for relationships of unmarried persons (thus prohibiting the provision of benefits for domestic partners). Amendment 2 allows for the incorporation of churches. Amendment 3 allows localities to provide a tax exemption for new structures in redevelopment or conservation areas or rehabilitation districts.

Presiding - Trenton G. Crewe, Mayor, Town of Wytheville

Speakers - Lynne Marie Kohm, Professor of Family Law, Regent University and Representative, Family Foundation; Claire Guthrie Gastañaga, Campaign Manager, Commonwealth Coalition; Mark Flynn; Director of Legal Services, VML

Town track: Legal issues discussion

Meeting Room 1 A, 2nd floor

An open-ended discussion forum presenting your opportunity to ask questions and discuss pressing legal issues facing towns in Virginia.

Presiding - Lee Hood Capps, Town Manager, Town of Kilmarnock

Speaker - Richard B. Kaufman, Town Attorney, Town of Herndon

10:15 - 10:45 a.m. Refreshment Break

Lobby, 2nd floor

Sponsored by Austin Brockenbrough & Associates, LLP

10:45 - Noon Section Elections and Workshops

The annual meetings of the Town, City and Urban Sections include the election of the chair and vice chair of each section and a workshop. The chair of each section sits on the VML Executive Committee.

Town Section: Intergovernmental relations

Meeting Room 1 A, 2nd floor

Virginia laws allow for a variety of procedures by which towns and counties can work with each other. An overview of the possibilities will be outlined, followed by specific examples of how towns have worked with other localities for their mutual benefit.

Presiding - David Helms, Mayor, Town of Marion, Chair, Town Section

Speakers - Ted McCormack, Associate Director, Department of Housing and Community Development; Kyle O'Brien, Town Manager, Town of Broadway; Elaine Walker, Mayor, Town of Lovettsville

City Section: Retail trends in economic development

Cities and counties with populations of 35,000 or less that are full members of VML are in the City Section.

Meeting Room 1 C, 2nd floor

Retail is a source of additional revenues from sales and property taxes as well as satisfying residents' desire to have more shopping and dining choices. This session will focus on today's retail trends, how communities are affected by these trends, and how to attract retail development with these changes. The retail industry has focused on new technologies, geographic information systems and consumer spending data to revolutionize retail location decisions. You will learn how to put these techniques to work for you to create an effective retail economic development program.

Presiding - James P. Councill, III, Mayor, City of Franklin, Chair, City Section

Speaker - Chip Rodgers, Assistant Vice President, Eastern Division, CommunityID Division, Buxton

Urban Section: Pre-K education

Cities and counties with populations in excess of 35,000 that are full members of VML are in the Urban Section. Each member has one vote per 100,000 population rounded to the nearest 100,000.

Meeting Room 1 B, 2nd floor

Scholars and experts agree that high quality, early childhood education programs have strong returns in preparing children to be successful students, and successful students have strong returns for their communities. Learn about current initiatives in ensuring access to high quality pre-kindergarten programs, and how urban areas can benefit from their availability.

Presiding - Rhet Tignor, Council Member, Hampton, Chair, Urban Section

Speakers - Paul Hirschbiel, President, Eden Capital, LLC, Member, President, Virginia Early Childhood Foundation; Dr. Stephen C. Jones, Superintendent, Norfolk Public Schools

Noon - 1:30 p.m. Grab A Lunch

Lobby, 1st floor

Noon - 1:30 p.m. Women in Local Government Luncheon (pre-purchased tickets required)



Kate Hanley

Meeting Room 1 D, 2nd floor
Presiding - M. Jane Seeman, Mayor, Town of Vienna
Keynote Address - Katherine K. Hanley, Secretary of the Commonwealth

1:30 - 3 p.m. Concurrent Workshops or Local Government Round Tables

University/community workshop: meals taxes & university franchises

Meeting Room 3 C, 2nd floor

Franchise restaurants on university campuses, collection of meals tax and housing are some of the topics to be addressed at this round table discussion. This is your opportunity to share experiences from your locality and to learn about problems other localities are dealing with, and what solutions they are pursuing.

Moderators - Tom Sherman, Council Member, Town of Blacksburg

Telecommunications update

Meeting Room 2 C-D, 2nd floor

Two major pieces of legislation were passed in the 2006 session of the General Assembly: a major rewrite of how cable TV franchising will work when there is competition to provide cable TV and a major rewriting of the laws providing for taxation of telecommunications services. The session will explain the new laws and will answer your questions on them.

Presiding - Larry Hughes, City Manager, City of Manassas

Speakers - Mark K. Flynn, Director of Legal Services, VML; Roger C. Wiley, Partner, Hefty & Wiley, Richmond

Local Government Roundtables

Exhibit Hall B 1, 1st floor

An expert on the topic will staff each round table. Every 25 minutes delegates will go to a different table of their choice and learn about a different topic. If a table is too full, pick another topic and return in the next go-round. Topics include:

Citizens academy

The city of Lynchburg makes it easier for citizens to be better informed and more involved in the day-to-day business and operation of its government through its Citizens Academy. This is a series of eleven sessions

presented weekly in the fall at various government locations around the city. The sessions are lead by city department representatives, and often present a hands-on approach to learning about specific city services provided by the city.

Bonnie Svrcek, Deputy Manager, City of Lynchburg

Fatherhood initiatives

Too many young men are fathers in name only – they have no real attachment to, or connection with, their children. This hurts children’s development and harms our communities and society. Henrico County has actively taken on this issue and initiated programs to teach and encourage men who otherwise would be absent from their children’s lives to take a more active role, and to celebrate fathers in the community. Learn more about Henrico’s programs and what they’ve learned in the process.

Phillip White, Senior Social Worker/Program Manager, Fatherhood Initiatives, Henrico County Department of Social Services

Getting citizens involved: removal of signs from rights-of-way

Illegal signs cluttering up rights-of-way are a problem in every locality, but using staff to do the clean up is a costly proposition. Learn about Norfolk’s innovative program that uses volunteers to keep the signs out of the roadways and off the telephone poles.

Lonnie Tebow, Traffic Operations, and Monica R. Allen, Management Analyst, Department of Public Works, City of Norfolk

Green buildings: energy savings through building designs

Cutting down on energy consumption and protecting the environment are two major reasons businesses and local governments are constructing environmentally friendly buildings. Find out the benefits of “green buildings” and learn how Arlington County is encouraging their development.

Paul Ferguson, Vice Chairman, Arlington County Board

Improving energy efficiency through performance contracting

Energy costs keep going up and up, but localities may not have the financial wherewithal to pay for capital improvements needed to improve energy efficiency in their facilities. Learn how to use state performance con-

tracting legislation to hire an approved energy service company that will audit your facilities and recommend equipment and other changes to increase their energy efficiency. The project is paid for from the savings in energy costs realized by the locality.

Charles Barksdale, Virginia Department of Mines, Minerals & Natural Resources, Richmond

Local government “branding”

Do local governments need to be “branded” like commercial products in order to be successful? Should cities establish an image much like a tangible product? What is “brand loyalty” when it comes to cities? How does a city build a foundation for developing a brand identity? Discussion includes how to determine distinctive characteristics local governments can use to successfully brand themselves.

James Ellis, Lead Survey Methodologist; VCU Survey and Evaluation Research Laboratory; David J. Urban, Professor of Marketing; Interim Director, VCU Survey and Evaluation Research Laboratory

Local regulation of fireworks displays

Localities have the authority to issue permits for firework displays even if the locality does not have its own fire inspector. The permits have to meet the minimum terms set by the locality and the Virginia Statewide Fire Prevention Code. The State Fire Marshal’s Office has developed a simple way for local governments to ensure compliance with state regulations in the issuance of permits for these displays.

Glenn A. Dean, CBO, CFO; Deputy State Fire Marshal / Fire Safety Engineer, Commonwealth of Virginia

Microsoft Vista

Representatives of Microsoft will present ideas on how to more efficiently use your Microsoft Office products, such as Word, Excel, Power Point. The next generation of Office – Microsoft Vista – will be on the shelf soon; the session will talk about where the company is headed as it provides software for local governments.

Representatives, Microsoft

Public voices on redevelopment /citizen surveys & feedback

In late 2004, the city of Virginia Beach began an innovative process to engage its citizens in the controversial topic of redevelopment. One goal was to change the way civic engagement is used in public decision-making. As a result of the process the city has located new community leaders, strengthened community relationships and developed new tools particularly useful

Conference At A Glance

Unless otherwise noted, all activities take place at the Virginia Beach Convention Center

SUNDAY

- 9 a.m. VML Golf Tournament**
Aeropines Golf Club, Oceana Naval Air Station
Sponsored by Hurt & Proffitt, Inc.
- 1 - 3 p.m. Legislative Committee Meeting**
Meeting Room 2 A, 2nd floor
- 2 - 6:30 p.m. Registration**
Lobby, 1st floor
- 2 - 6:30 p.m. Exhibit Hall**
Exhibit Hall A, 1st floor
Sponsored by American Water, Timmons Group and Delta Graphic Inc.
- 3 - 4:30 p.m. Tour of the City**
Outside doors to Exhibit Hall B, 1st floor
- 4 p.m. Nominations Committee**
Conference Room 1, Administrative Office, 2nd floor
- 5 p.m. Orientation for First Time Conference Participants & Presentation of VEOLA Certificates**
Meeting Room 2 C-D, 2nd floor
- 5:30 - 6:30 p.m. Opening Reception**
Exhibit Hall A, 1st floor
Sponsored by SunTrust Bank

MONDAY

- 7:30 - 8:45 a.m. National Black Caucus-Local Elected Officials Breakfast (pre-purchased tickets required)**
- 8 - 8:45 a.m. Continental Breakfast**
Exhibit Hall A, 1st floor
Sponsored by Central Michigan University
- 8 a.m. - 3:30 p.m. Exhibits**
Exhibit Hall A, 1st floor
- 8 a.m. - 4 p.m. Registration**
Lobby, 1st floor
- 9 - Noon Opening Session**
Keynote Addresses - Tim Kaine, Governor, Commonwealth of Virginia
Keynote Address - Jim Hunt, NLC President, Council Member, Clarksburg, West Virginia
- 10 - 10:30 a.m. Refreshment Break**
Exhibit Hall A, 1st floor
Sponsored by R. Stuart Royer & Assoc. Inc. and Springsted Incorporated
- Noon - 1:30 p.m. Lunch for All in the Exhibit Hall**
Exhibit Hall A, 1st floor
Sponsored by Ferris, Baker Watts, Incorporated and Wiley & Wilson, Inc.
- Noon - 1:30 p.m. Virginia Local Government Managers Association Luncheon**
Tickets required, for members of VLGMA
Ballroom 1, 1st floor
- 1:15 p.m. Individual Exhibitors Drawings**
Exhibit Hall A, 1st floor

1:30 - 2:45 p.m. Concurrent Sessions

What happens if no one shows up for work: ensuring local continuity of operations in times of disaster or pandemic
Meeting Room 3, D-E, 2nd floor

Medical benefits for retired employees
Meeting Room 2 B, 2nd floor

Eminent domain
Meeting Room 2 C-D, 2nd floor

Capital projects: budgeting for success
Meeting Room 3 A-B, 2nd floor

Elected officials' role in risk management
Meeting Room 3 C, 2nd floor

Town track: procedural issues in adopting budgets and setting tax rates
Meeting Room 1 A, 2nd floor

2:45 - 3:15 p.m. Refreshment Break
Exhibit Hall A, 1st floor
Sponsored by VML/VACo Finance

3 p.m. VML Grand Raffle
Lobby, 1st Floor

3:15 - 4:30 p.m. Concurrent Sessions

E-government solutions: trends for Virginia's future
Meeting Room 3, D-E, 2nd floor

Downtown: the power of a healthy heart
Meeting Room 2 B, 2nd floor

Real estate tax relief programs
Meeting Room 3 A-B, 2nd floor

Council/manager evaluations
Meeting Room 2 C-D, 2nd floor

Town Track: keeping track of town sales tax revenues
Meeting Room 1 A, 2nd floor

6 - 9 p.m. Host City Night
Hosted by the City of Virginia Beach
Ballroom & 1st floor Lobby
Virginia Beach Convention Center

TUESDAY

7:30 - 8:30 a.m. Prayer Breakfast (pre-purchased tickets required)
Ballroom 1, 1st floor

8 - 8:45 a.m. Continental Breakfast
Lobby, 2nd floor

8 a.m. - noon Registration
Lobby, 1st floor

9 - 10:15 a.m. Concurrent Sessions

Homelessness initiatives: Attainable housing; healing the homeless
Meeting Room 2 A, 2nd floor

Transportation update
Meeting Room 3 A-B, 2nd floor

Future of electric rates in Virginia
Meeting Room 2 B, 2nd floor

Constitutional amendments

Meeting Room 2 C-D, 2nd floor

Town track: Legal issues discussion

Meeting Room 1 A, 2nd floor

10:15 - Refreshment Break

10:45 a.m. Lobby, 2nd floor
Sponsored by Austin Brockenbrough & Associates, LLP

10:45 - Noon Section Elections and Workshops

Town Section: Intergovernmental relations

Meeting Room 1 A, 2nd floor

City Section: Retail trends in economic development

Meeting Room 1 C, 2nd floor

Urban Section: Pre-K education

Meeting Room 1 B, 2nd floor

Noon - 1:30 p.m. Grab A Lunch
Lobby, 1st floor

Noon - 1:30 p.m. Women in Local Government Luncheon (pre-purchased tickets required)
Meeting Room 1 D, 2nd floor

1:30 - 3 p.m. Concurrent Workshops or Local Government Round Tables

Concurrent workshops

University/community workshop: meals taxes & university franchises

Meeting Room 3 C, 2nd floor

Telecommunications update

Meeting Room 2 C-D, 2nd floor

Roundtables

Exhibit Hall B 1, 1st floor

Citizens academy

Fatherhood initiatives

Getting citizens involved: removal of signs from rights-of-way

Green buildings: energy savings through building designs

Improving energy efficiency through performance contracting

Local government "branding"

Local regulation of fireworks displays

Microsoft Vista

Public voices on redevelopment /citizen surveys & feedback

Shopping carts: get 'em back to the store

VML video streaming program

VRs return-to-work

Community engagement in youth issues

3:10 - 4:30 p.m. Business Meeting & Election of Officers

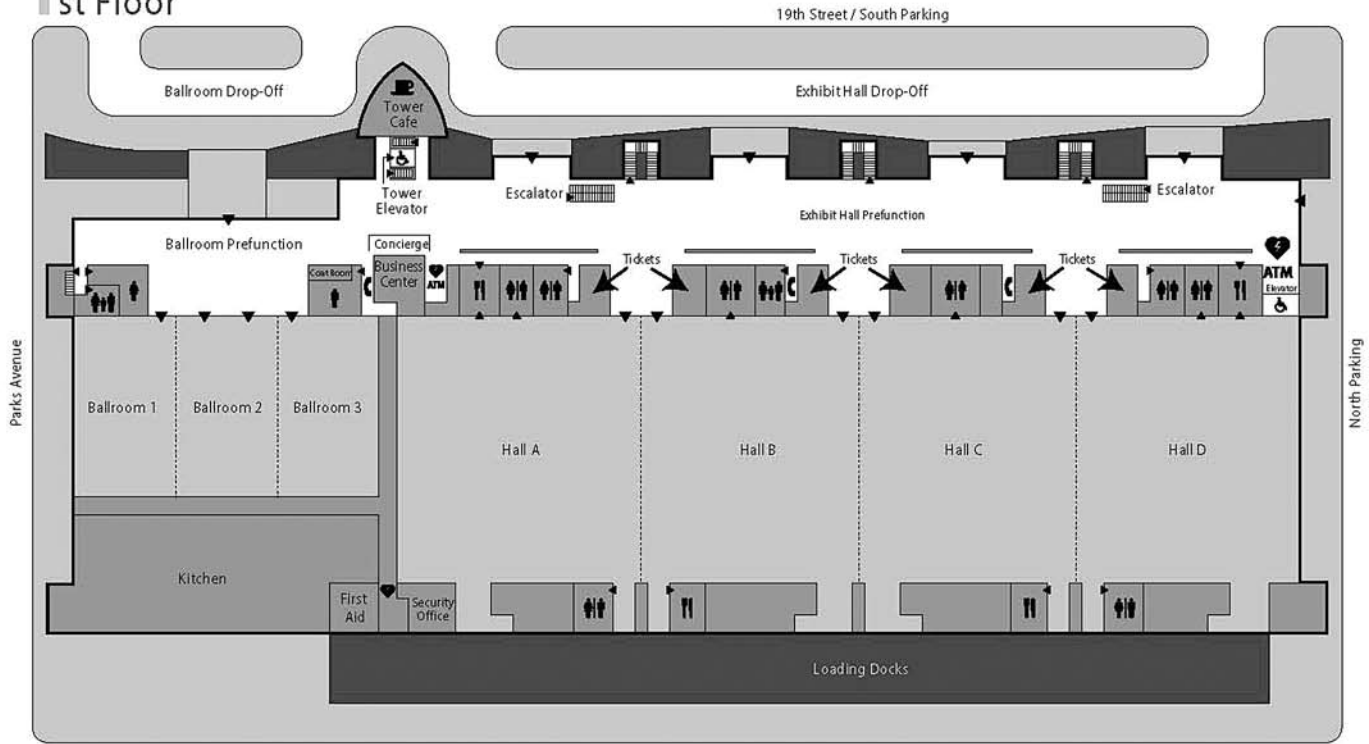
Meeting Room 2 A-B, 2nd floor

5:30 - 6:15 p.m. Reception

Ballroom Lobby, 1st floor
Sponsored by Moseley Architects

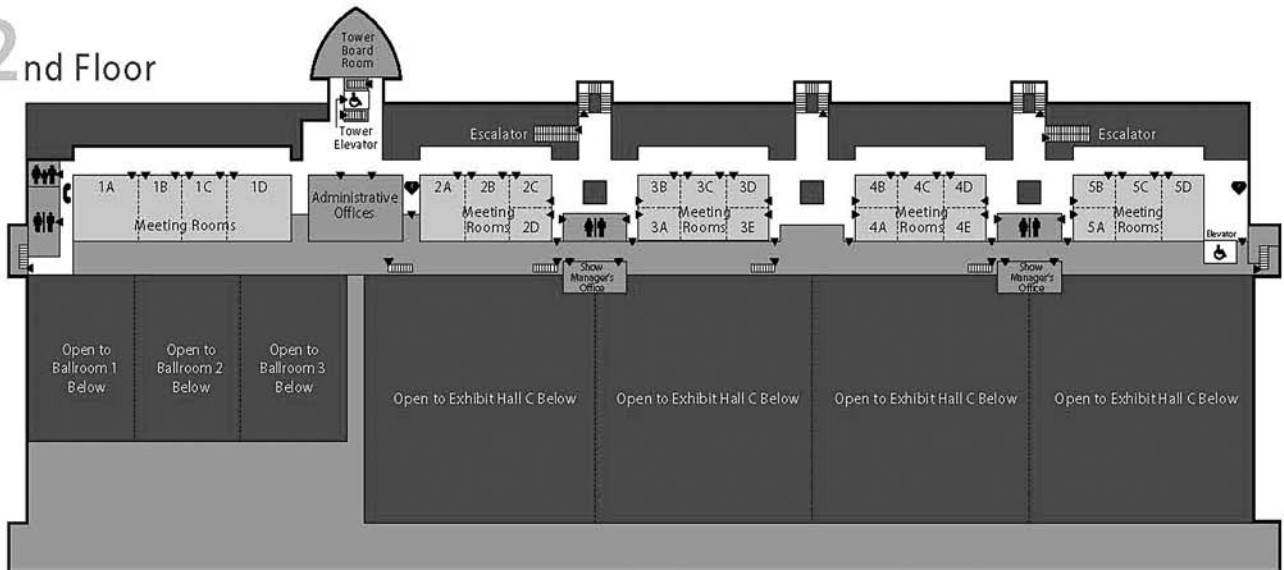
6:15 - 9 p.m. Banquet
Ballroom 1, 1st floor

1st Floor



Interstate 264

2nd Floor



Continued from page 21

for consideration of contentious issues. Learn how to undertake similar projects in your locality.

Betsy McBride, Media & Communications Coordinator, City of Virginia Beach

Shopping carts: get 'em back to the store

Learn about the city of Norfolk's program to get abandoned and dumped shopping carts out of streams, ditches and roadways and back to the stores where they belong. This innovative program helps storeowners, residents, the city, and the environment.

Michael Schaefer, P.E., Storm Water Engineer, and Lawrence Keefe, Towing Operations Manager, Department of Public Works, City of Norfolk

VML video streaming program

The Internet increasingly is becoming the hub for all information. Streaming video promises to close the gap between television and on-demand information. Find out how Virginia local governments are using this new technology to market and promote their unique assets to a wide audience.

Nicole Rongo, Marketing Coordinator, CGI Communications

VRS return-to-work

The VRS return-to-work roundtable will focus on bringing retirees back to work and what pitfalls to avoid. Issues include federal and state rules governing distributions and bona fide break in service; returning to covered and non-covered employment; and retiring again.

Susan Keith, Employer Representative Program Manager, Virginia Retirement System

Community engagement in youth issues

Learn about the city of Roanoke's long-term process to motivate and mobilize the community to take proactive approaches to reduce violence and connect youth to the community. The city has adopted a comprehensive youth plan, held its first youth summit, and is training community members on strategies and activities to reclaim the youth of Roanoke.

Alfred T. Dowe, Council Member, City of Roanoke

3:10 - 4:30 p.m. Business Meeting & Election of Officers

Meeting Room 2 A-B, 2nd floor
Presiding - French H. Moore, Jr., Council Member, Town of Abingdon, President, VML
 Election of Officers for 2006-07
 Executive Director's Report
 Adoption of 2007 Policy Statements
 Adoption of 2007 Legislative Program

5:30 - 6:15 p.m. Reception

Ballroom Lobby, 1st floor

Entertainment - Now and Then, a Hampton Roads quartet whose repertory includes music from a wide spectrum of musical styles such as sophisticated jazz, smooth jazz, swing, big band, love songs, ballads, patriotic selections, Latins, and international favorites.

Sponsored by Moseley Architects

6:15 - 9 p.m. Banquet



Jeanne Robertson

Ballroom 1, 1st floor
Presiding - French H. Moore, Jr., Council Member, Town of Abingdon, President, VML
Remarks by VML President Elect - Rayetta M. Webb, Council Member, Town of Altavista
Presentation of VML Achievement Awards - French H. Moore, Jr. and Rayetta M. Webb
Entertainment - Jeanne Robertson

Jeanne Robertson is a motivational humorist who uses clean, original, reality-based humor to give audiences a fresh perspective on communication, change and life balance through developing a sense of humor.



Spouses Program

SUNDAY

9 a.m. VML Golf Tournament
Aeropines Golf Club,
Oceana Naval Air Station
Sponsored by Hurt & Proffitt, Inc.

2 - 6:30 p.m. Registration
Lobby, 1st floor

2 - 6:30 p.m. Exhibit Hall
Exhibit Hall A, 1st Floor

Be sure to visit the Exhibit Hall to see the latest in products and services for local governments. Make sure you complete your business card portfolio and enter this year's raffle. Two lucky winners will receive Circuit City gift cards, one good for \$500 and the second for \$100. To complete your portfolio, follow the directions on the back of the raffle card. You get to take your business card portfolio home and two lucky people will win the raffle.

Sponsored by American Water, Timmons Group and Delta Graphic Inc.

3 - 4:30 p.m. Tour of the City

Meet in front of the Convention Center (doors to Exhibit Hall B, 1st floor) by 3:00 pm. There is no additional charge for the tour, which will include a tour of the Town Center development, the heart of a new mixed-use "main street" style development located at the core of the Central Business District. Spanning more than 17 city blocks, the Town Center provides a mix of upscale retail, luxury residential, Class A offices, a business class hotel and an array of restaurants. At capacity, the Town Center will have a living and working population of more than 24,000. It offers more than 3,200 free public parking spaces in several covered garages and surface lots, as well as on street.

5 p.m. Orientation for First Time Conference Participants & Presentation of VEOLA Certificates
Meeting Room 2 C-D, 2nd Floor

First-time conference participations will learn how to make the most of your first VML conference and how to be an active participant in VML.

Presiding - Mary Jo Fields, Director of Research, VML

5:30 - 6:30 p.m. Opening Reception
Exhibit Hall A, 1st Floor
Sponsored by SunTrust Bank

MONDAY

7:30 - 8:45 a.m. National Black Caucus-Local Elected Officials Breakfast (pre-purchased tickets required)

Ballroom 1, 1st floor
Presiding - Jackie Jackson, Vice President, City of Richmond

Welcome - Congressman Robert C. "Bobby" Scott, Third District, Virginia, U.S. House of Representatives; Felicia Moore, Council Member, City of Atlanta, Georgia; President, NBC-LEO; Paul Riddick, Vice Mayor, City of Norfolk



Dwight C. Jones

Keynote - Delegate Dwight C. Jones, Virginia General Assembly, Richmond; Chair, Virginia Legislative Black Caucus

8 - 8:45 a.m. Continental Breakfast

Exhibit Hall A, 1st floor
Sponsored by Central Michigan University

8 a.m. - 3:30 p.m. Exhibits

Exhibit Hall A, 1st floor

The final day of the Exhibit Hall--be sure to complete your business card portfolio and turn in your raffle ticket by 2:55 p.m. Drawing will take place at 3:00 p.m.

8 a.m. - 4 p.m. Registration
Lobby, 1st floor

10 - 10:30 a.m. Refreshment Break
Exhibit Hall A, 1st floor
Sponsored by R. Stuart Royer & Assoc. Inc. and Springsted Incorporated

10:30 - 3 p.m. Fall Decorating Workshop
Exhibit Hall B

Make and take home a fall topiary with pumpkins and accessories featuring fall colors and themes. Fees include all materials and lunch.

Workshop presenter: Wayne Jones, Wayne Jones Flowers, Virginia Beach

10:30 a.m. - 3 p.m. Shopping Shuttle to Lynnhaven Mall
Bus pick up at the outside doors to Exhibit Hall B, 1st Floor

Buses will depart the convention center at 10:30 a.m. and will depart the mall at 2:30 p.m., for a return to the convention center at approximately 3 p.m. The shopping shuttle

MONDAY

will be to the Lynnhaven Mall, which offers an enormous selection of shopping, dining and entertainment options, including more than 180 stores, 17 restaurants and eateries, and a state-of-the-art AMC Theatres with 18 screens and all stadium-style seating. A sampling of retailers includes Macy's, Dillard's, JCPenney, Abercrombie & Fitch, Brookstone, Ann Taylor Loft, Gap, Charlotte Russe, Express & Express-Men, Limited, New York & Company, and Victoria's Secret, Barnes & Noble, H&M, Old Navy, Dick's Sporting Goods, Banana Republic, Jessica McClintock, The Disney Store, Yankee Candle Company, and Build-A-Bear Workshop.

Noon - 1:30 p.m. Lunch for All in the Exhibit Hall

Exhibit Hall A, 1st Floor
Sponsored by Ferris, Baker, Watts,
Incorporated and Wiley & Wilson, Inc.

1:15 p.m. Individual Exhibitors Drawings

Exhibit Hall A, 1st Floor

2:45 - 3:15 p.m. Refreshment Break

Exhibit Hall A, 1st Floor
Sponsored by VML/VACo Finance

3 p.m. VML Grand Raffle

Lobby, 1st Floor

6 - 9 p.m. Host City Night

Hosted by the City of Virginia Beach
Ballroom & 1st Floor Lobby
Virginia Beach Convention Center

The City of Virginia Beach extends a warm "Welcome back" to VML in the new Virginia Beach Convention Center Ballroom. The sounds of beach music will entertain you throughout the "Host Night". Enjoy an evening of mouth-watering Virginia culinary fare, refreshments and Virginia Beach hospitality. Chef Dennis and the team of Distinctive Gourmet will cook up a tour of sumptuous tastes of Virginia. Tantalize your taste buds with Tidewater's favorite Chesapeake Bay crab dip and southern style shrimp and grits. Savor the tastes of Northern Virginia at a soups sip station. Enjoy colonial spoon bread and Smithfield country ham biscuits from Williamsburg. The Shenandoah Valley and Charlottesville station will indulge your sweet tooth with apple cobbler, pecan squares and warm apple cider. We've set the atmosphere. It's your time to relax, reconnect with old friends and treat yourself to fine foods & drinks of Virginia. Have a great night in Virginia Beach.

FUN TOURS coach transportation is available between the conference hotels and convention center according to the schedule in the registration packet. The last coach will depart the convention center at 9:30 p.m.

TUESDAY

7:30 - 8:30 a.m. Prayer Breakfast (pre-purchased tickets required)

Held Annually in Honor of Past Presidents of VML

Ballroom 1, 1st floor

Presiding - Rayetta M. Webb, Council Member, Town of Altavista; President-Elect, VML

Keynote Address - The Reverend Dr. J. Selden Harris, Jr., Pastor, King's Grant Presbyterian Church, Virginia Beach

8 - 8:45 a.m. Continental Breakfast

Lobby, 2nd floor

8 a.m. - noon Registration

Lobby, 1st floor

10:15 - 10:45 a.m. Refreshment Break

Lobby, 2nd floor
Sponsored by Austin Brockenbrough & Associates, LLP

10:30 a.m. - 3 p.m. Shopping Shuttle to Lynnhaven Mall

Bus pick up at the outside doors to Exhibit Hall B, 1st Floor

Buses will depart the convention center at 10:30 a.m. and will depart the mall at 2:30 p.m., for a return to the convention center at approximately 3 p.m. The shopping shuttle will be to the Lynnhaven Mall, which offers an enormous selection of shopping, dining and entertainment options, including more than 180 stores, 17 restaurants and eateries, and a state-of-the-art AMC Theatres with 18 screens and all stadium-style seating. A sampling of retailers includes Macy's, Dillard's, JCPenney, Abercrombie & Fitch, Brookstone, Ann Taylor Loft, Gap, Charlotte Russe, Express & Express-Men, Limited, New York & Company, and Victoria's Secret, Barnes & Noble, H&M, Old Navy, Dick's Sporting Goods, Banana Republic, Jessica McClintock, The Disney Store, Yankee Candle Company, and Build-A-Bear Workshop.

11 a.m. - 2:30 p.m. Everything You Need to Know About Your Family's Finances

VIP Lounge, 3rd Floor Tower

Your family is more important than any asset you might have. Nearly every part of your financial plan, your life plan, can affect their comfort and protection. As your family grows, and as your financial life changes, the types of protection you and your family require will probably be

evolving, too. Join Certified Financial Planner Gregory Smith for a practical and informative workshop on such important topics as financing your child's education, retirement planning, investment management, caring for elderly parents, and protection issues, including life, disability, and long-term care insurance.

Presenter - Gregory.F.Smith CFP CLU, Senior Financial Advisor, Ameriprise Financial Services, Inc., Norfolk

Noon - 1:30 p.m. Grab A Lunch

Lobby, 1st floor

Noon - 1:30 p.m. Women in Local Government Luncheon (pre-purchased tickets required)



Kate Hanley

Presiding - M. Jane Seeman, Mayor, Town of Vienna

Keynote Address - Katherine K. Hanley, Secretary of the Commonwealth

5:30 - 6:15 p.m. Reception

Ballroom Lobby, 1st floor

Entertainment - Now and Then, a Hampton Roads quartet whose repertory includes music from a wide spectrum of musical styles such as sophisticated jazz, smooth jazz, Swing, big band, love songs, ballads, patriotic selections, Latins, and international favorites.

Sponsored by Moseley Architects

6:15 - 9 p.m. Banquet

Ballroom1, 1st floor

Presiding - French H. Moore, Jr., Council Member, Town of Abingdon, President, VML

Remarks by VML President Elect - Rayetta M. Webb, Council Member, Town of Altavista

Presentation of VML Achievement Awards - French H. Moore, Jr. and Rayetta M. Webb Entertainment - Jeanne Robertson



Jeanne Robertson

Jeanne Robertson is a motivational humorist who uses clean, original, reality-based humor to give audiences a fresh perspective on communication, change and life balance through developing a sense of humor.

Exhibit Hall

If you are trying to find solutions to your local government concerns or needs, visit the Exhibit Hall located on the first floor of the convention center. The Exhibit Hall will be open Sunday from 2 to 6:30 p.m. and Monday from 8 a.m. to 3:30 p.m. The exhibit area on the lower level will be the site of the opening reception on Sunday evening, and the continental breakfast, lunch and beverage breaks on Monday.

By submitting your name for the raffle prize, you will not only get two chances to win Circuit City gift cards but also build your own valuable business card portfolio.



Pick up your business card portfolio from the sponsor, *American Water*, in booth 103. Move about the exhibit hall, acquiring a business card from each booth listed on the back of the raffle card. Insert the cards into your portfolio from front to back, in no particular order. (It's recommended that

you check off the booths you have visited to keep track of where you have been.) Once your portfolio is complete, bring it by the VML registration desk for approval. Your raffle card goes in the basket for the drawing for the gift certificates; you keep your business card portfolio, which will be a valuable resource. Be sure to complete the process by 2:55 p.m. Monday! The drawing will be held at 3:00 p.m.

Eight Internet connections, sponsored by Timmons Group, will be available in the Exhibit Hall from 3:30 p.m. Sunday until 3:30 p.m. Monday. Also check out the comfortable seating areas, sponsored by Delta Graphic Inc.

EXHIBITORS

**VML Sustaining Member*

***Advanced Land and Water, Inc. (514)**

Mark Eisner and Dan Smith
7540 Main Street, Suite 7
Sykesville MD 21784
410.795.4626; fax 410.795.4611
www.alwi.com

Allen & Hoshall (217)

Andy Miles, P.E. and David
Nicholson, P.E.
1450 Dowell Springs Blvd, Suite 200
Knoxville TN 37909
865.693.7881; fax 865.693.7824
www.allenhoshall.com

American Data Group Inc. (324)

Arena Youtz
13 Woodberry Way
Greenville SC 29609-1547
866.570.4525; fax 864.271.6677
www.adginc.net

***American Legal Publishing (508)**

Christi Baunach
432 Walnut Street, 12th floor
Cincinnati OH 45202
800.445.5588; fax 513.763.3562
www.Amlegal.com

EXHIBITORS

*American Water (103)

Dan Bickerton, Peter McChesney, and Gary Lobaugh
2223 Duke Street
Alexandria VA 22314
866.583.2247; fax 304.529.1553
amwater.com

*Anderson & Associates Inc. (127)

Chip Worley, Jr., Stevie Steele, Dennis Burton, and Heather Porterfield
100 Ardmore Street
Blacksburg VA 24060
540.552.5592; fax 540.552.5729
www.andassoc.com

Arcadis (213)

Stewart Lassiter and John Warwick
One Centerview Drive, Suite 208
Greensboro NC 27407
336.292.2271; fax 336.855.5648
www.arcadis-us.com

The Archer Company (511)

Earnest Archer, Sally Archer and Jeff Bushardt
454 South Anderson Road, BTC 556
Rock Hill SC 29730
803.366.2400; fax 803.366.1082

Asphalt Zipper Inc. (208)

Scott Brown
831 E 340 South, Suite 100
American Fork UT 84003
801.372.1913; fax 801.772.0909
www.asphaltzipper.com

Badger Meter Inc. (207)

Paul Fecht and Tommy Braxton
4545 W. Brown Deer Road
Milwaukee WI 53223
414.371.5939; fax 414.371.5980
www.badgermeter.com

*The Bank of New York (505)

Gus Kouroulis and Jerry Facendola
101 Barclay Street, 8 East
New York NY 10286
212.815.7140; fax 212.815.7070
www.bankofny.com

Center for Human-Wildlife Conflict Resolution (420)

Andrew Rosenberger and Jim Parkhurst
1900 Kraft Drive, Suite 250
Blacksburg VA 24061
540.231.3527; fax 540.231.7019
www.humanwildlife.org

Central Michigan University (107)

Ann Tolson
7501 Boulders View Drive, Suite 100
Richmond VA 23225
804.327.9330; fax 804.327.9332
www.cmich.edu

CGI Communications Inc. (522)

Nicole Rongo
130 East Main Street, 8th floor,
Granite Building
Rochester NY 14604
800.398.3029 ext249; fax
585.427.0075
www.cgicommunications.com

Cisco Systems & ABS

Technology Architects (414)
Bob Michie, David Rayner, Rebecca Pope and Launa McMillen
1051 East Cary Street, Suite 502
Richmond VA 23219
804.343.8812; fax 804.343.8899
www.cisco.com

*Clark Nexsen (530)

Brittany Schoonover and Bobby Cummings
6160 Kempsville Circle, Suite 200 A
Norfolk VA 23502
757.455.5800; fax 757.455.5638
www.clarknexsen.com

CSI: Technology Outfitters (308)

Bill Barry
900 East Main Street, Suite T
Easley SC 29640
864.855.3900; fax 864.770.2803
www.csioutfitters.com

*Custom Energy (528)

Dennis Clough
25891 Miles Haven Road
Newcomb MD 21653
410.745.9163; fax 240.359.8326
www.customenergy.com

Delta Graphic Inc. (325)

Ed Cooper and Steve Hawkins
12532 Branders Bridge Road
Chester, Virginia 23831
800.582.4982; fax 804.748.2095
www.deltagraphic.com

*Dewberry (116)

Elizabeth Scarce, Dave Maxwell, P.E.; and Darren Conner, P.E.
PO Box 1509
Danville VA 24543
434.797.4497; fax 434.797.4341
www.dewberry.com

*Donley's (123)

Jeff Dentzer and Mike Biesiada
1508 E. Parham Road
Richmond VA 23228
804.264.7804; fax 804.264.7806
www.donleyinc.com

*Draper Aden Associates (130)

Deborah Flippo, Bill Aden, Fred Pribble, Sheryl Stephens, and Tom Cox
2206 S. Main Street
Blacksburg VA 24060
540.552.0444; fax 540.552.0291
www.daa.com

*ECS Mid-Atlantic LLC (501)

Stephanie Harris, Jim Baldrige, P.E.; Mike Galli, P.E.; Peter W. O'Hara, P.E.; Chris Hahn, and Shelby Perkins
4536 Plank Road
Fredericksburg VA 22407
540.785.6100; fax 540.785.3577
www.ecslimited.com

*EEMA O&M Services Group (506)

Mary Lynn Riner, Bill Markham and Donna Lawson
14959 Mt. Valley Road
Warm Springs VA 24484
540.839.2341; fax 540.839.2341
www.eema-inc.com

*Forensic Analysis & Engineering Corporation (520)

Bob Kochan and Bill Forbes, PE
PO Box 159
Hampton VA 23669
757.265.9333; fax 757.265.9334
www.forensic-analysis.com

*General Code (121)

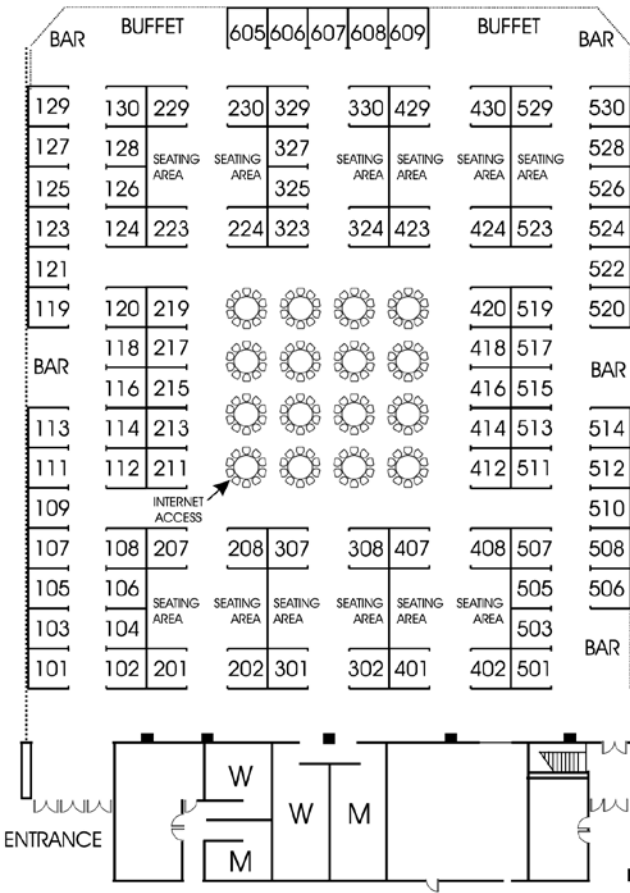
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Continuous shuttle service to the Virginia Beach Convention Center and the official VML hotels* will be provided by motor coach. FUN TOURS will be providing the service and all coaches will have signs designating VML shuttle. Please wear your name badge and wait for coach on the curb of Atlantic Avenue on the oceanfront side, as shuttle will be running south to north only and cannot stop for long.

Schedule

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1 p.m. - 8 p.m. (last shuttle departs Convention Center 7:45 p.m.)

3 p.m. Town Center Tour: shuttle departs from convention center and returns at 4:30 p.m.

Mon., 10/16

7 a.m. - 10 p.m. (last shuttle departs Convention Center at 9:30 p.m.)

10:30 a.m. Shopping Shuttle: departs from convention center at 10:30 a.m. and departs mall at 2:30 p.m.

Tues. 10/17

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10:30 a.m. Shopping Shuttle: departs from convention center at 10:30 a.m. and departs mall at 2:30 p.m.

*Official Hotels: Doubletree Hotel, Hilton Virginia Beach Oceanfront 31st Street, Marriott Courtyard 25th & Cavalier Hotel

All shuttles depart center from doors by Exhibit Hall B.



**Virginia Municipal League
Annual Conference**

Virginia Beach

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The Virginia Municipal League is a non-profit, non-partisan association of cities, towns and counties of Virginia. The league was established in 1905 for the purpose of improving and assisting local governments through legislative advocacy, education, research, and cooperative effort.

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